

Master in Entrepreneurial Studies - Minor in Faith-Based Social Entrepreneurship

HBI University

Course Duration: 2 years

Credit Hours: 69 (including 15 credit hours for minor)



Program Description

The Master in Entrepreneurial Studies at HBI University is designed to equip students with the skills necessary to start, manage, and grow innovative businesses and nonprofit organizations. This program integrates business strategy, financial management, leadership, and digital marketing to prepare graduates for careers as entrepreneurs, startup founders, and business consultants.

The Minor in Faith-Based Social Entrepreneurship provides a specialized focus on launching and managing businesses that align with Christian values, ethical leadership, and social impact initiatives. Students will explore faith-driven business principles, mission-driven entrepreneurship, and sustainable enterprise development while learning how to create businesses that serve communities and further social good.

This 69-credit hour program includes 30 credit hours of foundational business and entrepreneurship courses, 24 credit hours of core startup management and innovation training, 15 credit hours in Faith-Based Social Entrepreneurship, elective coursework, a supervised practicum, and a research-based master's thesis or business plan capstone project.

Admissions Requirements

- Bachelor's degree in business, finance, economics, or a related field
- Minimum GPA of 3.0
- Two letters of recommendation from faculty or business professionals
- Statement of purpose outlining career goals in entrepreneurship and faith-based business
- Business idea proposal or portfolio submission (optional)
- Interview with faculty committee (if required)

Practicum Requirement

Students must complete a 300-hour supervised practicum in startup incubators, faith-based business initiatives, social enterprises, or nonprofit organizations. Practicum placements include Christian business incubators, microfinance organizations, and mission-driven companies.

Master's Thesis / Business Plan Capstone Project

Students must complete either a research-based master's thesis on entrepreneurial innovation, ethical leadership in business, or sustainable enterprise models, or develop a comprehensive business plan for a faith-based startup or social impact venture.

Program Outcomes

Graduates of this program will be able to:

- Develop and launch faith-driven businesses and nonprofit organizations.
- Apply ethical and faith-based leadership principles to entrepreneurship.
- Create business models that integrate social impact and financial sustainability.
- Manage digital marketing, fundraising, and brand development for mission-driven startups.
- Build and scale entrepreneurial ventures that align with Christian values.

Career Outcomes & Potential Salary

- Faith-Based Entrepreneur & Business Owner – \$60,000 - \$150,000
- Social Enterprise Founder – \$55,000 - \$130,000
- Nonprofit Executive & Mission-Driven Business Consultant – \$65,000 - \$145,000
- Startup Incubator Manager – \$70,000 - \$140,000
- Christian Business Development Strategist – \$75,000 - \$160,000

Advocacy and Professional Development

Students are encouraged to join organizations such as:

- Christian Entrepreneurs Network
- Social Enterprise Alliance
- Kingdom Business Network
- International Christian Chamber of Commerce

Participation in faith-driven business conferences, venture capital pitch competitions, and startup accelerator programs is highly recommended.

Course Breakdown (Total: 69 Credit Hours)

A. Foundational Business and Entrepreneurship Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
ENT-101	Introduction to Entrepreneurship & Business Innovation	3
ENT-102	Business Strategy & Market Analysis	3

ENT-103	Financial Planning & Investment Strategies for Startups	3
ENT-104	Business Ethics & Corporate Social Responsibility	3
ENT-105	Digital Marketing & Brand Development	3
ENT-106	Leadership & Organizational Behavior in Startups	3
ENT-107	Business Law & Intellectual Property	3
ENT-108	Research Methods in Business & Entrepreneurship	3
ENT-109	Venture Capital & Startup Funding Strategies	3
ENT-110	Scaling & Growth Strategies for New Ventures	3

B. Core Startup Management and Innovation Training (24 Credit Hours)

Course Code	Course Name	Credit Hours
ENT-201	Agile Business Development & Lean Startup Methods	3
ENT-202	E-Commerce & Online Business Models	3
ENT-203	Business Analytics & Data-Driven Decision Making	3
ENT-204	Global Business & Emerging Markets	3
ENT-205	Innovation & Product Development	3
ENT-206	Christian Leadership in Business	3
ENT-207	Fundraising & Grant Writing for Faith-Based Ventures	3
ENT-208	Supervised Business Development Practicum	3

C. Faith-Based Social Entrepreneurship Minor (15 Credit Hours)

Course Code	Course Name	Credit Hours
FBSE-301	Biblical Principles of Business & Finance	3
FBSE-302	Faith-Based Social Impact & Community Development	3
FBSE-303	Stewardship & Business Leadership	3

FBSE-304	Nonprofit Management & Mission-Driven Entrepreneurship	3
FBSE-305	Marketplace Ministry & Ethical Business Practices	3

D. Electives (9 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC-1901	AI & Automation in Ethical Business Practices	3
ELEC-1902	Kingdom Business & Faith-Based Investments	3
ELEC-1903	Sustainable Business Models & Christian Entrepreneurship	3