

ChessTrainer Landing Page Copy - G's Review

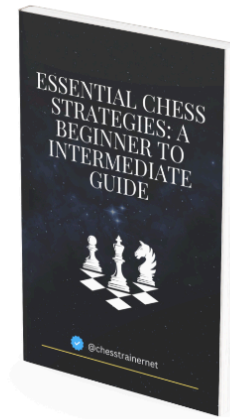
Current:

FREE EBOOK

Essential Chess Strategies: A Beginner to Intermediate Guide

Discover essential chess strategies for controlling the center, developing pieces, safeguarding your king, and seizing the initiative to elevate your game.

Send me the Ebook!



Value of Ebook:

- Discusses controlling the board & centre
- Dives deep into king protection/safety
- Makes complex concepts easy to understand
- Gives chess strategies
- Talks about how to develop pieces

[Chess market research](#)

[Original document copy headline/bullet point ideas and brainstorming](#)

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Landing Page:

Free Guide Reveals...

3 Fundamental Chess Principles You Must Know To Win More Games as a Beginner

IMAGE*

Learn how to identify your opponent's mistakes and discover key concepts for exploiting weaknesses on the board.

[First Name]

[Email]

[Send Me The Guide!]

What You'll Learn

- Essential tips for safeguarding your king and how to eliminate threats to your castle. (After all, king safety is the #1 rule in chess)
- How to land a dominant position in the opening and maintain your control over the board throughout the entire game.
- Common endgame scenarios you'll face and how to secure a satisfying checkmate against your opponent.
- The strategic role of pawn structures in chess and what pawn structures to AVOID!

What Others Are Saying...

Ahmed Alami

A game-changer for enthusiasts looking to up their game – compelling and instructive!

Samuel Kwon

The practical tips for piece development and time management alone are worth it!

Owen Thibault

This book dissected complex concepts into digestible strategies – improved my endgame significantly.

Ready To Expand Your Strategic Chess Brain?

Experience satisfying victories using the 3 winning principles from our FREE chess guide...

[First Name]

[Email]

[\[Send Me The Guide!\]](#)