



2027 Miss LSU Pageant Contestant Registration Packet

Thank you for your interest in the 2027 Miss LSU Pageant, an official preliminary to Miss Louisiana USA or Miss All American! Through Miss LSU, contestants will have the opportunity to challenge themselves, form lasting friendships, give back to the community, and grow both personally and professionally. One exceptional contestant will earn the honor of being crowned **Miss LSU 2027**, gaining the chance to represent **Louisiana State University** — an experience she'll treasure for a lifetime!

The Pageant will take place on **Sunday, March 21, 2027**, from 5-8 p.m.

Pageant Overview

The Miss LSU Pageant seeks diverse young women who are not only beautiful, but also intelligent, confident, and ready to share their hearts and minds as ambassadors for our prestigious university. Winning the title of Miss LSU is a tremendous honor and also serves as a valuable stepping stone for representing LSU at a higher-level pageant of your choosing.

The pageant is designed to be a meaningful and rewarding experience for all contestants. No previous pageant experience is necessary! The pageant committee is committed to helping contestants grow in areas such as health and fitness, poise and presentation, and interview skills, so that they feel prepared and confident on stage. Many contestants find the journey as rewarding as the outcome, with months of preparation fostering personal growth, self-confidence, and lifelong friendships.

The pageant begins with an opening number performed for entertainment purposes and will not be judged. Contestants will be scored in three equal categories: Personal Interview, Swimsuit, and Evening Gown. There is no talent competition.

Finalists will be determined based on the highest cumulative scores. The winner will be selected based on overall performance throughout the day, including her response to the on-stage question.

Registration

This packet, along with your entry fee, must be submitted no later than midnight on **January 19, 2027**.

The entry fee must be submitted with your packet. Early registration, before December 1, 2026, is \$250. Registrations submitted after this date will be \$300. The entry fee covers facility rentals, contestant headshots, production expenses, contestant t-shirts, and other pageant-related costs.

The pageant will be limited to 40 contestants. You will not be considered an official contestant until all registration requirements, including the completed packet and entry fee, are submitted.

Contestant number selection will be based on the order in which packets are received. If you have a preferred number, we encourage you to submit your packet as early as possible. Numbers will be assigned at the first practice.



Judging and Awards

The Miss LSU Pageant follows a judging and scoring system similar to Miss USA to ensure consistency and fairness. Each contestant competes in three equal phases of preliminary competition: **Interview, Swimsuit, and Evening Gown**. Scores from these phases are weighted equally, and the contestants with the highest composite scores will be named the Top 10 Finalists.

Interview [33%] – Judges spend time with each contestant to learn about her interests, accomplishments, goals, and ambitions. Scoring focuses on **poise, charm, self-confidence, communication skills**, and the substance of her answers.

Swimsuit [33%] – Scoring emphasizes **physical fitness, confidence, and overall presence**. Numerical measurements are not considered.

Evening Gown [33%] – Contestants choose their own gowns. Judges focus on **overall appearance, confidence, sense of style**, and the way the contestant carries herself. The gown itself is not judged.

On-Stage Question – After Top 10 Finalists are announced, each will answer the same on-stage question individually. Contestants are scored on their **knowledge, clarity of explanation, and public speaking confidence**, not on their opinions.

There will be five judges, which may include past title holders, pageant directors and professionals, distinguished LSU alumni, philanthropic business professionals and community leaders. Judges' identities remain confidential until the morning of the pageant.

In addition to crowning Miss LSU 2027, awards will be presented for:

- Miss Congeniality
- Miss Photogenic
- Best Interview
- Best Swimsuit
- Best Evening Gown
- My Miss LSU Fan Favorite – awarded to the contestant who raises the most money on CrowdChange, benefiting Delta Zeta's local and national Speech and Hearing philanthropies.

Contestants may receive only one category award. For example, if a contestant earns first place in both Interview and Swimsuit, she will be recognized for Best Interview, and the second-place contestant in Swimsuit will receive that award. This ensures that all top performers are fairly recognized.

Opening Number

Each year, the Miss LSU Pageant begins with an **opening number** designed to help contestants showcase their creativity and become comfortable on stage before the scored competitions begin. The opening number will feature simple choreography and formations taught during the seven practices leading up to the pageant. While this portion of the pageant is **not scored**, it is the first impression for the audience, so we encourage contestants to show their personality and have fun with their outfit.



Outfits will be reviewed for appropriateness; any unapproved changes may result in exclusion from the opening number.

Practices & Rehearsal

There are **six mandatory practices** held on Sundays prior to the pageant. Practices will focus on:

- Opening number
- Interview preparation
- Evening gown and swimsuit walk
- On-stage question preparation

Experts in each area will speak at practices to better prepare contestants for the pageant.

Location: UREC, LSU Campus

Time: 3:00–5:00 PM (arrive by 2:45 PM)

Absences: Must be approved by the Executive Director at least one week in advance. Missing more than one practice may exclude contestants from the opening number and judges will be informed.

Practice Dates:

- January 24th
- January 31st
- February 14th
- February 21st
- February 28th
- March 14th

Mandatory Pageant Rehearsal:

A mandatory Pageant Rehearsal will be held at the LSU Union on **Friday, March 19th, 2027** (time TBD). This will include a full run through, so please plan accordingly.

Timeliness and Deadlines:

Throughout the pageant preparation and practice period, contestants will be provided with several internal deadlines to help ensure that all aspects of the pageant run smoothly and efficiently. Timely completion and submission of all required deliverables is essential. These may include, but are not limited to, contestant biographies, potential interview questions, headshots, swimsuit and evening gown on-stage biographies, outfit approvals, and other materials requested by the pageant committee members.

Please be advised that **judges will be notified of missed or significantly delayed deliverables** as part of the contestant's overall preparation and participation in the pageant.



Program Advertisements (Optional)

The Miss LSU Pageant provides a free program for guests, featuring contestant and judge bios, event schedule, and sponsored ads. Contestants, family members, companies, sororities, and student organizations may purchase ads to support contestants and the pageant.

For more information:

- Visit our website: misslsupageant.com
- Email: misslsuadvertising@gmail.com
- Deadline for ads is **Tuesday, February 23rd, 2027**

Event Tickets

Details on in-person and live stream tickets will be shared during one of the contestant practices.

Delta Zeta and the Miss LSU Pageant Partnership

The Sigma Chapter of Delta Zeta Sorority proudly hosts the Miss LSU Pageant each year. This event is Delta Zeta's largest philanthropy, supporting our local and national hearing and speech initiatives. In 2026, the pageant raised **\$86,599** to benefit the following philanthropies. By participating in the Miss LSU Pageant, contestants make a meaningful impact, raising funds and awareness for these organizations.

Local Philanthropy Partners:

- **The Emerge Center:** Empowers children with autism and communication challenges through family-centered therapies.
- **St. Lillian Academy:** Provides education for students with communication and learning challenges to help them reach their potential.
- **Louisiana School for the Deaf and Visually Impaired:** Offers academic, vocational, athletic, and social opportunities for blind and visually impaired students.

Global Philanthropy Partners:

- **Starkey Hearing Foundation:** Provides hearing aids and treatment for hearing loss worldwide.
- **SeriousFun Children's Network:** Supports a global network of camps and programs for children with serious illnesses.
- **Delta Zeta Foundation:** Advances leadership, personal growth, education, scholarships, and history within Delta Zeta.

I look forward to working with each of you. If you have any questions or need additional information, please do not hesitate to contact me.

Good Luck,

Melanie Morris

Executive Director 2027

misslsudirector@gmail.com

(225)315-4943