

## St. Catharines Downtown Association Board of Directors Meeting AGENDA

**Date and Time:** Monday, April 27, 2026, at 11:00 a.m.

**Location:** Burgoyne Room, City Hall + TEAMS

**Attendees:** Joe Critelli, Jake Mach, Karen Orlandi, Robin McPherson, Stephen Bedford, Orhan Kerim, Jennifer McKenna, Milan Curcic, David Cooperman

**Regrets:** Amy Morrison, Katie MacCabe, Sharvin Kesh

| TIME                           | ITEM | TOPIC                                                                                                                                                                                                                                                                                         | PRESENTER   |
|--------------------------------|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| <b>Convening the Meeting</b>   |      |                                                                                                                                                                                                                                                                                               |             |
| 11:00                          | A1   | <b>Welcome</b>                                                                                                                                                                                                                                                                                | K. Orlandi  |
|                                | A2   | <b>Land Acknowledgment Schedule:</b> <a href="#">2026 Meeting Schedule</a>                                                                                                                                                                                                                    | J. Critelli |
|                                | A3   | <b>Declarations of Interest</b>                                                                                                                                                                                                                                                               | K. Orlandi  |
|                                | A4   | <b>Board Meeting Protocol</b> <a href="#">Board Meeting Protocol</a>                                                                                                                                                                                                                          | K. Orlandi  |
|                                | A5   | <b>Approval of Agenda</b> <i>MOTION: To accept the agenda as presented</i><br><i>Moved: Jake Mach      Seconded: Jen McKenna</i>                                                                                                                                                              | K. Orlandi  |
| <b>Minutes of Last Meeting</b> |      |                                                                                                                                                                                                                                                                                               |             |
| 11:04                          | B1   | <b>Approval of previous minutes</b> <a href="#">03/30/26 SCDA BOD MINUTES.docx</a><br><i>MOTION: That the minutes of the March 30, 2026 Board Meeting be approved.</i><br><i>Moved: Jen McKenna      Seconded: Milan Curcic</i>                                                               | K. Orlandi  |
| <b>Presentations</b>           |      |                                                                                                                                                                                                                                                                                               |             |
| 11:05                          | C1   | Safety, Stabilization, and Reinvestment Plan update<br><br>Presented by Trish Sorrenti (Liason of the City CAO), and Ec Dev<br><br>Motion: THAT the Board receive the Downtown Stabilization, Safety and Reinvestment Plan update for information.<br><br>Moved: Stephen B. Seconded: Jake M. |             |
| <b>Discussions</b>             |      |                                                                                                                                                                                                                                                                                               |             |
| 11:20                          | D1   | Welcoming Streets Initiative (WSI) funding discussion<br><br>Motion: THAT the Board approves a contribution of \$20,000 to support the Welcoming Streets Initiative, and that staff report back to the Board on outcomes and impact.<br><br>Moved: Jake M. Seconded: Jen M.                   |             |

ST. CATHARINES DOWNTOWN ASSOCIATION

80 King Street, Main Floor St. Catharines, Ontario Canada L2R 7G1 T (905) 685-8424

MYDOWNTOWN.CA

|                  |    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
|------------------|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
|                  |    | Motion: THAT the conversation be tabled to the following month. Moved: Karen O. Seconded: David C.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |
| <b>In-Camera</b> |    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |
| 11:35            | E1 | <p>Staffing request.</p> <p>Motion: That Joe Critelli be able to vote by voice due to technical difficulties.<br/>           Moved: Jake Seconded: David</p> <p>Motion: THAT the Board moves in camera pursuant to Section 239(2)(b) of the Municipal Act, 2001, to consider personal matters about an identifiable individual, including municipal or local board employees, regarding a staff employment matter.</p> <p>Moved: David C. Seconded: Jake M.</p> <p>ALL in Favour</p> <p><i>THAT the Board rise from in camera and resume the open meeting.</i></p> <p><i>Moved: David C. Seconded: Jake M.</i></p> <p><i>THAT the Board approves a staff employment matter as discussed in camera.</i></p> <p><i>Moved: David C. Seconded: Stephen B.</i></p> |  |
| <b>Reports</b>   |    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |

|       |    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |            |
|-------|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| 11:45 | F1 | <p><b>Executive Committee Update:</b></p> <p>Motion: That Jake Mach be appointed as Treasurer of the organization, effective immediately.</p> <p>Voted Yes:</p> <p>Milan<br/>Jen<br/>Stephen<br/>Jake<br/>Joe<br/>Robin</p> <p>Abstained:<br/>Orhan<br/>David</p> <p>Motion: That Sharvin Kesh be removed as a signing officer, and that all financial institutions be notified accordingly.</p> <p>Moved: David Seconded:..Jake</p> <p>Motion: That Jake Mach be added as a signing officer and for the financial institutions be notified accordingly.</p> <p>Moved: David Seconded: Jake</p> <p>Vacant Building Security Bylaw</p> <p>Review Procedure for Council Items affecting downtown</p> <p>Change to meeting dates:<br/>       September BOD meeting from September 28 - September 21<br/>       December 2 AGM Meeting of the Members to Monday, December 7</p> <p>Moving Committee Update</p> | K. Orlandi |
| 11:55 | F2 | <p><b>Advocacy Update:</b></p> <p>Parking updates<br/>Value of Downtown project</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | K. Dodge   |

|                              |    |                                                                                                                                                                                       |            |
|------------------------------|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| 12:00                        | F3 | <b>Events Committee Update:</b><br><br>BIA Conference April 19-22<br>150 Years of STC - May 2<br>Harriet Tubman Walk - August 22, moved to July 25<br>HOLI Sponsorship/Funding update | K. Dodge   |
| 12:05                        | F4 | <b>Beautification and Placemaking Update:</b><br><br>Banner Submission Update<br>Garbage / Recycling update<br>Flower pot program                                                     | J. McKenna |
| 12:10                        | F5 | <b>Marketing Update:</b><br><br>BIA Member / employee discounts<br>Main Streets as an Important Sector - Value of the BIA<br>Signage                                                  | K. Dodge   |
| 12:13                        | F6 | <b>Governance update:</b><br><br>Corporate Resource Policy - elections                                                                                                                | J. Mach    |
| 12:14                        | F7 | <b>Update on Financials:</b><br><i>Budget vs Actuals</i><br><a href="#">Financials</a><br><br>Update reserves                                                                         | K. Orlandi |
| 12:15                        | F8 | <b>Executive Director Update:</b><br><br><a href="#">EXECUTIVE DIRECTOR'S REPORT</a>                                                                                                  | K. Dodge   |
| 12:18                        | F9 | <i>Suggested MOTION: To accept the reports as presented</i><br><i>Moved:                      Seconded:</i>                                                                           | K. Orlandi |
| <b>New or Other Business</b> |    |                                                                                                                                                                                       |            |
| 12:19                        | G1 |                                                                                                                                                                                       |            |
| <b>Adjournment</b>           |    |                                                                                                                                                                                       |            |
| 12:20                        | H1 | Adjournment: Orhan                                                                                                                                                                    |            |

**Next Meeting:** May 25, 2026

ST. CATHARINES DOWNTOWN ASSOCIATION

80 King Street, Main Floor St. Catharines, Ontario Canada L2R 7G1 T (905) 685-8424

**MYDOWNTOWN.CA**