Emil Zakirov

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📇 https://mrqz.to/geomarketing-brief_1

Google Business Profile & Local SEO marketer for USA, Germany, Luxembourg

Part-time remote work, ready to travel

Payment by agreement

10 years and 8 months experience

June 2017 - working now 5 years and 2 months	**Growth hacker, local SEO specialist and LLM developer(GPT-4 & Cloude 2 agent engines) in service-based businesses** Freelance, Turkey https://t.me/bitcointokenico I will increase customer traffic from search, maps, videos and ads by 1.5-30 times! If you have a local business, just message me, don't wait! Performed > 174 orders for system internet marketing, developed thousands of solutions, analytical outputs for businesses / government agencies / corporations, from *IlmixGroup*, *MOSTURFLOT* to USA's top boutique digital agency for lawyers *Lasting Trend* and SaaS startups in Local SEO. Core Skills: marketing management, growth marketing, SEO for any platforms. Since 2019 niched as a freelancer with capacity as top digital marketing agencies in the US in the niches of AI and SEO, Google Maps, Google Business Profile, Geomarketing, Google Guides Relations, Local SEO. Marketing for survival, expansion and growth in situations where even market titans are going down, small businesses are going bust, and medium-sized businesses are sinking with their suppliers. I've been lucky enough to be able to use my skills and competencies to keep many businesses alive, antifragile and growing, doing everything from SEO optimization, complex problem solving, media planning (for 5 years), managing remote

teams, etc.
 I've saved a lot of businesses - contact me early so there's a better chance!

Responsibilities:

Check my new case: helped a client raise -$3000 to +100k.
Before me (I started in June) and After
https://drive.google.com/file/d/1F3iKk9BxuOAGb6d6GvFRLHS2NDmZRWcW/view?usp=sharing
>250 narrow competencies or micro-professions: Targetologist, CRM Manager, Contextologist, ASO Specialist, Natural Language Processing Specialist, Data Scientist, Game Master, Digital Marketing Manager...
Experience in Internet marketing >10 years.
At the moment 90% of my orders come from the United States.
I analyze the situation and save local businesses and apps from bankruptcy in the long term. All 72 orders in the U.S. and Germany successfully exceeded KPIs.
In times when 80% of niches are permanently closed or temporarily closed in GBP (Google Business Profile ex. Google My Business), my clients and I, starting from the penultimate spot, take the top 3 in our chosen state, leave $multibillion$ corporations in the tail and load up the business for months with bookings from the best hot clients!
In my approach, money is a secondary resource, while communication and content skills are primary!
In the case of Philly's escape room with x25 growth metrics, the actions to cooperate with me were above all praise! Supervisors and various departments supplied materials and all the data I needed. If they had not been included in the marketing process with me, no black hat SEO specialists, no artificial intelligence in SEO, no tough crisis management, no loans would have saved them... such a viking ship would have sunk)
But we stayed up, analyzed, worked together and came out of the crisis victorious, while the other ~70 competitors started saving money and disappeared from the maps!
Soft skills and a willingness to take numerous photos and descriptions of business services are important for both parties!

Other solved cases

I successfully completed dozens of cases, such as getting PcW services with 18 million products out of Google's filters, getting the NYC parking app Parkable to the top of the stores, working as consultant in biotech projects, and fixing the reputations of many companies around the world. Also, as a side project in Troubleshooting school's bootcamp we did little research for 2GIS.As a testament to my abilities, I have successfully completed numerous cases, including:

- Getting PcW services with 18 million products out of Google's filters.
- Assisting the NYC parking app Parkable in achieving top placement in app stores.

- Working as a consultant in biotech projects. Made mods for AlphaFold2 based models.
- I made some research content on AI models, Liquid Time Constant Kolmogorov-Arnold Networks (KANs) smart time-series predictors, ontological systems(to find unknown to humankind knowledge spaces/voids), and trained pseudo conscious, but very self aware GPT2.
- Successfully managing the reputation of various companies worldwide.

Additionally, while participating in a Troubleshooting school bootcamp, I engaged in a side project for 2GIS, where we conducted research.In demonstration of my capabilities, I have successfully completed several notable projects, including:

- Facilitated visibility of PcW services, encompassing 18 million products, by overcoming Google's filters.
- Collaborated with NYC parking app Parkable, achieving top placement in app stores.
- Provided consulting services for biotech projects and developed modifications for AlphaFold2-based models.
- Conducted research on AI models, Liquid Time Constant Kolmogorov-Arnold Networks (KANs) as smart time-series predictors, ontological systems (to identify unknown knowledge spaces), and trained a pseudo-conscious and highly self-aware GPT2.
- Successfully managed and enhanced the reputations of various companies worldwide.

Additionally, during a bootcamp at Troubleshooting School, I undertook a side project for 2GIS, where we engaged in extensive research.

Let's go to success together!

We're all on the knowledge bike rolling down a steep mountain into a futuristic utopia, but picking at the hard digital rocks, not the pine cones. Experience hardens into diamonds and pinches our backs, and Big Brothers-operated anti-utopia cuts minds with future-shock, McKins.. & Company no longer foresees business realities - fake pits and fractures of persuasion by smart algorithms and networks lie ahead.

How to find the golden plain during a bearish trend and how to create a new Exponent, Inc.?

Amidst the difficulties, we must seek wisdom and resilience to emerge as diamonds, capable of leading and shaping the future. The traditional methods of business forecasting are no longer sufficient. We must embrace live experimentation, viral attraction, anti-fragility, and ethical marketing to thrive.

The path ahead is fraught with pitfalls and envious competitors, but we must persevere, even in the face of seemingly insurmountable obstacles. We must embrace a culture of innovation and adaptability, becoming a guiding star for others. The time for running has passed. We must soar as stars, illuminating the path forward and capitalizing on emerging trends.

During 2019, I worked as a CMO at Lasting Trend.

I was a CMO at an agency, made it #1 in the world in the legal niche.

Later they chose a narrower niche and began working mainly in NYC.

Worked with a dozen businesses as a marketer or SEO manager. Mostly I've been involved in terms of writing specifications, writing plans, implementation, and various experiments on google. Created NLP processes for HARO, created Martech constructors, technical tasks standards. In addition to legal, there were niches like:

- macbook repair
- electric bikes
- neon signs
- vinyl stickers
- billboards
- restaurant covers
- anti-sneeze guards
- CBD oils
- appliance repair
- cleaners
- filters
- moving
- electricians
- advertising agencies
- nutritional supplements
- lawyers
- tax preparation
- water filters
- marketing agencies
- digital sales funnels agenices

August 2016 - August 2017 1 year and 1 month	**Senior web programmer** ALL-RUSSIAN BRANCH ASSOCIATION OF EMPLOYERS "URBAN ELECTRIC TRANSPORT", Moscow http://www.mapget.ru On the advice of this organization they write laws and standards for electric transport in the Russian Federation Promoted the "electric transport" Facebook page from scratch to the largest in the CIS.
December 2016 - June 2017 7 months	**Problem solver** ILMIX group, Moscow http://ilmixgroup.ru Pharmaceuticals (drugs and nutritional supplements) **Responsibilities:** Thanks to my work and reverse engineering, IlmixGroup's investment rating formulas have risen by an average of 4-8 points in DSM Group's "Monthly Retail Audit of the Russian Pharmaceutical Market" of the ISO9001:2008 QMS standard compared to previous years, despite the negative market dynamics. Developed an SMM strategy; Put the work of social networks from scratch to a full automatic and self-sufficient; Studied the laws relating to advertising and promotion of drugs and supplements; Wrote a content strategy and hundreds of headlines; Invented many ways to grow; A competitor takeover scheme; Over the years I have posted promoted groups and pages: - https://vk.com/healthforwoman - https://www.facebook.com/groups/healthforwoman/ - https://www.facebook.com/egallohit.ru/?eid=ARAIlfHKmn8ez7KJKvZTkxVqgHL8_UYCvmImbIDGm6DHw00sSUHPoLY7vWpT5lm3F5v6CJmqdpC3fylX - https://www.facebook.com/indinolrussia/?eid=ARAqCE1nZHyb5QzhN5X0PZeKJcQzKreevpsDrh-GImqa_kwOwUn_xCnMUIaDNnbqN_0R098Cv_fTL1pN - https://ok.ru/vseoreprod and several similar ones, for all products **Achievements:** https://goo.gl/pPBQqf To see it, get a google account
August 2016 - May 2017	**Digital marketing specialist**

10 months	International Association of Urban Electric Transportation Companies, Moscow

http://www.mapget.ru
Represents the interests of Russian electric transport workers abroad

Responsibilities:

Digital strategy for website creation
SMM strategy + group https://www.facebook.com/electrotransexpo/
SEO strategy (unique in that it is made for an aggregator site)
Mobile marketing strategy for the app-forum
Niche monitoring
Brand management and identity management
Creating a network of information partnerships, communication with partners
Creating a technology stack for automatic promotion and reporting
Creating informational occasions for PR and lobbying eco-friendly Maintaining an online project with bloggers
Working with b2b email newsletter

Achievements:

Creation of a website from scratch for the communication of employers, employees and passengers of electric transport of the Russian Federation.

October 2016 - December 2016	**Hired Digital Marketing Specialist / UX and Usability Designer**
3 months	

Mostourflot (one of the top 3 cruise companies in Russia), Moscow
https://www.mosturflot.ru
River cruises on motor ships in Russia

Responsibilities:

Literally in a week I made:

- A work plan for 5 years
- A comprehensive Usability analysis of both the Mostourfot site itself and its competitors
- User experience analysis and strategy to retain old and new users
- Growth Hacking at 58 points
- Troubleshooting to attract overseas users
- Sale hacking on 20 critical points
- Analytical layouts on foreign industry trends
- Analytical breakdown of foreign digital trends and new advertising formats
- SEM analysis
- Layout of the new site
- Planned UI elements, widgets, animations, typography
- Testing from 11 different mobile devices
- Drew up a marketing strategy

- Conducted several social-psychological portraits of the client's audience according to different systems; traced the client's way, made a customer journey map for them
- Made a plan for the formation of the cruise club
- Tested the information architecture (info-structure and info-flow channels)
- Created a well-thought-out service designer concept
- Created the ROI calculation technology for the UX for the site
- Analyzed statistics and generated insights for the further development of marketing channels
- Suggested a clever way of using global trends for free promotion
- Conducted an analysis of competitors' creatives
- Came up with several ways for cruises to fight with the usual tour operators
- Identified a vulnerability on the site, which was used on a large scale by competitors
- Anti-fraud technology (anti-group buy for reselling)
- Found bloggers and media personalities to collaborate with
- Redesigned airline marketing tricks for cruises
- worked through the concept of personalizing information with semi-closed algorithms
- Made a strategy for bots (from chatbots to crowd bots)
- Made a template for video promotion
- Made a template for the videos themselves to increase conversions
- Viral marketing strategy through contests and other tricks
- Retargeting strategy for specific segments of the target audience
- Email strategy and letter design
- Showed a few ways to develop through discounts and coupons
- Promotion strategy through literate web pages
- Content rewriting strategy and how to generate endless high-quality interactive content.

Achievements:

https://goo.gl/FRMAvn
Part of the screenshots with proofs of work

June 2015 -
August 2016

1 year and 3 months

The programmer of the 1st category of the 10th category in the department of automated control systems

Municipal unitary enterprise of the Department of electric transport of the city district of Ufa of the Republic of Bashkortostan, Ufa
http://www.muet-ufa.ru
In '15 it was responsible for the entire electric transport infrastructure, all public electric transport and ticket sales, respectively. Later, it underwent a reorganization.

 Responsibilities:

Supervised the development of the MUET Ufa website on 1s-bitrix, the development of internal applications (application for recharge points, Bitrix maps).

Made several applications, interactive logos and games for the site on js.

I have started complex promotion (content writing, articles translation from English, SEO-optimization (internal and external), link building, SMM, specially optimized articles with links to the MUET website to keep the pages in top, after «Minusinsk» Yandex update, for Medium Frequency, High Frequency keywords) - now website www.muet-ufa.ru in the top for lots of keywords and do not need any special efforts to keep the positions.

Separate link promotion of all the PR articles, mainly on the city portal, but for the sake of heating up the hype for the "year of ecology" - were printed and shown in the opposition media - it was much easier to bring a lot of traffic there and to form the right opinion about electric transport as a really green mode of transport, despite the paid actions of the black route companies.

Crowd-marketing: I made a table of arguments for and against the top forums and casually left a link to the site.

Wrote an interactive logo http://www.muet-ufa.ru/about/contacts/

Created the game "trolleybus survive!" (at the end of the article)
http://www.muet-ufa.ru/news/publikatsii-v-smi/lipetskiy-elektrotransport-pod-ugrozoy/

Created the "flappy tram" game
http://www.muet-ufa.ru/news/novosti-otrasli/zakon-prinyat-problemy-ostalis/

Learned to greatly speed up web-pages loading (optimized pages become 10-15 times faster and gain more than 90 points Google Speed Insights, depending on CMS)

Engaged in editing maps on wiki-routes and interactive Bitrix maps.

Wrote the most read articles for http://www.muet-ufa.ru/news/publikatsii-v-smi/

Promoted the article "Lipetsk Electric Transportation Under Threat"
http://www.muet-ufa.ru/news/publikatsii-v-smi/lipetskiy-elektrotransport-pod-ugrozoy/
thanks to unique marketing moves, for three months 20000 views.

Get acquainted with the information law of Russia, Belorussia, Ukraine and so on.

I wrote the website rvdufa.ru.

I wrote a social network for mapget.ru

Developed skills SMM-promotion (more than 50 likes to one post on Twitter)

(organized 425.000 views of a viral video promoting electric transport)

Participated in the competition for the best municipal website - friendship won:)

Achievements:

You can read all the achievements above:)
Screenshots https://goo.gl/kRbRPo

November 2014 - March 2015

5 months

Leading legal advisor of the 11th level of the legal department

Municipal unitary enterprise of the Department of electric transport of the city district of Ufa of the Republic of Bashkortostan, Ufa

Electric transport and its infrastructure in Ufa

Responsibilities:

Developed logic skills by eliciting details from those involved in cases.
Used the information to prepare for the courts.
Resolved, saved a lot of cases from different areas (mostly car accidents, electrical grid damage, road repair disputes).
Moved up two grades.

Achievements:

In marketing, knowledge of forensic, criminological, and neuro-legal sciences helps to create target audience portraits, cognitive maps, collect feedback, plan UX, and legal experience to make cunning maneuvers to bypass competitors, calculate risks:)

July 2011 - September 2013 2 years and 3 months	**Paralegal** Bashkir Trolleybus Plant, Ufa I helped the head of the legal department, learning the intricacies of the legal business.

Responsibilities:

Worked on general issues.
Drafted contracts.
Solved cases.

Achievements:

Legal thinking

September 2010 - July 2011 11 months	**System administrator** Bashkir Trolleybus Plant, Ufa Production and repair of trolleybuses

Responsibilities:

Repaired computers.
Fixed errors on the plant's corporate network.
Maintained the website.

Achievements:

Set up a lot of computers myself. The rudiments of experimental thinking appeared. I realized that not everything can be solved with heuristics.

Education

Bachelor's degree, full-time 2014

BashSU Institute of Law

Faculty: Criminal Law and Procedure

Specialty: Jurisprudence

http://law-bsu.ru/

2017 Professional diploma in digital marketing (Ireland)

https://pdf.credential.net/10784819.pdf

Digital Marketing Institute accredited by EQF/Europe, QCF/England and Northern Ireland and SCQF/ Scotland exams at Pearson VUE

2016 Professional diploma in digital marketing (Russia)

https://drive.google.com/file/d/1i-6sIG6VURrSpeVVk8P-2sLJBFexd2DD/view?usp=sharing

Digital Marketing Institute accredited by EQF/Europe, QCF/England and Northern Ireland and SCQF/ Scotland together with the International Higher School of Brand-management and Marketing https://www.ihsbm.ru

Certificates, courses

2019
Architect of sales tunnels in messengers

https://leeloo.ai/ATP_jan_29/

FOP Riy V. M №: 20260000000039180

2019
Chatbots, Messenger Marketing & More

https://www.chatbotmasters.com/bot-basic-training/

Melissa Brandes

2019   **Master Data Management**

https://www.udemy.com/certificate/UC-WWVCFND3/

Adastra Academy

2019   **Create AI Bot For Facebook Page Messenger**

https://www.udemy.com/certificate/UC-4V0AQZ1J/

Junaid Iqbal

2019   **How to make passive income with Builderall and Messenger bot**

https://www.udemy.com/certificate/UC-UM9WBNVH/

Yash BhandariAffiliate Marketer and Lead Instructor at Marketing Wizards

2019   **Expert partner program certificate**

https://drive.google.com/open?id=1FP09an7nos6HoOqXg5HF-f3ZxgpWqWp6

Amocrm usa

2019   **How to set up a Manychat chatbot (beginner)**

https://www.udemy.com/certificate/UC-PLFQF200/

Krisztina Rudnay Easy and inexpensive marketing strategies for small business

2019   **Email Automations + Email Marketing Mastery on ConvertKit**

https://www.udemy.com/certificate/UC-9BM2B7NF/

COURSE ENVY

2019   **Complete Facebook Messenger Chatbot Course**

https://www.udemy.com/certificate/UC-CLEZY20G/

Rohan DhawanDigital Marketer

2019   **Marketing Automation MasterClass 2020 - B2B, Blogging & B2C**

https://www.udemy.com/certificate/UC-V1PSGCNQ/

Lance Wills https://linkedin.com/in/lancewills/

2019   **Startup Growth Hacking: 19 Actionable and Advanced Tactics**

https://www.udemy.com/certificate/UC-TH5CI85P/

Andrew Dumont

2019	**User Experience Certification**
	https://www.udemy.com/certificate/UC-560UV2O2/
	David Travis
2019	**Fundamentals Data Analysis & Decision Making Models - Theory**
	https://www.udemy.com/certificate/UC-V1SHS7H4/
	Manish Gupta Chief Financial Officer at Myanmar Treasure Hotel and Resort Group co Limited
2019	**How To Build a Sales Funnels using ClickFunnels**
	https://www.udemy.com/certificate/UC-NKZL3NR3/
	Max Fata from The Young Entrepreneur
2019	**How To Create Sales Funnel in 25 minute (4 Step Formula)**
	https://www.udemy.com/certificate/UC-INYUC3MY/
	Adnan FasihDigital Marketing Strategist
2019	**Information System Project Management (English Version)**
	https://www.udemy.com/certificate/UC-N0T1LA57/
	Bina Nusantara University
2019	**Partner of AmoCRM (Russia) - as a representative of the agency Lasting Trend Media**
	https://drive.google.com/open?id=10_oyUEyFwfLAOlUMBGHhT_4pBk9EfoDa
	QSOFT
2019	**Wi-Fi Marketing for Digital Agencies and Local Consultants**
	https://www.udemy.com/certificate/UC-PHKJ34EY/
	Kevin Zicherman
2019	**50 Tools for the Ultimate Accelerated Learning Office**
	https://www.udemy.com/certificate/UC-TIWQ14YP/?utm_campaign=email&utm_source=sendgrid.com&utm_medium=email
	Kenny MediaCreating Courses for Accelerated Learners.Timothy KennyAuthor of "Accelerated Learning for Entrepreneurs"
2019	**ClickFunnels Mastery [PRE-BUILT FREE CLICKFUNNELS]**

https://www.udemy.com/certificate/UC-XUY0YCHR/

Kevin Blackburn

2019   **GetResponse Marketing Automation**

https://www.udemy.com/certificate/UC-LF6SP8T4/

GetResponse Online Marketing Platform

2019   **Affiliate Marketing for All in One Digital Marketing Tools**

https://www.udemy.com/certificate/UC-0XMMDMWT/

Ankit Damani

2019   **Automation of marketing, sales and products of online schools**

https://avtovoronka.biz

IE Denis Revyakin OGRNIP 316290100080544

2019   **Make Money With ClickFunnels - Best Sales Funnel Software**

https://www.udemy.com/certificate/UC-24CTSG67/

Liam Flynn E-commerce

2019   **Lead Generation Strategies - Used By Sales Experts**

https://www.udemy.com/certificate/UC-I7ZWWOJ0/

Stuart BriscarBusiness and Marketing Coach

2019   **Master Clickfunnels: How to Create a Membership Site**

https://www.udemy.com/certificate/UC-V1CX6GA9/

Blaine Cline Founder at Entrepreneur Takeover

2019   **Growth Hacking Fundamentals Course**

https://www.udemy.com/certificate/UC-1S8MEE43/

Rishabh Dev

2019   **Beginners Guide to Cognitive Automation**

https://www.udemy.com/certificate/UC-DDFNM6KV/

Automation Anywhere

2019   **Sales Funnel Mastery 2019**

https://www.udemy.com/certificate/UC-LABXBIZ6/

First E Academy

2019   **Learn Lead Generation Marketing: an Exclusive 4 Week Workshop**

https://drive.google.com/open?id=1oF9_QuNeL0L8oyS14RvEhkp6u5qxLufe

Instructor: Alun Hill
https://www.bitdegree.org/user/course/lead-generation-marketing/1607

2019   **Intro to Data-Driven Email Marketing (2019 Update)**

https://www.udemy.com/certificate/UC-ER72DKTD/

Kevin McKenzie

2019   **Luxury Selling - Selling to the Affluent - Sales training**

https://www.udemy.com/certificate/UC-X6UPBQEU/

Michael PylePresident at Centurion LV

2019   **Sales Funnel: Creating a Sales Funnel Using Thrive Architect**

https://www.udemy.com/certificate/UC-K0X7Q6VT/

Lazuk Hasan

2019   **INTRO to RPA Analysis & Strategy**

https://www.udemy.com/certificate/UC-EN16H21X/

Leania.co Lean IA (Intelligent Automation)

2019   **Yandex. direct 2019 expert**

https://convertmonster.ru/edu/yandex_direct_intencive/tarif

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2019   **50 B2B Growth Hacking and Digital Marketing Tools**

https://www.udemy.com/certificate/UC-KOH23F9K/

Raj Goodman Anand

2019   **SMstudy® Marketing Research Associate Certification Course**

https://www.udemy.com/certificate/UC-7EFJISC3/

SMstudy Certifications

2019   **Social Media In the ESL classroom**

https://www.udemy.com/certificate/UC-XCMLIA4G/

Hi Teachers

2019 **Java Script Fundamentals**

https://drive.google.com/open?id=0B_QRhbJnYRyJb3g3aUxpcDlrU1hObDcxZjNPT0NXVjdMaDRz

Grasshopper App

2019 **Inbound Sales**

https://www.udemy.com/certificate/UC-KQLMG7PS/

GetResponse Online Marketing Platform

2019 **GetResponse Email Marketing**

https://www.udemy.com/certificate/UC-1OCLHA8S/

GetResponse Online Marketing Platform

2019 **Business Analysis for Information Technology (IT)**

https://www.udemy.com/certificate/UC-GGLFVK0F/

Tom and Angela HathawayBA-EXPERTS: Business Analysis for Anyone Wearing the BA Hat

2019 **The Crazy Business of "AutoFunnels" by KasimaClub**

https://kasima.club/teach/control/stream/view/id/34876407

http://kasima.biz

2019 **Content Ideation and Marketing Funnels**

https://www.udemy.com/certificate/UC-38Z09K7V/

Girijan Raghavan

2019 **Beginners guide to RPA - Automation Anywhere**

https://www.udemy.com/certificate/UC-CHRE9ICQ/

Automation Anywhere

2019 **How To Build A Converting Landing Page From Scratch**

https://www.udemy.com/certificate/UC-N9OJMPRI/

Sandor Kiss, Patrick Dermak

2019   **Instagram Marketing Automation 2018: More success, less time**

https://www.udemy.com/certificate/UC-7IVYCOP9/

Pouya Eti | Digital Marketing Expert |, Alireza Etemadi | Marketing Strategy Expert |

2019   **How To Design A Sales Funnel That Converts**

https://www.udemy.com/certificate/UC-RTKGUEM2/

Sandor Kiss, Patrick Dermak

2019   **Top RPA questions ANSWERED! Applies to UiPath and Blue Prism**

https://www.udemy.com/certificate/UC-IDPHNNH1/

Leania.co Lean IA (Intelligent Automation)

2019   **Refactoring UI - Complete Package**

https://gumroad.com/l/MyQsm/launchday

Adam Wathan & Steve Schoger

2019   **Network Automation without Programming using netYCE**

https://www.udemy.com/certificate/UC-JNB7RW4Z/

Pieter van Os Solution Architect at netYCE, Network Engineer at Rabobank

2019   **Sales Funnels: Wordpress FunnelKit Go & MailChimp Automation**

https://www.udemy.com/certificate/UC-8ILQYMZT/

Brian Jackson

2019   **Build Landing Pages & Course Funnels With Thrive Themes**

https://www.udemy.com/certificate/UC-4QPFV3J6/

John SheaOwner of No Shame Income

2019   **SALESmanago - Marketing Automation Academy**

https://www.udemy.com/certificate/UC-WW9GN39W/

Alexander Skalka

2019   **Growth Hacks – Digital Marketing**

https://www.udemy.com/certificate/UC-P81IV6R4/

Bhavesh ChunchWeb Developer, Business Analyst & Ethical Hacker

2019   **Zoho CRM User: Learn How to Master Sales Process Workflows**

https://www.udemy.com/certificate/UC-MSJA8L3U/

Zenith Business School

2019   **How to Build a Facebook Messenger Chatbot to Generate Leads**

https://www.udemy.com/certificate/UC-8OIJBL3F/

JADA eLearning Digital Marketing

2019   **Become a SuperLearner® 2: Learn Speed Reading & Boost Memory**

https://www.udemy.com/certificate/UC-YT24TGCH/

Jonathan LeviLifehacker, SuperLearner®, Top Instructor

2019   **Digital Marketing Automation: Tips, Tools & Strategies**

https://www.udemy.com/certificate/UC-DJEZ2FGP/

MindMekka ®

2019   **INTRO to UiPath Lifecycle: analyse, build, test**

https://www.udemy.com/certificate/UC-5CGU7YDY/

Leania.co Lean IA (Intelligent Automation)

2019   **Backward Sales Funnel Blueprint For Beginners**

https://www.udemy.com/certificate/UC-194HP785/

Obehi Peter Ewanfoh

2019   **Becoming an E-Designer**

https://www.udemy.com/certificate/UC-PJW93VEV/

IAL (Institute for Adult Learning) Singapore

2019   **SMstudy® Marketing Strategy Associate certification course**

https://www.udemy.com/certificate/UC-038XVJOY/

SMstudy Certifications

2019   **Create A Low Budget YouTube Marketing Video In 12 Easy Steps**

https://www.udemy.com/certificate/UC-R5WB20YE/

Mark Timberlake

2019   **Get started with email marketing and automation using E-goi**

            https://www.udemy.com/certificate/UC-9QEHNBQ5/

            Plataforma E-goi

2019   **Intro to Business Models, Financial Modelling & Valuation**

            https://www.udemy.com/certificate/UC-4SAGV8WO/

            Manish Gupta

2019   **All courses from sitehere.ru**

2019   **Scrum in 60 minutes! Agile Scrum from zero to Scrum Master**

            https://www.udemy.com/certificate/UC-4E9EG4SO/

            Alex Kostritsa

2019   **A Haskell course from Stepic**

2019   **SEO specialist Geekbrains**

2019   **Marketing for Startups and Small Businesses**

            https://www.udemy.com/certificate/UC-JCSXHA92/

            Deepak Sharma

2019   **Learning to advertise on the Internet: the course "Fundamentals of Internet
            Marketing" from Geekbrains. Later, I pressed the "create certificate" button, so the
            certificate is newer.**

            https://geekbrains.ru/go/kCE-6q

2019   **Closing The Gap Between Marketing & Sales**

            https://www.udemy.com/certificate/UC-V5UMSGU7/

            Three Sixty Academy

2019   **Automated Sales Funnel by Oles Timofeev**

            https://geniusmarketing.me

"GENIUS MARKETING OREGON" 1187746826233

2019 **Algorithm of creating auto-turns in niches from Natalia Regen**

https://infovoronka.ru/zapis-intensive-algoritm

Natalya Regen IE Khizhnyak Natalya Vasilyevna

2019 **How To Build Sales Funnels With ClickFunnels**

https://www.udemy.com/certificate/UC-72ZWSP84/

John Shea Owner of No Shame Income

2017 **Professional diploma in digital marketing (Ireland)**

https://pdf.credential.net/10784819.pdf

Digital Marketing Institute accredited by EQF/Europe, QCF/England and Northern Ireland and SCQF/ Scotland exams at Pearson VUE

2016 **Professional diploma in digital marketing (Russia)**

https://drive.google.com/file/d/1i-6sIG6VURrSpeVVk8P-2sLJBFexd2DD/view?usp=sharing

Digital Marketing Institute accredited by EQF/Europe, QCF/England and Northern Ireland and SCQF/ Scotland together with the International Higher School of Brand-management and Marketing https://www.ihsbm.ru

2016 **HTML/CSS Geekbrains**

2016 **HTML Academy (HTML)**

2016 **HTML Academy (CSS)**

2013 **Echo of Seliger 2013**

2013 **EarlyDays 2013**

http://earlydays.io/ufa

2013 **Annual Business English Courses**

Knowledge and skills

Professional Skills:

All skills are sharpened for the U.S. and the post-coronavirus, ever-growing crisis realities!
Everything tied up in non-disclosure agreements or NDAs, including cases and skills, is not listed!

- Marketing and sales automation
- Website strategy and comprehensive promotion
- Systemic website design for business from concept to final product
- Martech
- Marketing stacks (back+front) with full automation and AI + integration with business+RPA/CA processes
- Data orchestration
- Autofunnels >700 types
- Local SEO & Google My Business (Local SEO gurus consider me an equal)
- Behavioral graph analysis
- Loyalty systems, feedback collections, customer success, Ambassador, support, scaling, including, affiliate
- Unit Economics
- Innovation management and marketing management
- Multi-lending with GTM
- Digital marketing strategy
- Analytics and market research
- B2B marketing attribution
- Competitor Analysis, BI, Intelligence
- Website and app usability analysis
- ASO (IOS, Android)
- PPC+RTB
- Email marketing
- Media plans and Scaling
- SMM/O and its automation
- Cross web analytics and customer scoring
- Internal / external / tech SEO optimization for any engines
- NLP (GPT2,J,3, Aleph Alpha, AI21)
- Traffic Management and Arbitrage
- Viral Marketing
- PR and influence marketing
- Content Marketing
- Copywriting
- English (read 10,000 pages during my vacation)
- HTML/CSS

- LiteSQL
- HTML5 games (phaser)
- UX / Usability
- Sales of complex products and services
- Sales scripting
- White hat doorways and white hat PBN's
- Smart bots, assistants, self-built AI sites: chatbots including call bots (for the site, messengers, phones, social networks, PBX)
- Calculator sites, quizzes
- Adapted from Agile development and PM to marketing system:
  - User Stories
  - Use case, use case, precedent for use
  - What-if analysis
- Writing Customer journeys
- Marketing support of ICO and cryptocurrency, blockchain projects
- Analysis of ICO and token economy
- Stratagems, white and yellow paper, attraction of offline investors and pampers
- Legal support for ICO, GDPR, NDA
- DAO consulting
- Creating mixed concepts for developing a bottom-up community (the most useful elements of a DAO can function in top-down mode)
- Pulling new coins to the top of the global financial market
- Stock trading bots and price optimizers
- Prototyping in Figma
- GreenSock+MagicScroll animations
- ORM incident management (slander removal)+partisan merchant
- Vue (SPA, PWA/Electron, Nuxt)
- GSAP+Scrollmagic
- js, R, Python and PHP
- WEBASSEMBLY
- GoogleAppsScript
- d3.js
- 1C platform

Additional information:

I develop maximum automated system marketing for international business, and at the same time I manage to forge its soul and philosophy of ethical marketing. On the cutting edge of humanitarian technology and management, automation of the critical via ML, trained intuition on diverse projects, hiring talent where computers pass and launching through the community.

I navigate the modern hell of marketing services and libraries, of which > 40000, intelligently integrate into Growth Stack. Possess a thousand micro-skills, which will provide our projects with an anti-fragility margin. I don't repeat my approaches in the future, I don't show my know-how to my competitors - each time the

client gets a completely unique marketing from scratch with thousands of deconstructed elements of working systems.

- Automated sales systems and marketing automation: auto funnels, launches, webinars, bots, marketing process automation using "smart" algorithms
- For e-commerce I do the generation of descriptions, categorization through deep learning
- Deployment of experts under the EAT, entities trust graph and fact checker
- Loyalty systems or customer success systems
- Support and customer love
- Collection of feedback
- Gamification of basic growth loops taking into account non-linear customer behavior
- Systems of partnership (affiliate, cross-marketing) and representation (ex. bounty, influence, PR pitches)
- Business processes for managers, employees and freelancers.

Campaigns based on the Customer Data Platforms.
Additional modules MA, PIM, MDM, DAM, DCP, DXP, WCM, DCP.
I train full-time marketers to support the implemented system and assemble them into a growth team!

I work with businesses of all sizes, from local to international corporations.

I have a few universal MarTech blanks for any country, including the United States, China and Germany. You can host the stacks on Amazon / Alibaba. The basis is the same, but you still have to change the peripheral services for each country.

If you want something better than Active Campaign, Sales Manago, or even a self-written DS stack, ask away!
I'm looking for the client, who is critical to be shown on the cards in a larger radius for the most "expensive" requests. Interested in international banks, hotels, car dealers, and management companies. Ready to repeat the American experience:)

Foreign languages

English – technical language. I can write research articles for blogs.

Citizenship

Russia, Turkish residence permit.