

Sample Communication Survey Questions

Quantitative Questions

How would you rate your knowledge of the following aspects of the ABC Public Schools? (1=Not Very Knowledgeable, 5=Very Knowledgeable)

Mission

Plans

Policies

Events

Accomplishments

Day -to-Day Operations

Challenges

Please select each of the ways you have received information about ABC schools:

District Website

School Website

Automated Calls

School Emails

District Emails

Local Media

School Facebook Page

District Facebook Page

1

School Twitter Account

District Twitter Account

Please rate the effectiveness of the communication tools in ABC USD. Please skip the methods you haven't used. (1=Not Very Effective, 5=Very Effective)

District Website

School Website

Automated Calls

School Emails

District Emails

Local Media

School Facebook Page

District Facebook Page

School Twitter Account

District Twitter Account

Which best describes your impression of communications within the ABC Public Schools?

Doesn't tell us much about what's going on

Gives us a limited amount of information

Keeps us adequately informed

Keeps us fairly well informed

2

Keeps us fully informed

Please rate the level of trust you have in ABC County Public Schools to do the following (1=Very low level of trust, 5=Very high level of trust):

Create a safe, welcoming, and nurturing learning environment

Conduct business with transparency and open communication

Develop collaborative and respectful working environments

Inspire each student to achieve career and college success

How does your level of trust in ABC County Public Schools this year compare with your level of trust last year?

My level of trust is about the same as last year

My level of trust has improved since last year

My level of trust has decreased since last year

Qualitative Questions

Three open-ended questions to solicit ideas from respondents on the best communication practices, how to improve communication, and specific tools they believe the district should be using more often. The analysis involves reading all of the responses, categorizing them, and identifying top themes.

What is the best thing about communications in the ABC Public Schools?

How would you improve communication in ABC Public Schools?

Are there any specific communication tools you think we should be using or using more often?