

One Lenawee is: ...a
collaboration of concerned people
dedicated to **The Vision of making**
Lenawee County a Great Place to
live, work, learn, worship, play
and invest.

We do that through a grassroots
strategic planning process that
identifies community needs &
wants, community resources,
appropriate leadership, and
potential collaborations.

Our purpose is to unite and
connect community partners who
will develop initiatives and
projects that optimize community
*resources toward **that vision.***



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Steering Committee Notes

September 18, 2018 7:30 a.m.

LISD Ross Bldg.

2018 Objectives

- **Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.**
- **Branding Lenawee – agreed logo**
- **Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh**
- **OL-Organization structure and succession plan**

Present:

Sue Lewis, Mark Haag, Don Taylor, Jackie Bradley, Dave Maxwell, Tim Robinson, Lynne Punnett, Dan Swallow and Marty Marshall

Dave reported that a letter of support was submitted from One Lenawee regarding the Marshall Plan and Workforce Development grant.

Strategic Plan:

All priority groups have sent their information to Eric.

Priority area quarterly reports:

Cradle to Career – Mark Haag

Mark reported that there has been little change since the last quarterly report. The executive committee is scheduled to meet Sept. 18th. The Handle with Care process was explained and how schools are being brought into the loop. Adrian and Madison started this pilot program and most all schools want in, however the challenge is how to involve all of law enforcement. Significant shifts have been made recently regarding truancy trying to divert ending up in court. Lenawee County is still in the positive top ten for attendance. The push is now to change customized learning to increase the engagement of students concentrating on STEM. They now have a new director of this learning model which includes a six-county region. Now there is more of a student voice in Cradle to Career.

Lifestyle Choices – Sue Lewis

Sue first reported on the goal of reducing opioid addiction and abuse in Lenawee County. She reminded everyone that the first-year strategies are focused on increasing awareness and community education. 87 radio spots will run on WLEN from July through October on substance abuse and resources available. Substance abuse treatment and recovery access information

continues to be distributed throughout the county. The opioid task force has been established however meetings are just getting underway. The second goal is to improve quality of life for Lenawee County Seniors. Again, with a focus on awareness, so far seven community presentations have been given to various groups. Additional strategies involved WLEN radio spots much like the ones for the opioid epidemic, and specific programming offered through Region 2 Area Agency on Aging and the Department on Aging. There really are three different groups when identifying seniors; homebound or those with very limited mobility, those who are actively participating at senior centers, and those in good health, lead an active lifestyle and don't want to be identified in the senior citizen category.

Collaboration and Communication – Dave Maxwell

The focus of this priority group is on developing a communication plan. Dave reported although there have been many changes at the Daily Telegram he has met with the new editor. The first article written by Dave has been submitted to the Telegram as an introduction to what we are doing. Going forward Dave will request quarterly reports from all priority groups. He will compile a report to present to the County Commissioners. Guest appearances on WLEN are being arranged. A design is in process for the new One Lenawee logo. They are also working on a plan for engaging communities.

Kiwanis Trail

Marty reported that they have met with all the residents and the bottom line is they don't want the trail in front of their homes. At this point they don't know for sure where to put the trail so they are going back to the Road Commission to look at other options.

Trailhead signage has been approved for the S. Main St. entrance.

Next meeting – October 16, 2018 at 7:30 a.m. at the William Ross building. Facilitator – Chris Miller

The following priority groups will report:

- 1. Marketing**
- 2. Entrepreneurial**
- 3. Workforce/Talent**