REBUILD LOCAL NEWS

Suggested sectors to benefit from a New York state advertising tax credit

Restaurants:

- 722511 Full-Service Restaurants
- 722513 Limited-Service Restaurants
- 722514 Cafeterias, Grill Buffets, and Buffets
- 722515 Snack and Nonalcoholic Beverage Bars
- 722320 Caterers
- 722330 Mobile Food Services

Grocery:

- 445110 Supermarkets and Other Grocery (except Convenience) Stores
- 445120 Convenience Stores
- 445200 Specialty Food Stores

Retail:

- 44111 New Car Dealers
- 441120 Used Car Dealers
- 441210 Recreational Vehicle Dealers
- 441222 Boat Dealers
- 441227 Motorcycle, ATV, and All Other Motor Vehicle Dealers
- 441330 Automotive Parts and Accessories Retailers
- 441340 Tire Dealers

- 444110 Home Centers
- 444120 Paint and Wallpaper Retailers
- 444140 Hardware Retailers
- 444180 Other Building Material Dealers
- 444230 Outdoor Power Equipment Retailers
- 444240 Nursery, Garden Center, and Farm Supply Retailers
- 445110 Supermarkets and Other Grocery Retailers (except Convenience Retailers)
- 445131 Convenience Retailers
- 445132 Vending Machine Operators
- 445230 Fruit and Vegetable Retailers
- 445240 Meat Retailers
- 445250 Fish and Seafood Retailers
- 445291 Baked Goods Retailers
- 445292 Confectionery and Nut Retailers
- 445298 All Other Specialty Food Retailers
- 445320 Beer, Wine, and Liquor Retailers
- 449110 Furniture Retailers
- 449121 Floor Covering Retailers
- 449122 Window Treatment Retailers
- 449129 All Other Home Furnishings Retailers
- 449210 Electronics and Appliance Retailers
- 455110 Department Stores
- 455211 Warehouse Clubs and Supercenters
- 455219 All Other General Merchandise Retailers

- 456110 Pharmacies and Drug Retailers
- 45612 Cosmetics, Beauty Supplies, and Perfume Retailers
- 45613 Optical Goods Retailers
- 456191 Food (Health) Supplement Retailers
- 456199 All Other Health and Personal Care Retailers
- 457110 Gasoline Stations with Convenience Stores
- 45712 Other Gasoline Stations
- 457210 Fuel Dealers
- 458110 Clothing and Clothing Accessories Retailers
- 4582 Shoe Retailers
- 458310 Jewelry Retailers
- 458320 Luggage and Leather Goods Retailers
- 459110 Sporting Goods Retailers
- 459120 Hobby, Toy, and Game Retailers
- 459130 Sewing, Needlework, and Piece Goods Retailers
- 459140 Musical Instrument and Supplies Retailers
- 459210 Book Retailers and News Dealers
- 459310 Florists
- 459410 Office Supplies and Stationery Retailers
- 459420 Gift, Novelty, and Souvenir Retailers
- 459510 Used Merchandise Retailers
- 459910 Pet and Pet Supplies Retailers
- 459920 Art Dealers
- 45993 Manufactured (Mobile) Home Dealers
- 459930 Manufactured (Mobile) Home Dealers

- 45999 All Other Miscellaneous Retailers
- 459991 Tobacco, Electronic Cigarette, and Other Smoking Supplies Retailers
- 459999 All Other Miscellaneous Retailers

Real Estate:

- 531110 Lessors of Residential Buildings and Dwellings
- 53112 Lessors of Nonresidential Buildings (except Miniwarehouses)
- 531120 Lessors of Nonresidential Buildings (except Miniwarehouses)
- 531130 Lessors of Miniwarehouses and Self-Storage Units
- 531190 Lessors of Other Real Estate Property
- 531210 Offices of Real Estate Agents and Brokers
- 531311 Residential Property Managers
- 531312 Nonresidential Property Managers
- 531320 Offices of Real Estate Appraisers
- 531390 Other Activities Related to Real Estate
- 532111 Passenger Car Rental
- 532112 Passenger Car Leasing
- 532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

Medical:

- 621111 Offices of Physicians (except Mental Health Specialists)
- 621112 Offices of Physicians, Mental Health Specialists
- 621210 Offices of Dentists
- 621310 Offices of Chiropractors
- 621320 Offices of Optometrists
- 62133 Offices of Mental Health Practitioners (except Physicians)T

- 621330 Offices of Mental Health Practitioners (except Physicians)
- 621340 Offices of Physical, Occupational and Speech Therapists, and Audiologists
- 621391 Offices of Podiatrists
- 621399 Offices of All Other Miscellaneous Health Practitioners
- 624410 Child Care Services

Service:

- 811111 General Automotive Repair
- 811114 Specialized Automotive Repair
- 81112 Automotive Body, Paint, Interior, and Glass Repair
- 811121 Automotive Body, Paint, and Interior Repair and Maintenance
- 811122 Automotive Glass Replacement Shops
- 811191 Automotive Oil Change and Lubrication Shops
- 811192 Car Washes
- 811198 All Other Automotive Repair and Maintenance
- 811210 Electronic and Precision Equipment Repair and Maintenance
- 811310 Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance
- 811411 Home and Garden Equipment Repair and Maintenance
- 811412 Appliance Repair and Maintenance
- 811420 Reupholstery and Furniture Repair
- 811430 Footwear and Leather Goods Repair
- 811490 Other Personal and Household Goods Repair and Maintenance
- 812111 Barber Shops
- 812112 Beauty Salons

- 812113 Nail Salons
- 812210 Funeral Homes and Funeral Services
- 812220 Cemeteries and Crematories
- 812310 Coin-Operated Laundries and Drycleaners
- 812320 Drycleaning and Laundry Services (except Coin-Operated)
- 812332 Industrial Launderers
- 812910 Pet Care (except Veterinary) Services