


Brand Sales Sheet / Sales Enablement

This demonstrates my ability to address most any audience; brands were our “fourth” audience at Giving Assistant (besides shoppers, nonprofits, and B2B SaaS leads). These were copy edits I made to improve the efficacy of the informational one-pager our sales team distributed to major brands.

	<p>Get fully customizable brand promotion suited for your unique customers, goals, and KPIs.</p>										
<p>Ways to work with us</p> <table><tr><td>Cash Back & Donation</td><td>Our #1 way of working with partners!</td></tr><tr><td>Donation Only</td><td>Only donations are passed back to members' charity of choice.</td></tr><tr><td>Cash Back Only</td><td>Turn off donations and only pass back cash back to members.</td></tr><tr><td>Editorial & Content</td><td>Directly integrate copy, content and product feeds.</td></tr><tr><td>Browser Button</td><td>Expand reach and increase conversions .</td></tr></table> <div><div>Macy's Cash Back & Donations</div><div>Apple Donation-Only</div><div>Walmart Cash Back Only</div><div>Etsy Cash Back & Editorial</div><div>Sephora Cash Back, Donations, Browser Button</div></div>	Cash Back & Donation	Our #1 way of working with partners!	Donation Only	Only donations are passed back to members' charity of choice.	Cash Back Only	Turn off donations and only pass back cash back to members.	Editorial & Content	Directly integrate copy, content and product feeds.	Browser Button	Expand reach and increase conversions .	<p>Partner with us your way.</p> <p>Cash Back & Donation (<i>Our partners' #1 choice!</i>) - Offer your customers cash back and the option to donate their rewards to their favorite charities.</p> <p>Cash Back Only - Attract shoppers with cash back. (Donations disabled.)</p> <p>Donation Only - Transform your customers' purchases into charitable donations. (Cash back disabled.)</p> <p>Editorial & Content - Connect with shoppers browsing our site via themed promotional and seasonal content blocks.</p> <p>Browser Button - Decrease shopping cart abandonment with cash back alerts at checkout.</p>
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About Us

A charitable loyalty platform that makes it easy for shoppers to both save money and give back.

About Us

Giving Assistant is a free shopping rewards platform that makes it easy for shoppers to save money while supporting great causes.