How to Set Up Facebook Pay on Facebook and Messenger?



Anastasiia Ostapovych / Unsplash

A new feature launched by Facebook this week has business owners and every Facebook ad agency (especially ours) rejoicing.

Facebook Pay is a feature that allows you to make purchases from the social media company's family of apps without being redirected to a different landing page. You can, for example, send payments to your Messenger contacts. You

can also purchase digital gift cards from businesses' pages. When you make transactions using Facebook Pay, you will not incur any processing fees.

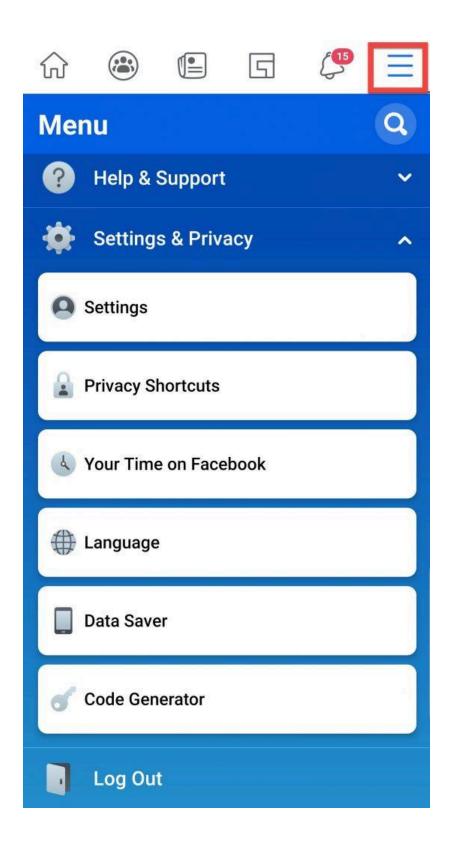
This feature is currently rolling out to Facebook and Messenger users in the U.S. and internationally in the future. The social media company also plans to roll this out to WhatsApp and Instagram.

Transactions via Facebook Pay are secure and protected. It has the following:

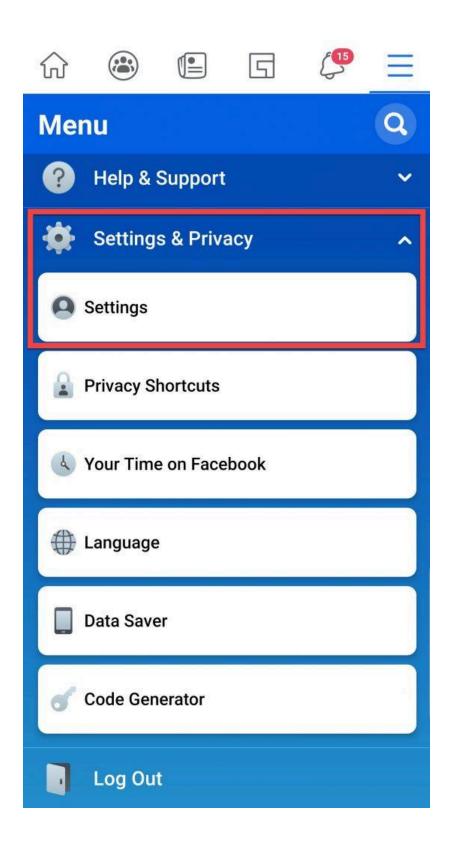
- An anti-fraud feature that monitors suspicious activity
- Data encryption that protects your payment information
- Biometrics and pin options for added security

How to Set Up Facebook Pay on Facebook

Step 1: Click the three-lined icon from the upper-right corner of the screen.



Step 2: Click "Settings & Privacy" then "Settings."



Step 3: Under your account settings, click "Facebook Pay."

Account Settings

Manage information about you, your payments and your contacts, and your account in general.



Personal Information

Update your name, phone numbers and email addresses.



Translation for Posts

Let us know your translation preferences for posts from friends and bilingual posts.



Ads Payments

Create and edit ads or manage your ads payments



Facebook Pay

Manage your payment settings, see your payment history and access live chat support.

Step 4: Click "Add Credit or Debit Card" or "Add PayPal."



Facebook Pay

Payment Methods



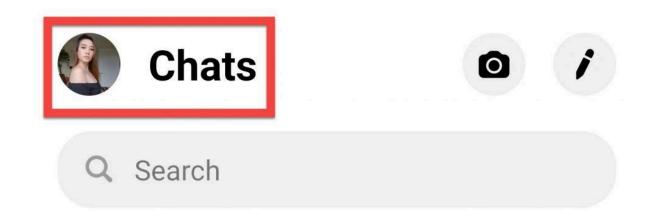
Add Credit or Debit Card

Add PayPal

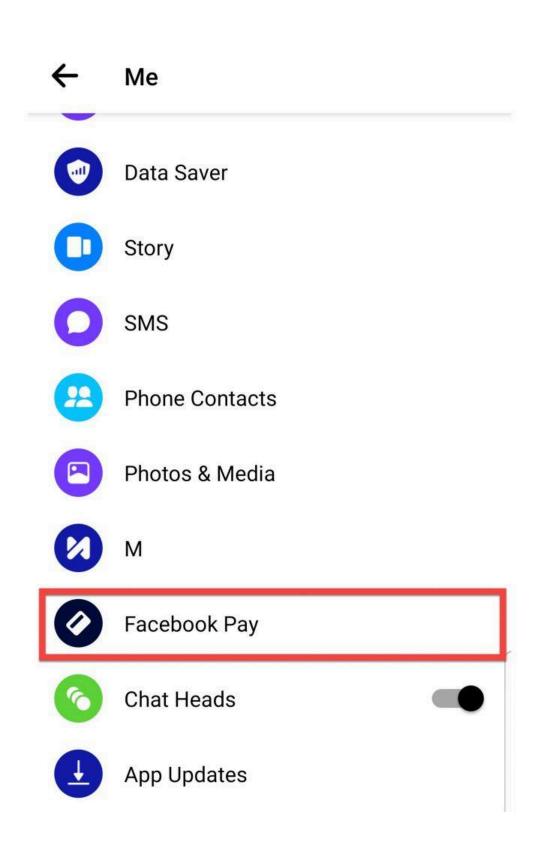
Provide your account information then save. Your transaction history, including payments made via Messenger, appears underneath your payment method.

How to Set Up Facebook Pay on Messenger

Step 1: Click your profile picture on Messenger.

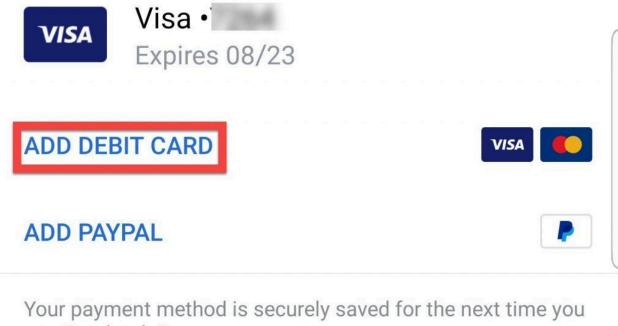


Step 2: Scroll down to "Facebook Pay."



Step 3: Click "Add new debit card or PayPal" then enter payment information.

Select Payment Method



use Facebook Pay.

Learn More · Terms

You can find your Payment history under your payment information. Using Facebook Pay on Messenger, you can send money to contacts or request payments. All transactions occur within the Messenger conversation between you and the recipient. All payments are automatically deducted or added to your account.

By Anne Felicitas, Editor at AdvertiseMint, Facebook Advertising Agency

Learn More:

How to View Your Facebook Ads Manager Account History?

This blog post about the topic "How to Set Up Facebook Pay on Facebook and Messenger?" was first published on our website here

https://www.advertisemint.com/how-to-set-up-facebook-pay-on-facebook-and-messenger/