

# Professional Development

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## CONTEXT

This artifacts are a professional development implementation plan and a poster advertising an upcoming professional development opportunity

## LEARNING OUTCOMES:

PD-08. Demonstrate a working knowledge of how to determine need for professional development as well as how to plan, design, and customize professional development for specific audiences.

## REFLECTION:

I created two artifacts, a professional development action plan and a professional development flyer, utilizing the information presented during the Professional Development session to demonstrate my ability to determine the need, plan for, design and customize professional development.

I have had limited experience with creating and delivering formal professional development. I have spent most of my career in IT developing myself, but have never really worked on any plans to help develop others. Both of the artifacts were enriching activities that made me think about what professional development is and why it is so important. I've learned that to be truly successful, professional development needs to work on a feedback loop where we gauge interest, assess skill, provide training, evaluate the results and continuously repeat.

The first artifact is a Professional Development action plan that will help organize and prepare for creating and delivering relevant professional development. Developing this plan helped me see the benefit in identifying needs developing a plan to address them. The second artifact is a flyer advertising a Professional Development opportunity for my staff. The flyer contains the relevant information and the basic, salient details of the PD opportunity. By creating this flyer I learned that it is important to be mindful over how PD is marketed and presented to the intended audience. Both artifacts demonstrate my ability to identify professional development needs and to develop a plan to meet those needs. They also demonstrate my ability to create professional development that caters to the specific needs of my districts teachers and staff.