

How much does AI Mode consider my searching habit in the "AI Overview" content on Google Search?

[Looking for results in English?](#)

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[言語設定](#)

[AI による概要](#)

Google's generative search experiences **heavily consider your searching habits and account activity to tailor content**, provided your privacy settings allow it. Google separates these data controls into two distinct settings: **Search Services History** and **Personalized Recommendations**.



[Yahoo Tech +1](#)

How Your Searching Habits Influence AI Content

- **Contextual Tailoring:** If **Personalized Recommendations** is enabled, Google pulls data from your search history, location, and cross-app activity (like Maps or YouTube) to customize AI responses. For example, if you frequently look up specific topics or local businesses, your AI Overviews and AI Mode responses will prioritize related information.
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- [Google Help +2](#)
-
- **Deep Conversational Memory:** When using **AI Mode**—the dedicated, interactive conversational setting—the AI remembers the flow of your current multi-turn conversation and your historical intent to deliver highly specific answers.



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- **Opt-In Personal Intelligence:** For eligible premium subscribers using AI Mode, you can actively connect your Gmail and Google Photos to unlock hyper-personalized itineraries and responses.



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- **Model Training Data:** By default, your queries, interactions, and uploaded media (like Google Lens images or voice searches) saved under **Search Services History** are used to train and refine Google's generative AI models.



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How to Check or Limit Personalization

If you want to control how much Google's AI looks at your habits, you can manage these toggles directly:

1. Go to your [Google My Activity Page](#).
2. Navigate to **Data & privacy** and look for **Personalization settings**.
3. Turn off **Personalized Recommendations** to stop Google from tailoring AI responses based on your historical account data.
4. Toggle off **Search Services History** (or specifically uncheck "Saved Media") to stop Google from saving your voice commands and image uploads for AI training.
5. 
6. Google Help +3
- 7.

Would you like step-by-step instructions on how to **delete specific AI search interactions** from your history, or are you interested in learning how to **temporarily disable personalization** using specific search parameters?



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What is Google AI Mode? And What It Means for SEO

2025/08/21 — Google AI Mode: Conversational search feature launched March...



Paradigm Marketing and Design

What is Google's New AI Mode and What Does it Mean for ...

2026/08/26 — What is Google's AI Mode—and How Does it Work? AI Mode is bu...



Yahoo Tech

Google Will Save More of Your Search Data to Train AI, but You Can ...

2026/06/15 — In a recent email to users, Google announced two new setting...

すべて表示

AI は不正確な情報を表示することがあるため、生成された回答を再確認するようにしてください

How AI Is Changing Search Behaviors



Nielsen Norman Group

<https://www.nngroup.com> › articles

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2025/08/15 — A **Google search** results page for “Copenhagen” showing an **AI Overview** at the top

Modern **search-engine** results pages **are** full of **AI-generated** ...

関連する質問

What is the 30% rule in AI?

Does Google AI Overview count as AI?

What percentage of Google searches include AI Overviews?

How accurate is Google's AI Mode?

Google AI Mode Vs. Traditional Search: A Guide For Brands



Yotpo

<https://www.yotpo.com> › blog › g...

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2026/06/04 — The Shift in CTR Dynamics. The data shows a clear trend. When an **AI Overview** (AIO) appears on the SERP, it occupies prime visual real estate.

How AI is changing search behavior and SEO



LinkedIn · George Zlatin

30 件以上のリアクション · 1 年前

58% of consumers **are** already using **AI Mode** in **Google Search**. That's not just **a** trend; it's **a** significant shift in **search** behavior.

How to Measure AI Search Visibility - Crucible.io



crucible.io

<https://crucible.io> › insights › news

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2026/07/22 — Brands cited in an **AI Overview** see 35% more organic clicks elsewhere. Brands named directly in ChatGPT answers get 2.5 times more direct visits.

We Studied the Impact of AI Search on SEO Traffic



Semrush

<https://www.semrush.com> › blog

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2025/07/21 — **AI Overview** for "what is digital marketing," shows a summarized response with sources. As user **habits** change, **many** clicks **will** transfer from ...

Google Search: AI Overview & AI Mode Risk Assessment



Common Sense Media

<https://institute.common sense media.org> › ...

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2026/07/14 — **AI Overview** generates a fresh response to each **search**, while **AI Mode** supports back-and-forth conversation and carries context across a session—a ...

1.0 · 投稿: Youth AI Safety Institute

Google's AI Mode Checklist: 8 Steps to Rank



Exposure Ninja

<https://exposureninja.com> › blog

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2026/01/19 — Use our tried-and-tested 8-step checklist to rank in **Google's AI Mode**, from optimising **your content** to reinforcing brand signals.

Free AI Visibility Check | Am I mentioned in ChatGPT, ...



WP SEO AI

<https://wpseoai.com> › Use Cases

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of **Google searches** are answered by **AI Overview** or **AI Mode**. 0 % of **Google searches** end without a click. 0 % **AI** visibility explained: what it means and why it ...

How to optimise your content for AI Overviews and Google ...



Target Internet

<https://targetinternet.com> › resources

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Where an **AI Overview** condenses a topic into a paragraph or two, **AI Mode** can produce something closer to a short article, built in real time from retrieved web ...

他の人はこちらも検索

AI **impact** on search

How AI **is changing** search

How **is** AI **affecting** Google search

AI search **engine**

New front door to the internet: Winning in the **age of** AI search

AI Overview **news**

AI search Google

AI search **SEO**

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