

How will your service on Regional Board change the course of Central Region West for the better? What specific traits, qualities, and ideas do you bring to the table, and what effect will they have on Central Region West in the upcoming year? How will Central Region West feel noticeably different as you exit your role as a member of the 72nd Regional Board?

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As your 72nd term Gizbor, I will lead CRW to a new level of unity and identity through apparel and fundraising. My main focuses will be on creating a regional network for chapter Gizborim, creating a drop of unique apparel for the region, and designing a logo for the region inspired by our beloved mascot, Gary the Great Grizzly Bear.

My experience as SiWi's 31st Term Gizbor taught me how to budget for and produce apparel. During my term, I made and sold the SiWi NASA Hoodies. While the design was already created before I became Gizbor, I helped retouch and improve it, and I spent hours promoting the hoodie and working on getting the lowest price possible. That whole process helped me become more perseverant, open to working with others, and come into my own as a leader. I want every gizbor in the region to experience the same change and growth I had during my time as Gizbor.

The Gizbor is one of the most crucial positions in every chapter. Fundraising is how expensive events like chapter trips and venues are afforded, and apparel raises chapter spirit and unity. Because Gizbor is a low board position, it is often younger members' first position on board. To help them all succeed and become leaders in our region, I'll create a regional Gizbor network. With this network, chapter Gizborim will be able to get to know other leaders in the region, share fundraising ideas, and promote their chapter apparel. Working together with and getting to know Alephs from other chapters will strengthen each Aleph's confidence and skills in his work, and strengthen both their individual chapters and the region as a whole. This will create a wave of confident young leaders while simultaneously improving the quality and quantity of work each of them does during their term.

Apparel unites us. It molds us from a group of individuals to a single unit. However, in recent years, we have not had regional apparel that wasn't related to a convention. Therefore, we give Alephs fewer opportunities to showcase our region rather than each of their individual chapters. This is why in this upcoming year, I will create at least one apparel drop with multiple articles of clothing for all Alephs and BBGs to wear proudly. In addition, While we have a mascot, we don't have a logo. A logo would help us create smaller accessories like pens and stickers and would give us an icon that a lot of apparel can feature and chapters can use. Incorporating this logo into our apparel drop this year will further strengthen our regional image and identity and, in turn, our individual connection to the region.

By the end of my term, through building a foundation with chapter-level apparel and fundraising, a new logo, and regional apparel, I want CRW to be more unified. By the end of my term, I want CRW to feel like a chapter.