Time New Roman

# Title (18pt)

**Researcher[1], Researcher[2], and Researcher[3] (14pt)**
Affiliation (14pt)
*Corresponding Author. E-mail: ..... (14pt)

**Abstract (12pt)**

This research aimed to study 1) ..... 2) ……..…… 3)..... the sample was ..... They were selected by ..... the instrument for collecting data was ..... ..... Analysis of data by Descriptive statistics and Content Analysis. The research results were found as follows; 1) ……..... 2) ……..… 3) 12pt) (250 words)

**Keywords**: Keyword1; Keyword2; Keyword3 (12pt)

**Introduction (12pt)** (There must be at least 4 citations in the introduction.)

(First Paragraph).....
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(Second paragraph) …….....
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(Summary and Reason) …….....
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..... (12pt)

According to the review, ……..….....
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..... (12pt)

Issues or Situation Problems, …….....
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..... (12pt)

(Summary and Reason) …….....
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..... (12pt)

**Research Objectives (12pt)**

1. .....
2. .....
3. ..... (12pt)

**Literature Review (12pt)** (The contents of this section do not exceed 2 A4 pages)

First Theory/Literature/Concept (12pt) (Each literature must have at least 2 citations.)
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..... (12pt)

Finding
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Second Theory/Literature/Concept (12pt)
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..... (12pt)

Finding
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Third Theory/Literature/Concept (12pt)
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Finding
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..... (12pt)

Discussion (12pt) (Summary from all Theories/Literatures/Concepts)
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..... (12pt)

**Research Methodology (12pt)**

This research is …….. by……
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.....
..... (12pt)
Research Scope (12pt)
- Content Scope (12pt)
- Population and Sample Scope (12pt) (Demography must be required)
- Area Scope (12pt)
- Time Scope (12pt)

Document Study
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..... (12pt)

Field Study
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..... (12pt)

**Research Finding (12pt)** (If there is a table, put the findings table header with the size (10pt) with a description.)

Objective 1 The results of the research were as follows:
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.....
..... (12pt)

Table 1 (Name)

| factor | Sales | | | | | Chi-Square |
|---|---|---|---|---|---|---|
| | reduce | reduce | same | more | more | |
| total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |

Note

Objective 2 The results of the research were as follows:
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..... (12pt)

Fig. 2
From:……

Objective 3 The results of the research were as follows:
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..... (12pt)

**Discussions and Conclusion (12pt)**

The results of objective 1 research showed that:……
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The results of objective 2 research showed that:……
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The results of objective 3 research showed that:……
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Conclusion.....
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**Recommendation (12pt)**

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..... (12pt)

**New Knowledge (12pt) (**It is an empirical explanation using a model.)

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…… (12pt)

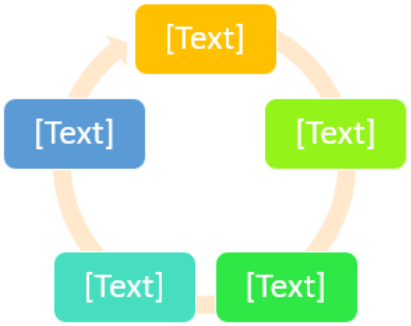



Fig. 3
From:……

**References** (12pt)

**Remark:** Following **APA (7th Edition)** instructions at website https://www.apastyle.org and the references at least 15 sources.

**Example**

Abubakar, A. (2024). Competition and cooperation: A coopetition strategy for sustainable performance through serial mediation of knowledge sharing and open innovation. *Global Knowledge, Memory, and Communication*. https://doi.org/10.1108/GKMC-10-2023-0398

Avotra, A. A. R. N., Chengang, Y., Said, K. S. M., Chu, C., & Xiang, L. (2022). The Notion of Coopetition-Based Open-Innovation in Business Practices: A Model to Accelerate Firm Performance. *Frontiers in Psychology, 13*, 931623.

Babbie, E. R. (2020). *The practice of social research.* Cengage Au.

Bagozzi, R. P., Yi, Y., & Phillips, L. W. (1991). Assessing construct validity in organizational research. *Administrative Science Quarterly*, 421-458.

Barrane, F. Z., Ndubisi, N. O., Kamble, S., Karuranga, G. E., & Poulin, D. (2021). Building trust in multi-stakeholder collaborations for new product development in the digital transformation era. *Benchmarking: An International Journal, 28*(1), 205-228.

Bengtsson, M., Eriksson, J., & Wincent, J. (2010). Co‐opetition dynamics–an outline for further inquiry. *Competitiveness Review: An international business journal, 20*(2), 194-214.

Bentler, P. M., & Chou, C.-P. (1987). Practical issues in structural modeling. *Sociological methods & research, 16*(1), 78-117.

# Academic articles and book review are as follows.

1) Abstract
2) Introduction
3) Content (Show the essence to be presented in sequence.)
4) Conclusion
5) References

Review article should contain approximately 10-12 pages of A4 size by Microsoft Word (*.doc or *.docx) with Times New Roman font in English only.

Set up pages with 1 inch for left, right, top, and bottom margins. And set the line spacing equal to 1 and leave a line between each paragraph.

**The table and figure** must be sharp with serial numbers printed in bold type, e.g., Table 1 / Figure 1. The figure must contain all information related to the original content and can understand without having to go back and read the text.

** Description must be in Times New Roman font with size 12.

A book review must include the author's name, title, place of publication, publisher, year, and number of pages. Authors can write up to 10 pages and save them in Microsoft Word with *.doc or *.docx.