

SELF-DEVELOPMENT: A SHORT PROPOSAL FOR SMALL SCALE DEVELOPMENT IN KENYA

Dear Mr. President:

The purpose of this, document, is to not only, attempt, to define, what they refer to as, National in Kenya, but in many ways too, attempt, to define, what they call, National Identities and Lifestyles. Identities really, that help one, identify another, as, a Kenyan, whether, in Kenya, or outside it. Identities really, differing, from those, written about, in, the last document <Kenyan Identities>, which, are mainly, associated, with gaining, recognizable Success. The Identities spoken about here, are what they refer to as, 'the local mwananchi', who in many ways, must fit, a certain, profile, to be actually identified, as a citizen, of Kenya, and in many ways too, deemed, capable, of simply existing, and living, in Kenya. Identities really, that, Immigration Boards, would find interesting, in, attempting, to define, who is, and who is not, a true, mwananchi. In many ways, the word, Kenyan, refers to excellence, and does not actually, refer, to what, some would call, the, 'average Kenyan' <or mwananchi>.

When we say, Self-Development here, we are, actually, referring to, the attempt to create, healthy, intelligent, and rather wise too, human beings <as probably perhaps, the KNEC, and other such, National Government bodies, attempt, to do too>. In many ways too, in attempting, to speak on, Self-Development, National Identities, we shall also refer, to the attempt, to actually create, National Lifestyles, by which, the, local mwananchi, can adhere to.

In many ways, we shall attempt, to refer, to, certain basic activities, that, the 'average Kenyan', can resort too, with, regards really to Self-Development, and also too, serve, as the mainstay, in, helping, develop, National Lifestyles and National Identities <other than, Education received, and, Place of Origins>. What that means Mr. President, is that, for, the 'average Kenyan', Education received <as with schools attended>, is used as a marker by many, for creating, National Lifestyles, while, Place of Origins, for many, are used, as National Identities. That in general too, the way, one is treated in their schools, and the friendships, they create in them, determine, in many ways, the lifestyles, they, choose to live by.

We shall hereby, attempt, to redefine, Self-Development, from Education received, and Place of Origins <like Kiambu for example>, and instead refer to certain forms of activity, which when engaged in, lead, to forms of, Self-Development believed in many ways, to match <and even defeat>, the kind, of Self-Development, associated, with, Education received, and Place of Origins <as with resources available>.

In this document, we shall attempt, to define, fully, what the words, Kenya, and 'average Kenyan', truly stand for, and attempt too, to show, that, they actually refer to, National Identities <most, are unaware about>, and National Lifestyles <many, rarely ever think, about>. That, by defining these words appropriately, one will be, able, to correctly see, who is, a true Kenyan mwananchi, and in many ways too, help, in dealing with, Kenya's, rather problematic, Illegal Immigrant problem <in all, defining this, will, result, in the creation, of, a way of living, that illegals, cannot, simply adhere too. As with, the belief by some Africans, that Kenya, is, too Westernized>.

It is recognized Mr. President, that the word Kenya, and, National Identity too, actually refer, to the five below:

1. Kenyan formal economy
2. Kenyan homes
3. Kenyan money/monetary systems
4. Kenyan media
5. Kenyan voices and accents

It is also perceived to be true too, that the words, 'average Kenyan', and National Lifestyles, can be used, to refer, to the following five:

1. Kenyan heritage
2. Kenyan history
3. Kenyan people
4. Kenyan sites and landmarks
5. Kenyan ethnic identities

Having identified the previous as such, we shall attempt, to tie them in, to, personal identities, that, the 'average Kenyan', can resort too, in seeking out, in many ways, Self-Development, and a basic lifestyle, to adhere to. This 'tieing' of them all, will be based, on the belief <and fact too perhaps>, that, general survival in Kenya, is actually, based on, developing, certain, five, key intelligences, which, the 'average Kenyan', can use, to get by, in life, without, even, having, received, a formal education. That for many Kenyans, there exists, a, false belief, that, receiving a certain Education <as with private schools>, or even, having originated, from, a certain Place <as with, Nairobi>, is the only, path, to success, in any way, or form <in general, success, associated, with originating, from Nairobi as an example actually refers, to, lingual deficiencies, another, might have>.

The following 5 basic, Intelligences Mr. President, are deemed, rather, important, for the 'average Kenyan', with regards really, to, Self-Development, and basically too, making it, in Life. These 5, basic Intelligences, are not, deemed, rather difficult, to acquire, and can be, acquired, by a certain set of activities, which, are not, too hard, to participate in. These 5, basic Intelligences spoken about are:

1. Verbal-linguistic Intelligence
2. Visual-Spatial Intelligence
3. Logical-Mathematical Intelligence
4. Bodily-Kinesthetic Intelligence
5. Naturalistic Intelligence

That when, these 5 basic Intelligences, are adequately developed, in the 'average Kenyan', then, survival in Kenya, becomes much easier, than, most believe, and can, help, Kenya, rectify, its rather, large, poverty levels, to a minimal scale. That too, these, Intelligences, can be developed, by, certain sets, of activities, which, do not require, a heavy, investment of any kind from, and can be used too, as a basis, for, creating, core <Kenyan> National Identities, and Lifestyles.

Verbal-Linguistic Intelligences: Verbal-Linguistic Intelligences, are those deemed suitable for

in general, giving help, to someone, who, asks of it, while perhaps, feeling lost. Intelligences, that one, would use for example, to give, directions, to another. There is what, is known, as, a Kenyan heritage, and while, many associate this, with, Kenyan curios, or even, Maasai uniforms, in many ways, Kenyan heritage, actually, refers, to a culture that exists, throughout Kenya, of the 'average Kenyan', seeking, in more ways than one, to help, another. In many ways too, this ties in, together, with, Kenya's formal economy, as the true, definition, of a formal economy is based on, offering, what they call, Personal Services. A good example, of a firm in Kenya that offers, Personal Service, is, 'Mamamikes.com'. What is actually been said here is that, Kenyans, with developed, Verbal-Linguistic Intelligences, can quickly and easily too, engage in its, formal economy <Personal Services>, and quickly start earning, an income, of sorts.

Visual-Spatial Intelligences: Visual-Spatial Intelligences, are those, associated with, attempting really, to see, things, for what, they really are <or in general, to see things, as, clearly, as possible, with regards, to, what, they really are>. Intelligences, most Kenyans use a lot, in, their homes <as with, identifying things, or seeking out, something, deemed lost>, and also, Intelligences, that have been of importance, with regards, to, Kenyan history <a history, not too easy, to explain directly, but can be seen, rather obviously, with, Colonialism and Criminality issues too. A history really, of, general, problem solving>. Those with good, Visual-Spatial Intelligences, can find themselves, easily, engaging in, what they call the, Crafts and Trades industries. Industries, that are actually, best, engaged in, from, ones homes, and in many ways, not only used, to rectify, past problems, created, by Kenyan history, but also very much, the basis, for creating, what, they call, Home Businesses. Home Businesses, that can keep, the, average Kenyan, busy <as with, a history>, rather than, wasting time, watching TV, all the time <what this means Mr. President is that, these, industries, are the basis, of helping, solve, problems, that arise, or one hears of, in, their communal lives/communities>.

Logical-Mathematical Intelligences: These Intelligences, are often, associated, with what, they call, the 3'R's <reading, writing, and arithmetic>. Intelligences, associated in, Kenya, with dealing, with, money issues, and in general, interacting, with, Kenyan people. One does find Mr. President, that, in Kenya, interactions, between, its people, are never, of, the socializing kind really, but those, of, attempting, to seek out, help, in one form, or another. In many ways, one finds that, for the 'average Kenyan', attempting to do, just, about anything, requires, the help, of another, in one way, or another. And that too, one finds that, attempting, to do, just about anything, in Kenya, eventually <in not too many steps really>, leads, to the spending, of, money <Mr. President, we are talking of, attempting, to do, just about, anything here, and not, just, some things>. That's how, Kenya really is, in one way, or another. There is a chance, for the creation, of, a huge industry, of, Personalized Services <and not, Personal Services>, which really are services used, to help one, solve, a problem <a Duka, is part, of, the Personalized Services industry in Kenya, and not, Retail/Services industry>. Personalized services, are associated, with, what they call, Skills <Training>, and a, person, like a, Seamstress, is very much, part, of, Personalized services <a Seamstress for instance, who agrees, to shorten, ones, trousers, for one>. In many ways, Kenya's Monetary Systems, are mainly geared, towards, the, Personalized Services industries, and not, consumer consumption, as many, believe <or even, presuppose>.

Bodily-Kinesthetic Intelligences: These Intelligences Mr. President, are in many ways today, associated, with Kenya's Entertainment Industries, and also, Tourism Industry. In many ways, one finds that, most, Kenyans live around, these two Industries, and spend lots of money on them, to no avail, really <what this means Mr. President, is that, for most, Kenyans, it is all,

simply, a waste, of time, and money, with nothing, gained, or earned>. What is recommended here Mr. President, in alignment, with, a Kenyan National Identity, based on, its media, and a National lifestyle, based on, its historical sites and landmarks is that, for the 'average Kenyan', the Sports and Games Industry, be used, to replace its, cheap Entertainment, and Local Tourism, based Industries. That the Sports and Games Industry, will not only, help, Kenyans develop, their Bodily-Kinesthetic Intelligences, to a high level <Intelligences, used a lot, by, the 'average Kenyan' too, while at work>, but is primarily too, a very good way, of, keeping, Kenya stable, from the perspective, of, its wayward, youth <that in many ways Mr. President, while, you plan, for a grander, and better future, for Kenya, the average Kenyan youth, is in many ways, addicted, to alcohol, and 'clubbing'>. The Sports and Games Industry, being, very large in nature and scope<from playing hockey, to playing Monopoly too>, is deemed, for Kenya, a hugely, lucrative Industry, and giving rise, to, sub-industries, that in many ways, supply, for this, main Industry <Sports and Games>. We are talking for example, of the Food Processing Industry, being, re-invigorated, in more ways, than one. An Industry, that can not only, help, drive Kenyan media, to new heights, but also too <as with Games>, help, Kenyans become, rather creative, as with doing, something, noteworthy, and very much which, can be termed, historical <Kenyans in general, have nothing much, historical, to look at, for, inspiration, to attain, greater heights, of achievement, other than, prominent, businessmen, and politicians too. What is been said Mr. President is that, Naushad Meralli, is an Ismaili, and, Avant-Garde, and not, the pride, of Kenyans. Dedan Kimathi though, is a pride, for Kenyans>.

Naturalistic Intelligences: These Intelligences, are in many ways, associated, with ones, personal identity <as a unique, person, or being>. Intelligences, that not only, in many ways, define, Kenyan voices and accents <as a National Identity>, but also too, define, Kenyan ethnic identities <as with, National Lifestyles, close friends, or even, neighbourhoods>. In many ways too, Intelligences that one, would associate, with, what they call, Hobbies, Interests, and, Leisure Activities too. That in all, the Government find ways, to promote these, to, 'the average Kenyan', rather than having most Kenyans, sitting around, talking, nothing much, and wasting time in all. Industries really, that can in many ways too, replace, Kenya's Entertainment Industry, while, in many ways too, creating, healthy communities not based on, Criminality issues, of any kind. The plea by some, it is believed, for Kenyan voices, to be, heard, as Individuals really, has mainly to do, with expressing, oneself freely, and not fighting really, for, economic opportunity. 'Kiini Macho', was a hobby, that, was once, very much, at, the heart, of, Kenya's Entertainment Industry, and in many ways too, a lucrative one, at that. Better to have, the, 'average Kenyan', performing, magic tricks, than simply, sitting around idle, and probably on the way too, to becoming, a criminal, of one kind, or another. At the very least, these Industries, will help, the average Kenyan, become, amiable, friendly, and, well liked, leading in general, to, a general cohesiveness between, Kenyans, and in all, peace and harmony, in, the whole of Kenya.

National Economies:

It is believed Mr. President, that all this can be, in fact, understood, in a more, or less formal fashion, as, with seeing, National Identities, and, National Lifestyles, from the perspective, of, National Economies. That all that has been, mentioned above, can be seen, from, the perspective, of, formal terminology, used to describe, the above, examples given, in a more or less, clear tone.

Professions: Professions, are associated, with, what they call, Personal Services, and the formal, economy too. That there exists, lots, and many, of Professions, that, the average Kenyan, can engage in, very much too, in, the form, of, part-time employment <this also, very much includes, being, an accountant>. Part-time in that, they are, jobs, one can, engage in, to simply have, some, pocket money, or to make, quick, needed cash, to spend, elsewhere. In many ways too, regulating, Professions, understanding their potentials too, has to do, with, what they call, Trickle Down Economies <and the, trickle down effect>. That in general, work done here or there, will, at even at times, directly benefit, another person, who, has no knowledge, of, any, of the mentioned, transacting. In many ways, Professions, help, save ones time <for something else>.

Work: Work here, is mainly, associated, with what they call, the Crafts and Trades Industries. That these Industries, are not, only lucrative <when understood really, from, helping solve, Communal problems in Kenya>, but as mentioned, can be the basis of, the creation, of, Home Businesses. In many ways too, Work, is often featured, under, what they call, Neo-Capitalism, and that in general too, the Crafts and Trades Industries can help, bring Kenya together, as, a Working Nation.

Employment: Employment, can be strongly, associated, with what we called, 'Personalized Services', and, Kenyan monetary systems too, and the Kenyan people themselves <as always, in need, of, help, in one way, or another>. In Kenya today, Employment, is in the form, of, a Servitude Industry, that is, highly irregular, but can be, formalized, by seeing it, from, the perspective, of, 'Personalized Services', and what, they call, Supply-Side Economies. 'Employment', that perhaps, can best be seen too, from, the perspective, of, Contracting.

Vocations: Vocations Mr. President, relatively unknown, in, Kenya and Africa itself, are in many ways, rather, stable forms, of Self-employment. They are in many ways too, offshoots, of, another business <or even industry>, and can, be said, to be taking, advantage of, a niche, that the, business/industry, is unable, to meet. For instance, a person selling socks, to well match, Bata shoes. In many ways too, Vocations, go, rather well, with, the Sports and Games Industry, and are oft regulated, by, what they call, Laissez-faire Capitalism. In all, it can be said Mr. President, that, the possibilities, for, offshoots <of any kind>, from, the Sports and Games Industry, are, rather limitless.

Gigs: The word Gig Mr. President, a rather, American word, is often, associated with, its Entertainment Industries at pretty much, the, low levels. Gigs, in many ways, refer, to nothing more, than, attempting to, commercialize, Hobbies, Interests, or, Leisure activities, in one way, or another. In all really, Gigs, are often, moderated <as an industry>, by, what they call, Mixed Economies.

As an end to this, seeing, National Identities and Lifestyles, from, this perspective <of National Economies>, helps, in many ways, to create, ample 'employment', for, every Kenyan out there. That in all, the, 'average Kenyan', with not much, schooling, can lead a rather, prosperous Life, if the above, Industries/Economies are well, developed, and that, all this, can be, a rather swift and quick way, to quickly <and even strongly>, develop, Kenya, rather fast. In many ways, the above, provides, for what they call, alternate Lifestyles, and in many ways too, can help, strongly, define,

who is truly a Kenyan National, and who is not.

All this too, the above, can be easily, managed, by the Kenyan State, based on, what, they call, Kenyan State Corporations. All the Government has to do, to get all this started on, right now, is, provide, the resources, needed, in the form, of, Capital <as in seeing, all this, an investment to a future prosperous Kenya no different from seeing Education, as such, an investment too>.

Alan Gicheru