Privacy Policy

Invoice Maker & Estimate Tools was developed by APPLACE LIMITED ('we', 'our'). This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use Invoice Maker & Estimate Tools and tells you about your privacy rights and how the law protects you.

We use your Personal data to provide and improve Invoice Maker & Estimate Tools. By using Invoice Maker & Estimate Tools, you agree to the collection and use of information in accordance with this Privacy Policy

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Invoice Maker & Estimate Tools, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

Usage Data

Usage Data

Usage Data is collected automatically when using Invoice Maker & Estimate Tools.

Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of Invoice Maker & Estimate Tools that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access Invoice Maker & Estimate Tools by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your

mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit Invoice Maker & Estimate Tools or when you access Invoice Maker & Estimate Tools by or through a mobile device.

Use of Your Personal Data

APPLACE LIMITED may use Personal Data for the following purposes:

- To provide and maintain Invoice Maker & Estimate Tools, including to monitor the usage of Invoice Maker & Estimate Tools
- To manage your Account: to manage your registration as a user of Invoice Maker & Estimate Tools. The Personal Data you provide can give you access to different functionalities of Invoice Maker & Estimate Tools that are available to you as a registered user.
- For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services you have purchased or of any other contract with us through Invoice Maker & Estimate Tools.
- To contact you: To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation
- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.
- To manage your requests: To attend and manage your requests to us.

- For business transfers: We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by us about Invoice Maker & Estimate Tools users is among the assets transferred.
- For other purposes: We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve Invoice Maker & Estimate Tools, products, services, marketing and your experience.

We may share your personal information in the following situations:

- With Invoice Maker & Estimate Tools Providers: We may share your personal information with Invoice Maker & Estimate Tools Providers to monitor and analyze the use of Invoice Maker & Estimate Tools, to contact you.
- For business transfers: We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of the assets, financing, or acquisition of all or a portion of our business to another company.
- With Affiliates: We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any other subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
- With business partners: We may share your information with our business partners to offer you certain products, services or promotions.
- With other users: when you share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.

• With your consent: We may disclose your personal information for any other purpose with your consent.

Retention of Your Personal Data

Invoice Maker & Estimate Tools will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Invoice Maker & Estimate Tools will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Invoice Maker & Estimate Tools, or we are legally obligated to retain this data for longer time periods.

Transfer of Your Personal Data

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Invoice Maker & Estimate Tools will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Your Personal Data

Business Transactions

If Invoice Maker & Estimate Tools is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

Law enforcement

Under certain circumstances, Invoice Maker & Estimate Tools may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

Invoice Maker & Estimate Tools may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of Invoice Maker & Estimate Tools
- Prevent or investigate possible wrongdoing in connection with Invoice Maker & Estimate Tools
- Protect the personal safety of users of Invoice Maker & Estimate Tools or the public
- Protect against legal liability

Security of your Personal Data

The security of your Personal Data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Children's Privacy

Invoice Maker & Estimate Tools does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from our servers.

If We need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.

Links to Other Websites

Invoice Maker & Estimate Tools may contain links to other websites that are not operated by us. If You click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Purchase & Subscription

A purchase amount and period purchase will be applied to your iTunes account at the end of the trial or intro on confirmation. Subscriptions will automatically renew unless canceled within 24-hours before the end of the current period. You can cancel anytime with your iTunes account settings. Any unused portion of a free trial will be forfeited if you purchase a subscription.

Contact Us

If you have any questions about this Privacy Policy, you can contact us:

By email: support@applace.io