

Milestone 1: Summit timeline

Congratulations on mapping out your summit timeline - I am SO excited for you. If you're a VIP, be sure to [submit your timeline](#) to us so we can check in with you each week!

Before we talk about the next milestone you'll work toward, I want you to look at the timeline you've outlined and double-check that you have a little wiggle room for things to take longer than you expect, to incorporate fun ideas that pop up, and to pay attention to details to really pull off a one-of-a-kind event.

Your next big milestone to work toward is to identify your summit name and tagline. Before you do that, you'll be working to identify your summit audience and topic and this is one thing I need you to listen to me on: be specific. More specific than you think you should be. This is a big area where some students wish they would have listened to Krista.

For now, I want you to celebrate having your timeline mapped out! Take a couple of minutes to sit and visualize what this launch is going to do for your business. And dream big!