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10/26/2021

Presentation Paragraph

Person: Steve Jobs

Claim: Steve Jobs forever changed the way we use computers.

The variety of fonts available on computers today stems from a choice Steve Jobs made to add font choices to early Mac computers. While in college, Jobs took a calligraphy course. He later said, "I learned about serif and sans serif typefaces, about varying the amount of space between different letter combinations, about what makes great typography great. It was beautiful, historical, artistically subtle in a way that science can't capture, and I found it fascinating" (Source). This fascination for typography went on display with the Mac's first font choices -- Geneva, Times New Roman, and Chicago (among others). These were named after famous cities that represented the different look and feel of each font. With so many choices, the personal computer would never be the same.