CULTUREBLOCKS

a community partnership with

# Application questions Creative Individuals

**Applicant Information**

- Leadership Contact Information
- Primary Contact Person
- Provider County District Number
- Provider City District Number
- W-9
- Demographics

**Applicant Information: This section is intended to** provide relevant context about you to the panel. The information included here should be relevant to the project proposal and highlight how you engage the community through your creative practice.

- Mission Statement or Artist Statement.
- Describe your leadership model and who leads your work. Help us understand who the primary decision makers are and why they are qualified to do this work. Please provide some context for your creative practice and/or key collaborators.
- Please describe relevant public programming you have offered or relevant experience providing arts/culture/science programming to the public.
- How do you seek to engage the community through your creative practice? For individual creatives, identify how working with different communities across Mecklenburg County enhances your creative practice. How do you bring the community into your work?

**Project Information**: In the following section, applicants should outline their proposed program. Proposals should be informed by the Community Feedback Document and provide a clear vision for how the program will be delivered to its intended audience. It is incumbent on the applicant to provide sufficient detail for the panel to determine whether the program aligns with the spirit of Culture Blocks.

- Program Title**. Please use this format: To support Org's Program Title on Date at Location/Block #. OR To support Org's Program Title from (mm/yyyy) – (mm/yyyy) at Location/Block #.**
- Program Start Date
- Program End Date
- Programming that also addresses the County Identified Critical Access needs listed below is encouraged. If your project aligns with the County Critical Access needs, please identify which ones below.
    - Early Childhood Education
    - Mental Health
    - Parks & Greenways
    - Affordable Housing
    - Reducing Racial Disparities
    - Not Applicable
- Please indicate the Culture Block where your program will occur.
- Please indicate the facility name and address where your program will occur. Please list the dates, times, locations, and number of participants expected in each program. **List as bullet points and use this format:**
  Marion Diehl Recreation Center, 2219 Tyvola Road, Charlotte, NC 28210
  May 2, 7, 15, 25. June 5, 8, 15, 25 from 1:00 to 3 pm.
  30 Participants each day.
- Describe/Outline the program. What will the community experience from this program?
- Please indicate the community theme(s) to which your program responds. You may select up to 5: Heritage, Culinary, Health and Wellness, History, Literacy, Multicultural, Performing Arts, Dance, Ceramics, Music, Film, Concerts, STEM, Writing and Poetry, Theatre
- Describe the intended audience experience. What do you want the community to take away from this experience?
- How does your program align to the community feedback for the block(s) you will be working in? How does the community feedback inform your proposal? (250 words)
- Please indicate the total number of participants you expect to engage with during the project.

- Culture Blocks is a partnership between ASC, Charlotte-Mecklenburg Library, and Mecklenburg County Parks and Recreation. Public facilities are available in each Block as venues for the Culture Blocks Programs without cost.
  If you are using a Library or Rec Center, how did you choose this facility? If you are not using a Library or Rec Center, why did you choose this space, and how does using this facility enhance the experience of the participants? Use the Community Feedback Document as guidance.
- Which age groups are your programs suitable for? You may select all that apply: Pre-school, Youth, Teens, Adults, Seniors, All Ages
- Provide a list of the administrative and creative staff involved in delivering the program and a brief description of their contributions. This should include any paid or volunteer leaders responsible for executing the program. Name each individual, provide a brief description of the experience/expertise they are contributing and their connection to your intended audience.
- Outline the communications and promotions plan and timeline for the program. How do you plan to advertise your event(s)? Who are the neighbors and community members you're trying to reach, and how will you connect with them? Evidence shows each neighborhood consumes information differently. Please include any details about marketing expenses you have included in the budget.
- Facility Host Agreement. Download the Facility Host Agreement by clicking here. Note: Applicants must respond using the form provided—one form per facility. Once completed, please combine all facility forms into a single PDF and download them together at the same time.
- Official CB Creative Individuals Budget Applicants must use the form provided. **Failure to do so will disqualify an application.**
- Describe how your team determined the budget you have included in this application.