

PRIVACY POLICY

1. Introduction

GAME ON SOFTWARE LTD ("we", "us", "our") respects your privacy and is committed to protecting your personal data. This privacy policy will inform you as to how we look after your personal data when you download, register and use our game "Rugby Manager" (the "Game") and tell you about your privacy rights and how the law protects you.

This privacy policy is provided in a layered format so you can click through to the specific areas set out below. Alternatively, you can download a PDF version of the policy here: [\[Link\]](#).

2. Important Information and Who We Are

Purpose of this privacy policy:

This privacy policy aims to give you information on how GAME ON SOFTWARE LTD collects and processes your personal data through your use of the Game, including any data you may provide through the Game when you sign up to our newsletter, purchase a product or service or take part in a competition.

Controller:

GAME ON SOFTWARE LTD is the controller and responsible for your personal data (collectively referred to as "Company", "we", "us" or "our" in this privacy policy).

Contact Details:

Our full details are:

Full Name of Legal Entity: GAME ON SOFTWARE LTD

Company number: 08764527

Registered office address: The Brentano Suite Catalyst House, 720 Centennial Court, Centennial Park, Elstree, Hertfordshire, England, WD6 3SY

Email address: support@rugbymanager.com

3. The Data We Collect About You

Personal data, or personal information, means any information about an individual from which that person can be identified. We may collect, use, store and transfer

different kinds of personal data about you which we have grouped together as follows:

Identity Data includes first name, last name, username or similar identifier, and date of birth.

Contact Data includes billing address, delivery address, email address and telephone numbers.

Transaction Data includes details about payments to and from you and other details of products and services you have purchased from us.

Technical Data includes internet protocol (IP) address, your login data, device type, device identifier, operating system and platform, and other technology on the devices you use to access the Game.

Profile Data includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.

Usage Data includes information about how you use our website, products and services.

Marketing and Communications Data includes your preferences in receiving marketing from us and our third parties and your communication preferences.

4. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

Where we need to perform the contract we are about to enter into or have entered into with you.

Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.

Where we need to comply with a legal or regulatory obligation.

Please visit our website for more detailed information.

5. Disclosures of Your Personal Data

We may have to share your personal data with the parties set out below for the purposes set out in the table in paragraph 4 above:

Service providers who provide IT and system administration services.

Professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services.

HM Revenue & Customs, regulators and other authorities who require reporting of processing activities in certain circumstances.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal