

2025-2026 Highland Oaks Performing Arts Sponsorship Opportunities

These packages include exclusive advertising opportunities throughout the course of one year across a full range of signage, print as well as digital channels.

*We are proud to offer exciting new benefits and opportunities for our 2025-2026 Sponsors!**

Premier Sponsor \$5,000 +

- Listed prominently as a Premier Sponsor for one year on the Performing Arts Acknowledgment Banner to be showcased upon the Donor Recognition Wall in the MPR
- Full Page Ad in both the Holiday Performance Program and the Spring Concert Program
- 6 Reserved first row seats for both the Holiday Concert and the Spring Concert
- VIP Entrance (no waiting in line!) as well as an exclusive VIP Lounge Area for both the Holiday Performance Program and the Spring Concert Program
- Business/Family Name on the Spring Concert t-shirts that each child at Highland Oaks Elementary will wear (~670 students and teachers)
- One special recorded digital copy keepsake of the Spring Concert for you to enjoy
- Recognition as a Premier Sponsor on all H.O. Performance Arts print and digital materials
- Exclusive Donor Spotlight where you are given an opportunity to showcase your business through a directed marketing e-blast on Konstella to Highland Oaks families
- Special Donor Spotlight by our marketing and social media team to be featured on the H.O.P.T.S.A. website and our social media outlets
- Receive a special acknowledgment gift on behalf of H.O.P.T.S.A. and Highland Oaks Elementary

Platinum Sponsor \$2,500 +

- Listed as a Platinum Sponsor for one year on the Performing Arts Acknowledgment Banner to be showcased upon the Donor Recognition Wall in the MPR
- Half Page Ad in both the Holiday Performance Program and the Spring Concert Program
- 4 Reserved first or second row seats for both the Holiday Concert and the Spring Concert
- VIP Entrance (no waiting in line!) as well as an exclusive VIP Lounge Area for both the Holiday Performance Program and the Spring Concert Program
- Business/Family Name on the Spring Concert t-shirts that each child at Highland Oaks Elementary will wear (~670 students and teachers)
- One special recorded digital copy keepsake of the Spring Concert for you to enjoy
- Recognition as a Platinum Sponsor on all H.O. Performance Arts print and digital materials
- Exclusive Donor Spotlight where you are given an opportunity to showcase your business through a directed marketing e-blast on Konstella to Highland Oaks families
- Special Donor Spotlight by our marketing and social media team to be featured on the H.O.P.T.S.A. website and our social media outlets
- Receive a special acknowledgment gift on behalf of H.O.P.T.S.A. and Highland Oaks Elementary

Gold Sponsor \$1,000 +

- Listed as a Gold Sponsor for one year on the Performing Arts Acknowledgment Banner to be showcased upon the Donor Recognition Wall in the MPR
- Quarter Page Ad in both the Holiday Performance Program and the Spring Concert Program
- 2 Reserved first or second row seats for both the Holiday Concert and the Spring Concert
- VIP Entrance (no waiting in line!) as well as an exclusive VIP Lounge Area for both the Holiday Performance Program and the Spring Concert Program
- Business/Family Name on the Spring Concert t-shirts that each child at Highland Oaks Elementary will wear (~670 students and teachers)
- One special recorded digital copy keepsake of the Spring Concert for you to enjoy
- Recognition as a Gold Sponsor on all H.O. Performance Arts print and digital materials
- Special Donor Spotlight by our marketing and social media team to be featured on the H.O.P.T.S.A. website and our social media outlets

Silver Sponsor \$500

- Listed as a Silver Sponsor for one year on the Performing Arts Acknowledgment Banner to be showcased upon the Donor Recognition Wall in the MPR
- Business Card Listing in both the Holiday Performance Program and the Spring Concert Program
- 2 Reserved seats within the first three rows for both the Holiday Concert and the Spring Concert
- VIP Entrance (no waiting in line!) as well as an exclusive VIP Lounge Area for both the Holiday Performance Program and the Spring Concert Program
- Business/Family Name on the Spring Concert t-shirts that each child at Highland Oaks Elementary will wear (~670 students and teachers)
- One special recorded digital copy keepsake of the Spring Concert for you to enjoy
- Recognition as a Silver Sponsor on all H.O. Performance Arts print and digital materials

Bronze Sponsor \$250

- Listed as a Bronze Sponsor for one year on the Performing Arts Acknowledgment Banner to be showcased upon the Donor Recognition Wall in the MPR
- Business/Family Name Listing in both the Holiday Performance Program and the Spring Concert Program
- 2 Reserved seats within the first three rows for both the Holiday Concert and the Spring Concert
- VIP Entrance (no waiting in line!) as well as an exclusive VIP Lounge Area for both the Holiday Performance Program and the Spring Concert Program
- Business/Family Name on the Spring Concert t-shirts that each child at Highland Oaks Elementary will wear (~670 students and teachers)
- One special recorded digital copy keepsake of the Spring Concert for you to enjoy
- Recognition as a Bronze Sponsor on all H.O. Performance Arts print and digital materials

Many sponsorship opportunities have deadline dates for recognition. Please contact the H.O. Performing Arts Committee at performingarts@highlandoaksptsa.org if you have any questions regarding deadlines or sponsorship benefits. If any Sponsor commits after a deadline date or does not provide appropriate recognition requirements by a specified deadline date, H.O.P.T.S.A. Performing Arts will not be able to refund or retroactively provide a missed benefit. *Due to space limitations, only one (1) business for each individual sponsor.***

HIGHLAND OAKS PERFORMING ARTS
2025-2026 DONATION RESPONSE FORM

I/We would like to support Highland Oaks Performing Arts for the following Sponsorship contribution:

- \$5,000 Premier Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor

I/We would like to make tax-deductible donation of:

\$ _____

DONOR INFORMATION

Sponsor Designation _____
(Print name EXACTLY how you wish to be acknowledged in all online/printed materials)

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____

PAYMENT INFORMATION

Please make checks payable to Highland Oaks PTSA. Please indicate Performing Arts in the memo/subject line for both checks and when submitting a payment online. Thank you.

Cash/Check donation enclosed.

I/We would like to learn if we can have our gift doubled through our company's Corporate Matching Gift Program (at no extra cost to us)!

Donation made on Konstella: *Please note, there is a card processing fee added to each sponsor level. Scan QR code above to donate on Konstella app.*



Highland Oaks Performing Arts is part of PTSA. PTSA is a registered 501(c)(3) non-profit organization
EIN#95-6205204

Your donation is tax-deductible as a charitable gift.
Highland Oaks Elementary School
10 Virginia Rd., Arcadia, CA 91006