

Advanced Fundraising and Proposal Writing Training for Non-Governmental Organizations (NGOs)

Background and Rationale:

For seasoned NGO professionals seeking advanced skills in crafting high-impact proposals, this training program addresses the intricacies of persuasive writing and strategic alignment necessary to secure substantial funding and support.

The trainer will aim to achieve the following objectives:

- Deepen participants' understanding of the nuances in the fundraising and proposal writing process.
- Hone advanced skills in developing compelling, strategic, and persuasive proposals.
- Enable participants to expertly integrate all components of successful proposals.
- Empower participants to strategically align proposals with precise donor requirements and organizational objectives.

Scope of Work:

- Training Duration: Spanning [4-5 days], providing in-depth sessions for advanced skill enhancement.
- Target Audience: Mid-to-senior level NGO staff involved in strategic planning, fundraising, and proposal development.

Content Areas:

- Advanced analysis of donor landscape and specialized requirements.
- In-depth exploration of each proposal element: introduction, problem statement, objectives, methodology, budget intricacies, and comprehensive evaluation strategies.
- Advanced writing techniques: sophisticated clarity, precision, and advanced persuasive strategies.
- Extensive study and dissection of highly successful proposals.
- Intensive practical sessions emphasizing strategic proposal drafting and meticulous peer reviews.

Methodology:

- Engaging and challenging sessions led by seasoned trainers with extensive experience.
- Advanced group discussions and strategic brainstorming.
- Immersive exercises and simulations emphasizing complex proposal writing scenarios.
- Rigorous peer review and constructive feedback sessions.

Trainer Qualifications:

- Demonstrated expertise in advanced NGO proposal writing and fundraising (minimum 7 years).
- Exceptional communication and training skills tailored for an advanced audience.
- Proven track record in conducting high-level, specialized training programs.

Deliverables:

- Design the training curriculum and materials according to the CSO capacity assessment results and the first-party recommendations.
- Provide the training material and references in PDF.
- Prepare the training agenda and schedules.
- Deliver the agreed on training days.
- Conduct pre and post-assessment and analysis.
- Prepare and provide a training report.
- Provide a detailed invoice.
- Provide the requested trainer attendance Sheets.
- Provide a copy of ID or Passport.
- Comprehensive training material and handouts.
- A final report summarizing the training outcomes and participant feedback. Comprehensive training material and handouts.
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