

Because this class is an ever-evolving project, there will be some required assignments that assist in the everyday running of the class that students will be expected to complete. However, this class also offers a lot of freedom and choice in selecting assignments that students find interesting and relevant. Both types of assignments will be factored into the overall grade for this course. Your grade will be comprised of two different categories: Class Participation & Expectations (15%) Published Work (85%).

CLASS PARTICIPATION & EXPECTATIONS

• Weekly Reporter Form --

Students will be required to complete a reporter form each week to gather news ideas for the upcoming week as well as contribute to the yearbook's coverage goal. It is perfectly acceptable to talk to other students and teachers in the school when turning in story ideas. Story ideas are not merely topics but must include specific details and an explanation of the angle. Story ideas must be original and current.

NOTE: This assignment CANNOT be completed late.

• AP Style Quizzes -- students will take AP Style quizzes in class 1-2 times each grading period. These dates will be announced in advance and students will be able to use the AP resources (Style Book and/or CG specific).

• Good Journalistic Examples -- Students will be asked to read, watch or view good journalistic examples 2-3 times a grading period and then complete a short reflection/questionnaire about the piece.

• Miscellaneous -- teachers may assign tasks and points based upon needs that arise throughout the semester.

PUBLISHED WORK

This year students will be expected to submit their own record of their published work for grading. Each nine weeks students will be expected to accumulate 500 points within the class. Points listed below are the MAXIMUM number of points awarded for each task:

YEARBOOK

- Yearbook Spread: 200 points
- Yearbook Mods: 25-75 points
- Coverage/Headshots: Points vary by assignment

CGTV

- CGTV Quick Feature (1 interview, 30-60 seconds): 50 points
- CGTV Feature (2-3 interview, storytelling evident, basic B-Roll, less than 2:30): 100 points
- CGTV Advanced Feature (4+ interviews, storytelling evident, mult. Types of B-Roll, 2:30+): Points vary by assignment
- Video Library: 25 points for videoing game or event; 50 points for editing footage for usable excerpts.

WEBSITE

- Basic Web Article (1-2 interviews, only 1 picture): 50 points
- Advanced Web Article (3+ interviews, research evident, multiple photos and/or entry points): 100 points
- In-Depth Web Story: Points vary by assignment
- Adobe Spark or alternative digital coverage: 100 points for timely creation of Spark that includes captions and quotes to help cover event. (Photography may be submitted separately for additional points if uploaded to YBA).

NEWS MAGAZINE

- News Magazine Article: 150 points
- News Magazine Design: 100 points

PHOTOGRAPHY

- In-School Photography: 1 point for every usable photo (up to 50) -- submission on form must include submission in YBA. These are for events happening during the school day.
- After-School Photography: 25 points for going to the event + 1 point for every usable photo (up to 50) -- submission on form must include submission in YBA. Photographer must stay for the majority of the event.

NOTE: Photography that has not been filtered for content and quality (ex. Duplicates deleted, blurry pics omitted, etc) will not be graded.

SOCIAL MEDIA

- Twitter: 15 points for final score with graphic; 15 points for basic game updates; 50 points for extensive tweeting of game or event, including use of graphics package. Submission must include event date.
- Instagram: 15 points for posting Instagram photo and appropriate detailed caption of event as it happens.
- Snapchat: 25 points for covering an event using Snapchat. 50 points for a Snapchat takeover.

LEADERSHIP

- Editors: 250 points. Editors are responsible for submitting record of their editing work and responsibilities on a consistent basis.
- Work Nights: 25 points for students who attend work nights with the understanding that more points will be earned for the work completed. Students who are a distraction will not receive points and will be asked to leave.

