

Hey TINT,

I admire your effort in getting more people into the world of yoga and making their lives happier.

I dont get this part honesty. IF he was, he wouldnt need your help right?

More people should enter the world of yoga and you know it too.

So here are some recommendations for you.

There are 2 strategies that competitors use to get more people into their communities, and you are currently not implementing these. I implemented one of these in a text I linked in this email.

Does this match your voice?:

[Yoga sample](#)

People will see you as the “obvious choice” and be eager to be a part of your community.

If you want to discuss how these three 2 strategies can get you more to join your community in a call, feel free to reply.

Warm regards,

Nayef Albaghli