# SilverBook - Privacy Policy

Effective Date: Oct 9, 2024

Your privacy is important to us. SilverBook is an attendance management application that respects and protects your personal information. This Privacy Policy explains what information we collect, how it is used, and your rights regarding your data.

#### Data We Collect

### Data Collected When Logged In:

- 1. **Email Address**: Used to identify the user for backup purposes.
- 2. **User ID**: Each signed-in user is assigned a unique ID created on the device, which is used to associate backups with the user.

#### Data Collected Irrespective of Login:

- 1. **App Interactions**: Information on how you use the app, which helps us debug issues and improve user experience.
- 2. **User Location (Masked IP)**: Data derived from your masked IP address to understand usage patterns and enhance services.

Data collected to provide the cloud features below.

The data collected (required) for each feature is given below

1. Backup Feature

To enable the backup functionality, the following data is collected and stored securely in our database:

- a. Classes and Corresponding Attendance Status (e.g., absent, present)
- b. Subjects
- c. Last Backup Date
- d. Class Components (e.g., lectures, practical)
- 2. Share Timetable Feature:

To provide the share timetable feature, the following data is collected:

- a. Classes
- b. Subjects
- c. Associated Class Components
- d. Timetable Creation Date

# Data Usage

We use the collected data to:

- Provide cloud features: Your attendance data is uploaded only when you use the cloud features.
- **Enhance User Experience**: We use app interaction data and masked location information to improve the app's functionality and user interface.
- **Understand User Behavior**: With **Google Analytics**, we collect data to analyze how users engage with SilverBook. For more details, refer to <u>Google Analytics Privacy Policy</u>.

## Data Storage and Security

- **Encrypted Data Transfer**: All data uploaded from the app is encrypted in transit to protect it from unauthorized access.
- **Data Retention**: Backup data is stored securely in our database, and shared timetables are automatically deleted after 2 months.

# User Rights and Data Deletion

You have the right to request the deletion of your backup data and account. To do so, please fill out the following form: <u>Data Deletion Request Form</u>.

## Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. Significant changes will be communicated to users.

## Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please reach out to us at <a href="mailto:silverbook.assistance@gmail.com">silverbook.assistance@gmail.com</a>