

SL: More people should know what you're doing...

Hey Dorothy,

Watching your IG content made me feel like I was the credit score problem solver 🤖.
Teasing hundreds of ways to skyrocket your audience credit score, and how YOU can help them get their dream credit.

As you've solved credit issues with tons of people, I'm willing to help you too.

I feel like more people should know about your services, so...

I came up with a FREE project that can bring up lots of new customers to get associated with your credit score boosting techniques.

But I'm 100% sure of the thoughts, which are crossing your mind right now:

"Who the fuck is that guy?"

"Why should I trust a person that I didn't even know existed one minute ago?"

Well if you're eager to receive the free value I've done for you.

You could change your mind about me in an instant.

Best,
Marcin

MIND LAB:

how can I help her?

came up with a few reel-content ideas that should blow up on her ig

For example, video of how helping someone with their credit scores (REAL example)

what she needs to improve:

"coach to the customer" relationship with her audience.

introduce herself to new website visitors (about me section)

More specific description of her services

Testimonials section(outdated and only 3 of those)

Every reel should be with her voice

Advantages:

Huge experience and knowledge of credit score

Big social media

great free lead magnet(combine this with newsletter later)

What does she want to improve in her business

get more clients

more views on her ig

build more trust in the credit world.