

# Building Coalition across Commonplaces: CCCC 2021

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**Wednesday, April 7, 2021**

2:00pm-4:30pm EDT (11:00am-1:30pm PDT;  
12:00pm-2:30pm MDT; 1:00pm-3:30pm CDT)

## Schedule

- 2:00-2:10    Situating the Workshop  
2:10-2:20    Cheryl Glenn: Introduction  
2:20-2:40    Open Forum: Reflections and Questions
- 2:40-2:45    Break**
- 2:45-2:55    Aja Martinez: A Discussion  
2:55-3:05    Aja Martinez: Q&A Connections  
3:05-3:15    Lana Oweidat: Talk  
3:15-3:25    Lana Oweidat: Q&A Connections  
3:25-3:45    Breakout: Discussions
- 3:45-3:50    Break**
- 3:50-4:00    Eileen Schell: A Discussion  
4:00-4:10    Eileen Schell: Q&A Connections  
4:10-4:30    Breakout: What's Next for #4C22 Feminism

**Topic Overviews and Speaker Biographies**



**Cheryl Glenn** will open our time by sharing how rhetorical feminism, anchored in hope, can be used to negotiate cross-boundary mis/understandings and reconciliations. She will energize our feminist teaching, mentoring, and administration. Join us as she engages the workshop in a conversation regarding ways to disidentify with hegemonic rhetoric; enact goals that are dialogic and transactional; attend to marginalized audiences; respect vernaculars, experiences, and emotions; and reshape the rhetorical appeals. Cheryl Glenn a Distinguished Professor of English and Women's Studies Director at Pennsylvania State University. Glenn has served as President of the Coalition of Women Scholars in the History of Rhetoric and Composition and as a Chair of the Modern Language Association (MLA) Division on the History and Theory of Rhetoric and Composition. She was also Chair of CCCC and was awarded the 2019 CCCC Exemplar Award.



**Aja Martinez** will introduce us to Critical Race Counterstory and challenge us to move beyond the fallacious notion that comfort in situations of social injustice should be guaranteed. She will urge us to lift our voices in this socio-political moment toward a movement of counterstorytelling that makes our efforts known as accomplices in the struggle. Join us as we consider how counterstory illuminates other(ed) perspectives about genre and dominant ideology and disrupts commonplaces that dismiss or decenter racism and those whose lives are affected daily by it. Aja Martinez is an Assistant Professor of English at the University of North Texas. Recently nominated for the 2021 Teaching Literature Book Award, her monograph *Counterstory: The Writing and Rhetoric of Critical Race Theory* presents counterstory as a method by which to actualize critical race theory in rhetoric and writing studies research and pedagogy.



**Eileen Schell** will address how food justice relates to questions of racial justice, immigrant rights, and transnational feminisms. Schell will give us all a sneak peak into her co-edited collection, *Food Justice Activism and Pedagogies: Literacies and Rhetorics for Transforming Food Systems in Local and Transnational Contexts*, which shares how women's rhetorical traditions and literacies connect to domestic labor, including food-themed topics such as cooking and cookbook traditions; growing and sharing food; and bodily norms, practices, rituals, and power relations are linked to eating, food service, production, and preparation. Eileen Schell is a Professor of Writing and Rhetoric and

L. Douglas and Laura J. Meredith Professor of Teaching Excellence and Faculty Affiliate in Women's and Gender Studies at Syracuse University. Schell is the author of six books and co-edited collections. With her colleague, Ivy Kleinbart, she is the co-leader of the Syracuse Veterans' Writing Group. The group has an anthology *The Weight of my Armor*.



**Lana Oweidat** will ask us to problematize our engagement with difference while highlighting the complexities and challenges of building coalitions, especially in feminist circles. Through a critical examination of feminist practices that encourage specificity, Oweidat will propose articulations for ethical engagement that disrupt neoliberal logic and invite us to rethink strategies for coalition building. Lana Oweidat is the Arsht Professor in Ethics and Leadership and an Assistant Professor of Rhetoric and Composition at Goucher College. In addition to serving on CCCC's Committee for Change, she is the co-chair of the Arab/Muslim Special Interest Group. Her research focuses on transnational feminist rhetorics, anti-Islamophobia pedagogies, and tutor training. Oweidat's work has appeared in journals such as *The Peer Review* and *Humanities* as well as in various edited collections.

## Co-Chairs

**Patty Wilde** - Washington State University Tri-Cities; **Lydia McDermott** - Whitman College; **Angela Clark-Oates** - California State Sacramento; **Aurora Matzke** - Azusa Pacific University; **Sherry Rankins-Robertson** - University of Central Florida; **Rachelle A.C. Joplin** - University of Houston; **Kate Pantelides** - Middle Tennessee State University; **Kayla Bruce** - Olivet Nazarene University; **Rachel Daugherty** - Texas Woman's University