



SPONSORSHIP INFORMATION - 2022

This intimate fine-arts-only show presents its **48th** annual event March 12-13, 2022 and is known for its superior art offerings. It has a strong reputation among both artists and fine art collectors because we limit the number of artists and use a stringent third-party juror system to select only the best and most unique for our show. The festival has received numerous accolades including

- 2018 - selected by the industry's gold standard magazine "Sunshine Artist" for their "Contenders – Must See" list.
- 2019, 2020 and 2021 - selected as "Best of Bama – Best Art Festival" by the readers of ALABAMA magazine
- 2019 - nationally ranked in Sunshine Artist magazine at #39

The festival is also known for its waterfront setting among the oaks along Wolf Bay, which provides the most scenic bay views on the island, and for its free admission which encourages families to attend.

Beyond fine arts, additional vendors are by *invitation only*. This includes **gourmet culinary artists** from four local fine dining restaurants featuring fresh gulf seafood, while our local specialty food vendors feature toffee and shortbreads, honey, infused oils and vinegars, coffee, and jerky.

The **Kids Art Alley** provides only high-quality art experiences for children including such things as fish print t-shirts with real fish and clay molding. The **Musicians and Songwriters stage** presents excellent musical talent including regionally known names such as Roman Street, Platinum Premier Due and The Groovinators. The **Performing Arts stage**, presents local youth bands, ballet and other performance groups.

One of the most unique features of the show is the **live demonstrations** of hot glass blowing presented in "The Hot Shop" – Alabama's only public access hot glass blowing facility which is located on the festival grounds and is part of the Coastal Arts Center campus.

There is no entrance fee for the show and all funds are secured through donations, grants and sponsorships, along with infrastructure funding by the City of Orange Beach.

Stats

# of attendees:	15,000
# of fine artists:	100
# of gourmet culinary artists:	4
# of performing & musical artists:	16
# of specialty goods vendors:	9
# of children served in Kids Art Alley:	350



2021 Sponsorship Opportunities

Community : \$250

- Name included in: printed festival program, on our two websites www.coastalartscenter.com and www.orangebeachartsfestival.com, and social media to include Facebook, Twitter, and Instagram.

Program: \$700

- Name included in: printed festival program, on our two websites www.coastalartscenter.com and www.orangebeachartsfestival.com, and social media to include Facebook, Twitter, and Instagram. Name included on the large "thank-you" signage we post at the Festival, and in the patron newsletter.
- Placement of one of your stand-up banners and a table at the festival venue in choice of locations: *Hospitality room, Performing Arts stage, Specialty Goods, Hot Shop Demo area (first come choice)*

Benefactor: \$1,000

- Name included in: printed festival program, on our two websites www.coastalartscenter.com and www.orangebeachartsfestival.com, and social media to include Facebook, Twitter, and Instagram.
- Placement of one of your stand-up banners at the festival venue in choice of locations: *Hospitality tent, Performing Arts stage, Music Stage, Specialty Goods, Hot Shop Demo area (all first come choice)*
- Name included on large directional signage at the festival, in patron newsletter, and will receive two t-shirts.

Signature: \$2,500

- Name included in: printed festival program, on our two websites www.coastalartscenter.com and www.orangebeachartsfestival.com, and social media to include Facebook, Twitter, and Instagram.
- Placement of one of your stand-up banners at the festival venue in choice of locations: *Hospitality tent, Performing Arts stage, Music Stage, Specialty Goods, Hot Shop Demo area (all first come choice)*
- Name included on large directional signage at the festival and in newsletter; receive two t-shirts.
- Will receive a free booth space for your business.
- Name included in local radio spots. (*sponsorship must be received by February 1, 2022*)

Business Name: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Website: _____

Sponsorship Level:

- _____ Community - \$250
- _____ Program - \$700
- _____ Benefactor - \$1,000
- _____ Signature - \$2,500

Payment type: ___ check ___ Credit card# _____ exp _____
3 digit pin on back _____

(Make checks out to "Friends of the Arts". Or call in to Coastal Arts Center 251-981-2787)