

Landing Page in a Day

Sales Funnel Affiliate Assets

Dearest Affiliate,

Thank you so much for your willingness and interest in sharing and promoting the Landing Page in a Day Course and sales funnel.

It means the world to me that you are helping me spread the word. I do not take this for granted!

Please add me to your email list (ebucachi23@gmail.com), so when you send out your emails, I can see those.

I promise a little bonus for you JUST for sending that promotion regardless of whether you get any signs up or sales (once I see your promotional email I'll reply to it with a little bonus for you).

I have written a few emails, pick the ones you want, mix them up, make them your own. These are just some ideas/suggestions.

You know your audience best so communicate how you would.

Ensure you add your affiliate link and replace the yellow highlighted sections with your content.

If you need your affiliate link and haven't seen it, simply register here again and it'll be emailed to you automatically: eran.link/jv

I included graphics you can use in your social media promotion or sales page or emails, etc – let me know what else would be helpful to you.

Eran Bucai






Graphic Assets:

Landing Page in a Day Product Mock Up

⇒ [click here for the canva template](#) (square, perfect for Instagram post, Facebook post, etc)

The funnel:

Read all the information about the funnel [here](#).

LANDING PAGE IN A DAY FUNNEL		
FUNNEL STEP	AFFILIATE COMMISSION	THE OFFERS & PRICE
 Order Page Order form	50%	\$5 (Landing Page in a Day) \$19 (Thank you page in a day order bump)
 Tech Setup 1-on-1... Upsell	20%	\$97 (1-on-1 tech set up session with my Virtual Assistant team)
 List Builder Bundle. Upsell	50%	\$97 (List Builder bundle, a collection of 8 courses)
 List Building... Downsell	50%	\$30 x4 payments (List Builder bundle, a collection of 8 courses)
 Templates &... Upsell	50%	\$77/year subscription (Founding Member price of the Templates & Coaching Membership))
MAX EARNING POTENTIAL FOR AN AFFILIATE PER REFERRAL	\$118	Go to eran.link/jv to join the affiliate program and start promoting for free!

Email Template #1: Meet Eran

Subject line alternative: Story about my friend

Hey {firstname}

It's [your name] here, hope you're doing well.

Wanted to share with you something today that I felt would be worthwhile sharing.

My friend, Eran Bucai is put together a really great little course called "Landing Page in a Day" which I have had great results from [share briefly the result/experience you had].

I met Eran [tell your story of how we know each other, people connect with people, tell the story about how we connected, why we connected, etc - pretend you're meeting a friend and telling them about your encounter with me]

The course is focused on making things really really simple... Also it's designed to eliminate overwhelm so that you can finally launch your business and start building a list.

You get a few things:

- Simple to follow tutorials
- Proven templates
- Some cool bonuses
- And more...

I wouldn't be sharing it if I didn't think it will be super valuable to you.

And considering it's just for the price of a coffee... I think it's worth checking out.

I wanted to share this with you as I thought you might get value from this.

You can learn more by visiting this link: [add your affiliate link]

Thanks, and let me know if you have any questions!

[your name]

Email Template #2: Trading time for money

Subject line alternative: Job vs Business: What truly separates them

Hey {firstname}

You may be familiar with the phrase “trading time for money”.

The premise of that statement is that for time you put in, you get paid.

Typically referred to as having a job.

This can be referred to in a condescending way, but it shouldn't be that way.

The truth is that starting an online business is much the same at first anyway, in fact, it can be even more time-consuming and worth it financially!

I.e. a good-paying job is better than when you are first starting out in your journey to build an online business.

But as the saying goes, high risk, high reward.

There is definitely a bigger upside to having an online business.

If you are in that stage in your online business and you're still trading time for money – there are several solutions to that.

These don't happen overnight, they gradually take place if you are consistent at it.

One of these solutions is AUTOMATIONS.

Automations are all around us.

We sometimes are blind to how many there are.

One of these automations is building an email list automatically.

You've seen those before I am sure.

Someone offers you a free PDF or a free webinar registration, you enter your name and email and you sign up.

That's a landing page.

This is a topic that my friend, Eran Bucai, founder of Dot Com Truths, is teaching in a small but powerful course called "Landing Page in a Day"...

And I thought this might be something you'd be really interested in checking it out.

It is only \$5 and from my dealings with Eran, he always over-delivers.

I've already had [share your experience / results yourself if you have any]

You can learn more and register here: [add your affiliate link]

Let me know if you have any questions.

[your name]

Email Template #3: Building a list

Subject line: Do you have an email list?

Hey {firstname}

Since you're on my email list, I was curious to know...

Do you have an email list?

If so, I'd love to see the page where people sign up for it (aka your landing page).

If you have one, please reply to this email and share it with me.

I'd love to get to know you and your business a bit more.

If you don't have one... you need to listen to this...

My friend Eran Bucai simplified the process for building an email list and it is so good.

He created a little (but mighty) course called "Landing Page in a Day"...

And duh, like the name suggests... you can get a landing page done in a day!

You know the struggle with technology?

That short course solves that.

You know the overwhelm of where to start?

That short course solves that too.

I think you'd be blown away once you have a read of what this course offers,
and the bonuses too!

Not to mention the price...

I'd love for you to check it out...

[add your affiliate link]

Let me know if you have any questions!

[your name]