

HYP EXECUTIVE BOARD MEETING

Monday, March 12, 2018 | 5:30 p.m. – 7:00 p.m. | Red Atlas

Attendees: Andrew, Jamie, Alyssa, Jenny, Kelsey

1. Review the Minutes - Andrew

- See previous month's minutes

2. Treasurer Report – Jenny

- 16 new members during month of February
- \$3,037.52 end of month balance (approx. \$185 cash on hand)

3. Past Event Recap (real quick!)

- February 13th – Networking Lunch @ Chef Mai's
 - 7 attendees, generated 1 new membership. Accommodating, good place for lunch.
- February 22th – Happy Hour @ The Hawthorn
 - Definitely should hold happy hour there again
 - 16 attendees; many new faces; was good to have a reserved area
- February 27th—Pal-entine's Day
 - Poster printing at Staples was exorbitantly expensive. Alyssa will research less expensive options.
 - Registration completely filled
 - 8 new 2018 memberships (3 renewals and 5 new-to-HYP memberships)
 - Next year consider having business card swap area (invite attendees to set out business cards on a designated table)

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- o Next year considering having a follow-up event to provide a forum for folks to continue conversations.
 - o If event keeps growing, consider searching for larger space and having theme/topic driven round tables so attendees are more likely to have relevant conversations.
 - o Successfully used to promote Food Share volunteering event.
- March 6th – Volunteer for Doorsteps to Kid Packs
 - o Definitely worthwhile- Food Share was able to extend collection by 2 hrs. due to HYP involvement.
 - o Safeway produced significant food contributions. Real Food was a dud.
 - o Next year (if applicable) don't underestimate the time/energy it takes to organize HYP membership – try to delegate those responsibilities to Food Share.
- 4. **Next Lunch (March 13th) – Bert & Ernie's**
 - o Alyssa
- 5. **Game Night – March 21st, White Knight**
 - o Estimated 15 people interested in attending
- Advertise
 - o Standard FB advertising. Reminder email will also go out – Jamie will send on 3/19/18, and will include the game which will be demonstrated (TBD).
- Pizza
 - o Little Caesar's - \$5/pizza

- o 2 cheese 2 pepperoni
- o Jenny, Tawnie, or Sara will pick up a couple boxes of canned beverages. Left overs will be used at future events.

6. Membership Drive, April 17th, LaPa

- Advertising/Marketing
 - o Alyssa
- Tournament Logistics
 - o Perhaps \$150 tournament costs (gift certs)
 - o 2 ppl teams, Single elimination, sign up as ppl enter La Pa
 - o Keep scoring low – 9 points
- Solicit prize donation/match
 - o Kelsey will secure LaPa's contribution
 - o Kelsey will contact Bella Roma/Lucca's to see how much they might be willing to contribute toward a gift certificate prize.
 - o Jamie will contact Windbag re: gift certificate
 - o Raffle – bring a friend and get an extra ticket, sign up for a membership and get 3 tickets

7. Volunteering/Community

- April 20th – Montana Wildlife Federation Annual Meeting (just call for volunteers)
 - o 2 or 3 ppl
- Greater Helena Gives Update

8. Communications Update - Chiranjeevi

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- Website
 - March Newsletter
 - Sent
 - April Newsletter – Membership spotlight ideas
 - Vanna, Matt Elsaeser, Carson, Kenny, Dillion Ewalls (sp?)
9. **Anything else?**
- Work on L&C Brewery for next year's membership card
10. **How's Everyone Doing?**
11. **Next Meeting: April 9th**