

Privacy Policy

Last updated: July 2025

sixty9apps (“we,” “us,” or “our”) built the Morphiq mobile application (“App”) as a freemium service. This Privacy Policy describes how we collect, use, and protect your information when you use our App.

By using Morphiq, you agree to this Privacy Policy. If you do not agree, please do not use the App.

1. Information We Collect

Personal Information:

We may collect:

- App usage preferences and settings (e.g., selected aspect ratios, resolutions)
- User-generated prompts and descriptions

Device Information:

We may collect:

- Device type and model
 - Operating system version
 - App version
 - Unique device identifiers
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2. How We Use Your Information

We use your information to:

- Provide and maintain the App’s functionality

- Generate AI-powered images using advanced image generation models
 - Process reference images and text prompts to create new images
 - Improve and optimize the App's performance
 - Analyze usage patterns to enhance user experience
 - Provide customer support and respond to inquiries
 - Send important updates and notifications about the App
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3. AI-Generated Image Content

Content Processing:

When you upload reference images and input text prompts, this information is processed by our AI service providers to create new images that match your specifications. The generated images are stored locally on your device and may be uploaded to our servers for temporary processing.

Reference Images:

Your uploaded reference images are used solely for the purpose of generating new images based on your prompts. These images are processed in real-time and are not permanently stored on our servers.

Data Retention:

Your input prompts are processed in real-time and may be temporarily stored for processing purposes. Generated images remain on your device and are subject to your device's storage management.

4. Third-Party Services

Morphiq uses third-party services that may collect information used to identify you. Links to the privacy policies of third-party service providers used by the App:

- RevenueCat – <https://www.revenuecat.com/privacy>
- Firebase – <https://firebase.google.com/support/privacy>

- Replicate AI – <https://replicate.com/privacy>
 - Amplitude – <https://amplitude.com/privacy>
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5. Log Data and Analytics

We may collect log data and analytics to improve the App. This may include device information, app usage, crash reports, and anonymous usage statistics.

6. Data Security

We use commercially acceptable means to protect your information, but no method of transmission or storage is 100% secure. We implement appropriate security measures to protect your data during transmission and storage.

7. Data Sharing and Disclosure

We do not sell or trade your personal information. We may share information with trusted third-party service providers for the purpose of providing our services, or if required by law.

8. Children's Privacy

Morphiq is not intended for children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us for removal.

9. Your Rights and Choices

You may request access, correction, or deletion of your personal information by contacting us at the email below. You can also control your data through the App's settings and preferences.

10. International Data Transfers

Your information may be transferred to and processed in countries other than your own, in compliance with applicable laws and regulations.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes are effective when posted on this page. We will notify you of any material changes through the App or via email.

12. Contact

If you have questions or suggestions about our Privacy Policy, contact us at:

 sixty9apps@gmail.com