

Organic content: Increase trust/authority , for a used car dealer

Who am i talking to:

<https://docs.google.com/document/d/1IOIBXeKuaFui0or2jGktFNpf-TpYQcLtzhEesONfZFA/edit?usp=sharing>

Where are they now:

Just scrolling on facebook. Maybe they found this post through a used car group they follow

Where i want them to go:

Follow or leave a comment.

Just increase their opinion of the company

**You can tell a lot about a person
just by sitting in their car....
(Don't be this guy)**



If you don't want your family and friends to lose their respect for you, then you need to regularly clean your car.

Imagine going out with your friends but they HESITATE to get in a car with you. Or at the next family gathering you don't feel as valued because everyone doesn't think highly of you.

Having a clean car will leave you with a clearer mind and you'll just feel a whole lot fresher and lighter.

You only need to get the Hoover out and spray some air freshener every couple of weeks.

Comment down below your worst car journey experience 🤔

