

FRIDAY, HENRY ENYINNAYA

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Professional Summary:

Growth Fanatic, Dynamic Leadership Development Advocate, Certified and Award Winning Real Estate Professional committed to empowering young people to Grow, Lead, and Create Wealth Confidently.

With a proven track record and experience in organizing transformative initiatives, including The Emerge Summit, The Boardroom, and TEDx Umudike, I excel in Project Management, Event Planning, Stakeholder Engagement, Team Leadership, and Community Building.

I am committed to simplifying land ownership, helping first-time buyers confidently navigate the process of property ownership, and guiding young people toward informed financial decisions.

Combining my strengths in leadership development, digital marketing, and client education, I help individuals and communities unlock opportunities that drive both personal growth and sustainable impact.

Educational History:

B.Eng Civil Engineering: *Second Class Lower Honors (3.00 CGPA)*

Michael Okpara University of Agriculture, Umudike, Abia State, Nigeria.

(October 2018 - October 2024)

- Active involvement in student leadership, volunteering and event planning initiatives.
- Developed strong communication, organizational, and teamwork skills through campus programs.

West African Senior Secondary School Certificate (WASSCE)

Immaculate Conception Seminary, Ahiaeke-Ndume, Abia State, Nigeria.

(September 2011 - July 2017)

- Received formation in academics, Catholic doctrines, and spirituality, building a foundation of discipline and values.
- Served as Senior Prefect (2016/2017 Academic Session), leading over 480 students and coordinating student activities with staff and formators.

- Developed leadership, responsibility, and teamwork skills through active involvement in school administration.
- Best Graduating Student (WASSCE) 2017 Set.

First School Leaving Certificate

Little Angels Educational Centre, Port Harcourt, Rivers State, Nigeria.

(September 2002 - July 2011)

Professional Experiences (Leadership/Volunteering):

Executive Assistant to the Chairman (Igbo ThankGod Jasper Ifeanyi) - Success Haven Group | Port Harcourt, Rivers State | March 2026 - Present.

- Provided direct executive support to the Chairman, assisting in the coordination of daily activities, communications, and strategic priorities.
- Managed lead follow-up processes through phone calls and client engagement, helping to nurture prospects and support business development efforts.
- Assist in managing communications between the Chairman, clients, staff members, and external stakeholders.
- Monitored ongoing projects and assignments, ensuring timely follow-up and accountability on agreed deliverables.
- Maintained accurate records of leads, and operational activities to support decision-making and organizational efficiency.
- Contributed to the implementation of systems and processes that improve workflow, communication, and productivity.
- Managed the planning and promotion of monthly events
- Oversaw the distribution of books sold.

Volunteer - Christmas in the South Celebration by Give Back Nigeria | Rivers & Bayelsa State | December 2025 - January 2026.

- Participated in the execution of the Christmas in the South Celebration organized by Give Back Nigeria where we reached out to and fed 50+ elderly people in Rivers State, and Bayelsa State, Nigeria.

Event Host/Moderator - Various Programs | 2021-present

- Successfully hosted and moderated high-profile events, including:
 - a. Jobs in Agriculture Conference (Umudike) June 2025 - a 2-day conference that highlighted the importance of and opportunities in the Agriculture Industry, especially to the youths and undergraduates of today's generation.
 - b. Heal Minds Mental Health Seminar (MOUAU) - a conversation on student wellness and mental health awareness.
 - c. Shareum Proof of Community (1st, 2nd & 3rd Edition) - an event that introduced blockchain concepts, fostering community discussions.

- d. Google I/O Extended (Umuahia) - engaged participants in Google's developer ecosystem.
- e. DevFest Umuahi 2023 & 2024 - hosted the largest developer community events in the region.
- Built expertise in Public Speaking, audience engagement, time management, and event flow management.
- Strengthened ability to communicate complex topics in a relatable way while ensuring smooth event delivery.

Core Team Member – TEDxUmudike 2025 (Theme: IGWEBUIKE) | Umudike | October 2025

- Participated in the planning and execution of the TEDx event, aligning with global TEDx standards.
- As Speaker Manager, I recruited and engaged speakers and panelists, ensuring smooth coordination and delivery.

Sunday School Teacher - God is Good Power Ministry | Port Harcourt | July 2025 - Present.

- Taught biblical and moral lessons to young learners, fostering growth in knowledge and character.
- Improved public speaking, teaching, and mentorship skills in a faith-based environment.

Volunteer - International Youth Day Celebration by Give Back Nigeria | Port Harcourt | August 2025.

- Participated in the execution of the IYD Event Celebration organized by Give Back Nigeria in collaboration with Olayinka Nicole Odewunmi Foundation
- Protocolled the Speakers and Panelists, ensuring they had everything they needed to ease their participation and delivery.

Core Team Member – The Boardroom Umuahia: “The Next Generation: Building the Economy of Tomorrow, Today” | Umuahia | August 2025

- Participated in the planning and execution of The Boardroom Umuahia 2025
- Designed sponsorship proposals tailored to logistics, refreshments, and media partners.
- Built partnerships with businesses, transport companies, and media brands for event support.

On-Air Personality & Admin Officer - Agora Online Radio | July 2025

- Hosted shows and supported programming as an OAP
- Assisted with Administrative duties, ensuring smooth daily operations of the online radio

- Gained practical exposure to media management, organizational support, and digital broadcasting.

Co-Convener & Speaker – The Emerge Summit (MOUAAU) | Umudike | May 2025

- Organized and led a university-wide leadership development summit that had over 120 undergraduates and graduates in attendance.
- Coordinated a planning team, secured sponsorships, and managed budget, logistics, and partnerships end-to-end.
- Spoke on the topic Leadership is Service, emphasizing the need to embrace volunteering as a step to Leadership Development.

ICT Instructor - Vantage Champions School | Umuahia | March - May 2025

- Taught children aged 3-6 and 6-9 the basics of computer literacy.
- Used songs, storytelling, and interactive methods to simplify learning and engage young learners.
- Developed strong skills in teaching, patience, and communication across age levels.

On-Air Personality & Intern - Green (106.9) FM | Umudike | August 2024 - March 2025

- Served as a student radio intern, hosting live shows and engaging with listeners on topical issues.
- Developed strong communication, broadcasting, and audience engagement skills.

Millennium Fellow - United Nations Academic Impact & Millennium Campus Network | Class of 2024 | August - December 2024

- Selected as part of the prestigious global fellowship for university leaders advancing the Sustainable Development Goals (SDGs)
- Collaborated with fellows across 30+ countries to design and implement impact-driven campus projects
- Enhanced skills in global leadership, SDG advocacy, project design, and cross-cultural collaboration.

Social Media Manager - MOIFAY Foods | Umuahia | June-September 2024

- Created a Social Media Strategy geared towards achieving the brand's Social Media Goals.
- Published and Managed Graphic, Pictures, and Video Contents tailored towards engagement and community building.

- Had an increase in all metrics tracked, amongst which included: Reach, Engagement, and Impressions.

Youth President - Reconciliation Assembly International, Umuariaga | Umudike | 2024 - 2025

- Provided leadership for the youth fellowship, coordinating programs, community service, and mentorship activities.
- Enhanced organizational leadership, team management, and program planning skills.

Core Team Member (Social Media Manager) - Google Developers Group (GDG) Umuahia & GDG on Campus, Umudike | Umudike & Umuahia | July 2024 till date.

- Managed social media accounts, content, and GDG events and programs.
- Increased visibility and engagement within the local tech ecosystem.
- Built competence in tech community management, content strategy, and digital engagement.

Media Volunteer (Twitter Manager) - TEDxAbsuturu | Abia State | July 2024

- Supported the media team by managing the TEDxAbsuturu Twitter Account.
- Created event-related posts, engaged online audiences, and amplified the reach of TEDx talks.
- Gained practical exposure to event media strategy and brand communications.

Social Media Community Manager - The Boardroom| Virtual | Feb - May 2024

- Ideated and Created a Social Media and Content Strategy for The Boardroom
- Oversaw the day-to-day running of the activities in the WhatsApp Community.

Co-Founder - MOUAU Volunteers Hub | Umudike | Sept 2023 - Present

- Co-established a volunteer-driven community to connect undergraduates passionate about service.
- Organized opportunities and initiatives that expose members to real-world volunteering experiences.
- Strengthened skills in community building, leadership development, and volunteer coordination.

Media Coordinator - Reconciliation Assembly International, Umuariaga | Umudike | 2023 - 2025

- Oversaw church media activities, including content design, service documentation, and technical support.
- Strengthened digital media, creativity, and teamwork abilities.

Community Manager - Comprador Trading Academy | Virtual | 2023

- Curate Crypto-related News and tips to educate members of the community.
- Moderated group discussions and other Q&A sessions.

Lead Coordinator - The Emerge Club, MOUAU Chapter | Umudike | Sept 2023 to Sept. 2025

- Established and registered The Emerge Club with the University's Student Affairs Department, securing official recognition and a licence to operate.
- Collaborated with partner brands to launch initiatives, including 'Pad Up a Girl Child', promoting menstrual hygiene support.
- Secured partnerships with organizations that shared the club's vision, expanding reach and impact.
- Recruited and coordinated student members, fostering a community of young leaders committed to personal growth and service.

MOUAU Campus Ambassador - The Emerge Club | Umudike | Sept 2022 - Sept 2023

- Created awareness of The Emerge Club within the campus community through outreach and engagement activities.
- Identified and brought together like-minded students to form the pioneer membership of the club.
- Supported promotional campaigns that positioned The Emerge Club as a student-driven leadership development initiative.

Deputy National Coordinator - The Emerge Club | Nigeria | 2022 - 2024

- Assisted the National Coordinator in administrative and strategic duties across multiple chapters.
- Supported planning of national programs and initiatives that aligned with the club's mission of youth leadership development.
- Strengthened capacity in organizational management, team coordination, and strategic leadership.

National Social Media Director - The Emerge Club | Nigeria | 2022

- Oversaw National Social Media Presence, designing campaigns and managing digital platforms to grow visibility and engagement.
- Applied and refined skills in digital marketing, content creation, and community engagement.

Mentee - Project Nurture Mentorship Program (Cohorts 2 & 3) | Virtual/Nigeria | 2021-2023

- Participated in two consecutive mentorship cohorts focused on leadership, personal growth, and professional development.
- Gained training in self-awareness, time management, and personal discipline through one-on-one and group mentorship.
- Advanced to Cohort 3, receiving deeper mentorship on mentor-mentee relationships, leadership development, and public speaking.
- Applied lessons from the program to student leadership, volunteering, and professional projects, laying the foundation for later roles.
- This was the ‘intentional’ start of my growth and personal development journey.

Senior Prefect - Immaculate Conception Seminary, Abiake | Umuahia | 2016/2017 Academic Session.

- Led over 4500 students, working with staff to coordinate school-wide activities
- Cultivated discipline, responsibility, and peer mentorship
- Gained early experience in leadership and administration

Core Competencies/Skills:

Leadership & Team Development

- Effective delegation, supervision, and people management
- Volunteer recruitment, training, and coordination
- Mentorship and youth leadership development
- Conflict resolution and fostering collaboration

Communication & Public Speaking

- Skilled in Public Speaking, Panel Moderation, Event Hosting and Training Delivery
- Strong professional writing: proposals, sponsorship letters, reports, and emails
- Social media storytelling and audience engagement
- Ability to communicate across diverse groups and age ranges

Event Planning & Project Management

- Proven expertise in organizing large-scale events (The Emerge Summit, TEDxUmudike, Devfest Umuahia, The Boardroom Umuahia)
- Sponsorship sourcing, stakeholder engagement, and partnership building.
- Budget drafting, resource allocation, and financial oversight.
- Logistics planning, vendor management, and timeline execution.

Real Estate Advisory & Client Education

- Guidance for first-time buyers and young earners in land/property acquisition
- Simplifying property sizes, land titles, and ownership processes
- Building trust-based client relationships and ensuring after-sales support
- Conducting property market research and neighborhood analysis

Digital Marketing & Content Strategy

- Social media management across Instagram, Twitter, LinkedIn, TikTok, Facebook, and WhatsApp
- Paid advertising strategy (Facebook & Instagram Ads)
- Creative content development (posts, reels, campaigns)
- Analytics tracking and performance optimization

Administrative & Organizational Management

- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint) and Google Workspace
- Data entry, spreadsheet management, and reporting
- Scheduling, documentation, and records management
- Coordination of administrative tasks to support organizational goals

Other Professional Trainings and Certifications:

Certificate of Completion - Real Estate Diplomacy Course

Success Haven Real Estate Academy | August 2025

Certificate of Training - Vision Africa 12th Edition of Media Training Institute.

Vision Africa in collaboration with Sharing International | June 2025

Certificate of Achievement - Virtual Assistance Skills in the Digital Age

ALx | 2024

Certificate of Completion - 100-Writer Course

Elite English & Writing Academy | 2022

Certificate of Completion - Fundamentals of Digital Marketing

Google | 2021

Training Certificate - HSE Competence Development Training Level 1, 2 & 3
Institute of Safety Professionals of Nigeria (ISPON) | August 2019

Awards & Recognition:

Award of Excellence as One of the Outstanding Realtors of Success Haven Group for the First Half of Year 2026

Success Haven Group | 2026

The Exceptional Educators Award 2022 - Award of Recognition as Emerging Educator

P.D. The Springsgates Grammar School | 2022

Certificate of Recognition - Millennium Fellowship Certificate

United Nations Academic Impact & Millennium Campus Network | 2024

Certificate of Achievement- The Effective Communication Challenge

The Springsgates Grammar School | 2022

- For actively participating in The Effective Communication Challenge, held from July 14th to July 20th, 2022.

Hobbies & Interests:

Mentorship & Volunteering - Actively guiding young people and engaging in community service initiatives.

Public Speaking & Event Hosting - Facilitating conversations that inspire growth and learning.

Reading & Personal Development - Exploring books on leadership, self-growth, and human behaviour.

Chess & Strategy Games - Developing critical thinking and decision-making skills

Technology & Digital Media - Staying up to date with trends in social media, digital marketing, and innovation.

Traveling & Networking - Exploring new places, meeting people, and building meaningful connections.

Basketball & Physical Fitness - Staying active, fostering teamwork, and maintaining a balanced lifestyle.

References:

Available upon request.