

## **Cold Outreach Email - Mario Rios (Bodybuilding Course, YouTuber)**

SL: Skyrocket Your Social Media Presence

Hey Mario, I was recently browsing through your YouTube page when I noticed a continuous pattern.

You do an outstanding job at reshaping your audience's view of fitness and how to change their lives with their physique.

But one thing remained prominent throughout your most recent videos, your views of your videos and shorts are plateauing.

Throughout my research into the fitness niche, I have identified a specific strategy that I have noticed in top performers of this niche.

If you are interested, we can talk this through on a call, so I can specifically tailor this strategy to your needs and desires in your social media presence.

Sincerely,  
(My name)