











## **December 2021 Baseball Meeting**

December 7, 2021

**Attendees**: Chris Boyd, Dan Shollenberger, Evan Lowery, Mike Tyburski, Morgan Roller, Ryan Alderfer, Ryan Mulford

- Closing of 2021
- Fall clean up update
  - Signs are down
  - o Batting cage nets are down
  - o Field conditioner completed
  - Field conditioner completed at Blooming Glen and Suplee park
  - Need to schedule service for all field machines in preparation for Spring
- WInter training update
  - Evan
- Travel update
  - o Field of Dreams tournament schedule released.
- Little League District 30 meeting
  - Nothing much has changed
  - o Deep Run to have a 10's and 12's district team in 2022.
  - Possibility of a 13+age group for D30
- Looking to the future
  - Output of time?
  - Hats same
  - Opening day ceremony
- Spring registration to open 12/20 this year. Late fees will start 2/27.
  - Marketing registration
    - Facebook posts
      - Boosted Facebook posts
      - Shared facebook posts
    - Email reminders
      - Scheduled sends
    - Text message blast
    - Postcards to daycare centers
    - DRVSA postcard mailing to 5k residents.
- Meeting with softball to develop partnership with the incoming softball board
  - o Ideas on how we can work together?

- Opening day planning to start in January
  - Need an opening day committee
    - Put an ad on our facebook group?
  - o Recognize Murrays 12U team
  - o Phillies home run derby or Pitch hit and run
    - Do something like this for opening day as well?
- General comments
  - Fundraising ideas
    - Greater local presence at events (i.e. Perkasie tree lighting)
    - Grocery cart advertisements
- Current Baseball account balance
  - o General: \$1620.78
  - Restricted Funds: \$5347.85
    - Source: anonymous donation last Summer
    - Facility Improvements: \$347.85
    - Low-income / financial assistance: \$5000
  - Venmo: \$1733.86