

Subject line: Make your business better by fixing this...

First of all, let me tell you I love your idea of going back to basics and using plastic and waste-free products for example the raw Nature deo.

However, after being on your site today, I noticed three things you could improve, with the most important one being your Journal/Email service.

Your Journal, though the information it provides is very valuable, is not very compelling and does not incentivize the reader to keep reading.

Improving your Journal and Newsletter will help bring your products out into the world which will help you and others.

It will make your brand more popular. Not only will existing customers always be happy to learn about new products and engage more.

Readers of E-mail or Journals are also more likely to tell their friends about it

I have written you a free email. Now of course this email is not tailored to you yet but all later copies will be tailored specifically to your liking and your tone of voice.

 free copy

So, if you are interested in my offer, just write back to me, and we'll schedule a call so we can get to know each other and discuss all the details.

Liebe Grüße,

David