

Subject Line: "About AE2 Learning"

Hello Dr. Ravi,

First of all, many congratulations to you for establishing such an incredible SAT prep & tutoring brand! Your glowing testimonials prove the impact of your personalized plans on many students and their futures. Your reviews also highlight your excellent professionalism and patience.

AE2 Learning definitely outshines Kumon, Eye Level, and other top tutoring companies. However, increasing brand awareness amongst the public is essential.

The most effective and fastest way to raise awareness is via social media. Digital presence is EVERYTHING nowadays. (60% of a brand's website traffic derives from social media!)

I noticed you haven't posted on social media in a while. NOW is the best time to get back into posting, especially due to the recent technology boom.

Below is a sample of a social media sales post promoting AE2 Learning. It is tailored to your brand.

I also have 8 personalized social media ideas to drive more traffic to your website. Let me know if you wish to hear these unique ideas,

-Syon Joshi
Digital Marketer/Copywriting Specialist

Sample Social Media Post (Promotion/Sales Post):

Text:

Have you ever gone shopping at a clothing store, and almost none of their clothes were your size?

Isn't it frustrating?

The same happens in traditional schools. They all teach the same way using the same strategies expecting it to “fit” on all students.

They don't realize each student learns differently depending on their life experiences.

At AE2 Learning, we create personalized plans for EVERY student. This ensures they feel at ease with their own curriculum.

Because one size....DOESN'T FIT ALL!!

[Click here to secure your child's future via a plan tailored JUST FOR THEM!](#)

(Note, the link above redirects the post viewers to AE2's homepage)

Image:

For this post, an image showcasing some of your classes, 1 on 1 tutoring, or some of your testimonials (You can pick one, or multiple). Pick something that showcases your credibility/professionalism.

