

Dance Central LLC Privacy Policy

1. Introduction

At Dance Central, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines the types of information we collect, how we use it, and how we safeguard your data when you use our website.

2. Information We Collect

2.1. Personal Information: We may collect personal information, including but not limited to, your name, email address, phone number, and postal address when you fill out contact forms, sign up for classes, or communicate with us.

2.2. Payment Information: If you make online payments for classes or services, we may collect payment information such as credit card numbers. However, we do not store credit card information. Payment transactions are processed securely through a third-party payment processor.

2.3. Usage Information: We may collect information about how you use our website, including your IP address, browser type, and the pages you visit. This information helps us improve our website and better understand our users' needs.

3. How We Use Your Information

3.1. Providing Services: We use your personal information to provide you with the services you request, such as registering for classes, sending you important updates, and responding to your inquiries.

3.2. Marketing Communications: With your consent, we may use your contact information to send you promotional materials, newsletters, or information about upcoming events. You can opt-out of receiving marketing communications at any time.

3.3. Analytics and Improvements: We analyze usage data to improve our website, services, and user experience.

3.4. Legal Compliance: We may use your information to comply with legal obligations, resolve disputes, or enforce our terms and conditions.

4. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties without your consent, except as required by law or as necessary to provide our services. We may share your information with:

- Service providers who help us with website hosting, payment processing, and other essential functions.
- Legal authorities when required by law or to protect our rights and the safety of others.
- Business partners when you enroll in classes or purchase products and services through our website.

5. Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. While we strive to protect your information, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

6. Your Choices

6.1. Access and Correction: You may request access to your personal information and request corrections if needed.

6.2. Marketing Preferences: You can opt out of receiving marketing communications from us at any time by following the unsubscribe instructions included in these communications.

7. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will post the updated Privacy Policy on our website with the revised effective date.

8. Contact Us

If you have any questions, concerns, or requests regarding your personal information or this Privacy Policy, please contact us at: hello@dancecentralct.com

9. Acceptance of Terms

By using our website, you consent to the practices described in this Privacy Policy.

Thank you for choosing Dance Central. We value your privacy and appreciate your trust in us.

Last updated: September 24, 2023