

Luxe Business Guide v.2

Updated August 2024. Note This applies to Compton city commercial properties as well.

Rules are always subject to change. Any changes made to the below requirements will also usually announced via [announcements](#) channel first on discord.

Sections

Business Registry, Types of turnkeys, Requirements for maintaining a Turnkey, Events , Business Grants. How to sell items for Luxcoins, 25% Discount on Rentals. How to set up a time clock, Important Links , Job fair requirements, Posting notices and events through Luxe platforms, Types of Businesses, Specialty Turnkey requirements

Business registry

Com A and offices do not need to register however they are welcome to register which helps new residents and visitors discover your business.

ALL TURNKEYS Must register as CEO on business registry within 1 week of renting.

To register your business, fill out this Business registry form:

<https://forms.gle/yyBvqnSv6D3QHJYt9>

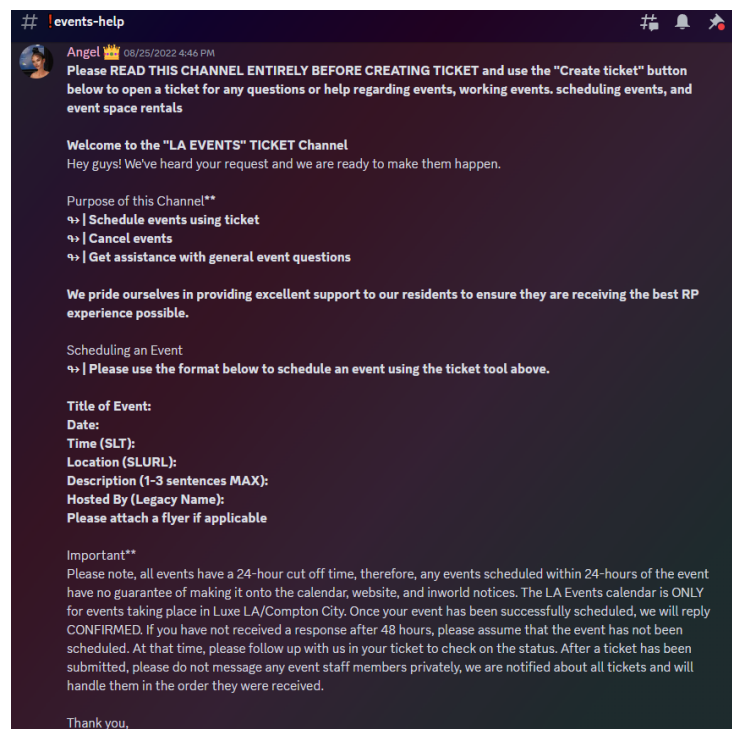
To view the current business registry visit here:

<https://docs.google.com/spreadsheets/d/1okms8pRGjwmrE6vACTSxO6MpxeH9uivld20GM0KUZc4/edit?usp=sharing>

Events

Luxe LA Events Request

Please open an [event-help ticket](#) under the customer service section on [discord](#). Fill out the information in the instructions COMPLETELY when you would like to request your event to be added to the Luxe Calendar of Events. You are not obligated to submit your events, however, this will be the only way your events are added to the official calendar (meaning Luxe will not schedule community events during the same time as your event), posted in reminder notices (outside of your limit of 2 per day), and your event flyer on Luxe social media.



-Ideally events will be submitted 4-7 days ahead of time so that we can promote it for a few days through our roleplay notices.

-As we continue to grow this system will become a lot more automated. I appreciate you all for following this format moving forward, as it will make things easier for all of us.

-ALL BUSINESS: The official Luxe community calendar is completed each month by the 1st. Any events submitted after the first will be in addition to events currently planned on the calendar. We will do our best to not conflict Luxe events with major events such as parties and grand openings.

-Regular business hours are not considered events in this context.

-TURNKEY BUSINESS: If you own a specialty Turnkey with required hours, please submit any events/hours of operation(IF CHANGED) at your establishment for the following month by completing an event ticket. All turnkey events are due by the 20th to reserve the date. Businesses who do not submit ahead of time before the next month begins could potentially have an event scheduled at their location. Event times are first come, first serve.

Pro-tips for Events:

1. Make sure that your flyer is prepared and submitted to be posted on social media at least one week before your event if you do not already have a large base. Make sure you have the event added to the discord event notices as well by opening a [CEO-Ticket](#) and filling out event ticket info at least 1 week before the event or we can't ensure it makes the discord calendar.

2. Promote your event at least once a day the week of the event to ensure you have a good turnout.

- Do not overkill, just have a good looking flyer and good wording for your notices and social captions and the people will come. Don't turn people off by over promoting it. Use <https://www.canva.com/> for free flyer graphics that look professional.

3. Check in with everyone involved in the event the night before to confirm that everything is still all systems go.

4. 2 hours before the event do a final walk-through of the schedule of events and make sure there are no loose ends in the plan.

5. During the event BE PRESENT! Nothing worse than coming to what could be a good event and being bored out of your mind because there are not hosts or the host is not engaging. If you are not sociable enough to host your events hire one, bore the guests one time and watch less and less show up the next time. Sometimes it's not about all the extras, people just want to feel seen and like their part of something.

Event Calendar

Find the event calendar here on the website:

How to sell items for luxcoin

Luxcoin is the main currency we use in Luxe LA and Compton City. It is a part of the [LIFE RP system](#) as a whole and can be used to purchase the majority of LIFE RP goods within LIFE RP cities.

If you don't know yet about the LIFE RP System, please visit here for more info:
<https://luxesl.com/liferp/>

How to set items in your store for luxcoins

You will need to obtain the luxcoin vendor scripts from the LIFE RP store (coming soon). A free copy pack is provided to all residents at the store including ceo business renters. Must be in the LUXE L.A. residents group.

If you are a Compton City resident, please visit the Compton City Welfare Office for a free copy of the vendor scripts (coming soon)

25% off DISCOUNT on rentals

In order to stimulate the LIFE RP economy, we need our businesses to offer goods and services that take luxcoin (the LIFE RP digital currency). As an incentive for you guys to do so, we will give you 25% off your shop rental if your business offers at least 1000 LC\$ (Luxcoin) worth of goods or services.

For example: If you sell food, at least 1000LC\$ worth of products. If you own a spa, a manicure for 500LC\$ and a pedicure for 500LC\$ would fulfill those requirements. If you own a club or lounge and charge 1000LC\$ for a vip table or charge 1000LC\$ worth of drinks, What you make or sell will depend on your business. You may also offer discounts in the form of LC\$, but value must be equal to or greater than 25% off the linden price. For example, if you charge 500L for dinner service, you may offer a 25% discount for 1000LC\$.

Once you have completed the requirements and have it posted in your shop on luxe, open a ticket and i will adjust your rent

Luxcoin Business Time clocks

LC\$ Wages

Current standard wages are as followed:

MIN WAGE IS 25LC/ PER 10MINS

HIGH WAGE IS 250-500LC/ PER 10MINS

CEO WAGE IS 1000LC/ PER 10MINS

All Private and Public RP businesses use the following GROUPS for ALL time clocks ONLY (LC\$ time clocks cannot be set to individual business groups. They only give RP earnings to employees and the business owner)

***The only special group exceptions are the Compton strip club, Elite Modeling Agency, and Empire Records. Municipal jobs like doctor, officer, and law officials have their own wages and groups as well, usually higher than CEO wage. Please see the establishment for specific LC\$ earning rate & required group.)*

General LC\$ pay ranges

All Min-Low wage Timeclocks are set to the groups "Luxe LA Hollywood Roleplay" or "South LA RP"

All High wage TIP Jars are set to the group "Luxe LA Workers"

All CEO wage Timeclocks are set to the group "Luxe LA CEOs"

***Note, only one CEO timeclock per business regardless of CEO's your business has.)*

!!! (As the Business Owner/CEO should have an invite to both groups as a ceo role automatically when you rent any business linden rental. CEO role allows you to invite people to the server/cashiers/bartender group like your employees, But be aware, anyone you add to your business linden rental as a co tenant will also have the CEO role in the group. You can click your rental meter anytime to get this invite again. If you purchased a business with luxcoin or you did not receive both groups when you rented, open a ticket and request the group invite)

NEED A TIME CLOCK IN MY BUSINESS?

*if you do not have a time clock in your business please follow the steps below

1. Create a [#ceo-help](#) ticket in discord. Your message should contain the following.

* your business name

*The slurl to your business

*your inworld name

Please be patient, CEO tickets can take up to 7 days to be answered.

(Private businesses requesting time clocks can only request the above standard wages)

Luxcoin Business Grants

BUSINESS GRANTS ARE ONLY FOR BUSINESSES THAT OFFERS LUXCOIN SERVICES OR GOODS! Business grants are given in the form of a one time luxcoin payment to the business owner or Time clocks added.

*To apply for a business grant, please open a [#ceo-help](#) ticket and answer the following questions:

* Your business name

*The slurl to your desired business

*your in world name

*Tell me about your business and what it offers in Luxcoin

*Why do you think you deserve the grant? (We prefer to give these to active community members or already previously established business owners but each case will be heard fairly)

Moderators will decide if a business grant is approved and send luxcoin funds directly to your account. You must already have been registered into the LIFE RP system. Business Grants are not guaranteed to anyone. If you are not approved, you may apply again in a month.

Important Groups Links

(copy paste into browser)

Luxe Hollywood Roleplay:

secondlife:///app/group/aa7272f1-1018-9c75-d9e0-96d9b3649eaf/about

Luxe LA Workers

secondlife:///app/group/5263be77-ab6a-daef-d490-fed12d637883/about

Luxe LA CEOs:

secondlife:///app/group/11ddc792-12c5-781a-0e50-a0e206555f93/about

LUXE LA main DISCORD CHANNEL : <https://discord.gg/sDqRpCz8fw>

CEO Discord Channel : <https://discord.gg/XPCqj4Ka9m> (you must request a ceo tag by filing a ceo-help ticket

CEO HELP TICKET Discord Channel - <https://discord.gg/dMxsDwgN6e>

Bank Landmark : <http://maps.secondlife.com/secondlife/Luxe%20LA%20SOHO/84/164/73>

Town Hall meetings Landmark :

<http://maps.secondlife.com/secondlife/Serenity%20Garden/184/51/73>

Job Fair Landmark : TBA

Job fair requirements

Luxe LA has a job fair to help support all the businesses with recruiting employees and to provide a fun rp way to recruit employees to your business ... This is held seasonally (Summer, Fall, Winter and Spring)... The job fair will last for 3 daysIn order for you to get the best results from the Job fair we do have a few requirements for you to follow...

☆ Send a copy of your business logo to in the help ticket as well as inworld to yasmin.dionysus or other moderator if instructed within the ticket ... Please ensure that the logo is full perm when sending inworld..

☆ Regularly check the inworld group notices and Discord CEO chat where we will announce the Job fair dates and available Tents.. It is a first come first serve basis...

☆ As a business you are also responsible for your traffic so please ensure you are promoting on social media that you will be recruiting at the Job fair...

☆ Please ensure you are fully set up a day before the Job fair starts.. If tent is not set up day before, you will be removed from job fair

☆ Always try to make sure that someone is present at your tent to support potential employees... If you cannot be there or an employee, make sure you have links to relevant information at your table

☆ Please be aware that this is a professional RP setting so do conduct this as you would in RL and keep IC as much as possible. Police/Security will remove any disturbances... ☆

Posting notices and events through Luxe platforms

Rules for Inworld Posting

Hey CEO!

Good news, CEO's are now able to post notices in the **Luxe LA Hollywood RP** chat group: secondlife:///app/group/aa7272f1-1018-9c75-d9e0-96d9b3649eaf/about. In order to do so you'll just need to activate your CEO tag. If you do not have a CEO tag in the above group, open a [ceo help](#) ticket and a moderator will get it for you. Business must be registered and active to maintain any ceo role.

There are a few rules for posting; we want to make sure you're able to promote, but we do not want to be over-saturated with advertisements- so below will be the rules. Failure to follow these rules will lead to an immediate removal of rights to post

Rules for posting in world notices:

1. ONLY 2 posts per day, THAT'S IT. Please be selective on when you post to make it worth your while.
2. Make sure the message is clear of what you are advertising, include all of the necessary details a person would need in order to participate, purchase, etc whatever it is you are advertising.
3. Never advertise an event that is not happening in Luxe. The only group allowed to post their events that do not take place in Luxe is Alpha Psi Alpha and that is to promote sorority events that drive traffic to the university.
4. Always use respectful language; keep it professional.

5. Again, only two posts per day.

Rules for Posting Discord notices:

In Discord you are now also able to post your events and the same rules apply EXCEPT, you are ONLY able to post your event ONE time per day in the [events channel](#) to not oversaturate it.

-As we are working towards organizing the discord better, please refrain from posting event notices anywhere outside of the actual events channel.

-Regular business hours can be posted in roleplay updates, please do not post regular business hours in the events channel.

BUSINESS TYPES

Com A - Open Business (Private Businesses)

**Can be anything that the person desires to open like a service or sl products as long as it stays in theme of the sim and not out of place in RP. Security Panel Provided. No RP or LIFE HUD required in these spaces.*

*We will never reclaim these businesses as long as tier is paid on time and all other [covenant rules](#) are followed by business owner**

Com B - Turnkey Business (Private, Public RP, and Specialty)

Businesses are already decorated and set up. Ready to go businesses. Must follow certain requirements to maintain ownership.

- **Private Turnkeys -**

These are paid for with linden only and has the least amount of rp rules. Owners/Ceo's or private com B turnkeys are able to opt out of rp scenarios, control their open hours without store hour requirements weekly (we will however reclaim businesses that have been inactive for more than 2 or more weeks without a notice in discord), and able to ban or restrict access to anyone they choose. LIFE RP meters are also not required in Private Com B Turnkeys. Private Turnkeys must still register their business in the business registry. Unregistered turnkey businesses are subject to eviction without notice or refund. You have one week from purchase date to register.

- **Public RP Turnkeys -** These are purchased with linden and are intended for the purpose of providing rp at anytime. These businesses include open min wage timeclocks anyone with the Hollywood RP group can use and do not come with security panels so you must contact Security or a moderator to remove disturbances. However they are extremely low maintenance and good for those mostly want to collect ceo wage or use to wash money. There are no weekly requirements to maintain however you must accept that it will be used mostly for rp and cannot turn down workers unless within an rp scenario. You must purchase prims separately in order to rez and may sell your own items there as long as they fit the theme of the business.
- **Specialty Turnkeys -** These are key RP locations that are paid for with linden, and they require more requirements than normal turnkeys like active hours and required posts for the purpose of sustaining major roles in the RP. These Specialty Turnkeys Currently Include: *Empire Records, Elite Modelling Agency, Hooters, La Petite Daycare, and the Tattoo Shop*. If you rent one of these locations, please make sure to read the requirements for each in this business guide. No refunds will be given for reclaimed Specialty Turnkeys that do not follow all specialty turnkey rules or go inactive. **SO PLEASE READ BEFORE YOU RENT!**

Com C – Office Space (Private and Public RP)

For offices and services only. Not for traditional stores or selling items. Can be shared coworking space.

- **Private Offices** - These are paid for with Linden only. Some have security but it depends on location. If an office says "security included" listed in the description and there is no security panel, please open a #rental-help ticket.
- **Public RP offices** - These are paid for with linden or luxcoin depending on location and usually shared coworking spaces. No security and open to rp.
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Specialty Turnkey Requirements:

- ★ **Empire Records** requirements: Must do recruitment for artists and talent at least once a week for 2 hours (these are considered your open hours). Must make an announcement one week ahead of time for recruitment events as well as day of in the [events channel on discord](#) as well as add it to discord events. Must help with user questions about joining the label. Must provide a website link to website (we recommend wix for easy website) or a social handle where you can provide information to questions about label RP as well as advertise. Must put on one event per month that residents can attend for luxcoin. This event can be a music concert, music showcase, rp album signing, label hosted party, etc. Must manage the Empire records group for your artists and employees (You'll need to make an invite request). Security panel is available on request, however if no employees or ceo are present, security should remain off so it can be used for RP
- ★ **Elite Modeling Agency** Requirements: Must do recruitment for models at least once a week for 2 hours (these are considered your open hours). Must make an announcement one week ahead of time for recruitment events as well as day of in the [events channel on discord](#) as well as add it to discord events. Must help with user questions about joining the agency. Must provide a website link to website (we recommend wix for easy website) or a social handle where you can provide information to questions about label RP as well as advertise. Must put on one event per month that residents can attend for luxcoin. This event must be fashion related. This could be a fashion show or party hosted by the agency.

Must manage the Elite Modeling group for your models. (You'll need to make an invite request). No security is available for the agency.

- ★ **Hooters** requirements: Must be open for dining at least twice a week for one -2 hours (these are considered your open hours). Must make an announcement one week ahead of time as well as day of for recruitment of hooters girls hiring events and for restaurant open hours in the [events channel on discord](#) as well as add it to discord events. Must help with user questions about hooters hiring. Must put on one hooters girl hiring event per month that residents can attend to apply or audition to be a hooters girl. Must manage the hooters group for your employees (You'll need to make an invite request). Security panel is available on request for the dining area only,, however if no employees or ceo are present, security should remain off so it can be used for RP. Must require Hooters Girls Staff to purchase their orange uniform inworld here - <http://maps.secondlife.com/secondlife/GOODY/40/188/29> (cost 450L)

- ★ **La Petite Daycare** requirements: Must be open for daycare service at least twice a week for one -2 hours (these are considered your open hours). Must make an announcement one week ahead of time as well as day off for daycare open hours in the [events channel on discord](#) as well as add it to discord events. Must help with user questions about daycare enrollment and hiring. Must put on one open enrollment event per month that residents can attend to apply for their child to attend. Must use CEO and Cashier Group (standard groups) for time clocks.. Security panel is available on request, however if no employees or ceo are present, security should remain off so it can be used for RP. Must be kind, respectful, kid appropriate and dressed appropriately at all times while working, this includes any hired employees. This is a family friendly location only. You may decide to charge linden, luxcoin or both for daycare services.

- ★ **Tattoo Shop requirements:** Must be open for tattoo services at least twice a week for 1-2 hours (these are considered your open hours). Must rp or employee people who rp as a tattoo artist. Must make an announcement one week ahead of time as well as the day of for shop open hours in the [events channel on discord](#) as well as add it to discord events. Must use CEO and Cashier Group (standard groups) for time clocks.. No security is available for the tattoo shop, it is open to rp 24/7.. Must allow people to make lean on table within the shop. You may charge linden, luxcoin, or both for tattoo services. You may sell your own tattoos for linden, luxcoin or both. Luxcoin tattoos on the wall canNOT be removed.

★ **Inhance Cosmetic Surgery requirements:** Must be open for rp surgery consultations and services at least twice a week for 1- 2 hours (these are considered your open hours). Must rp or employ people who rp as cosmetic surgery Doctors. Must make an announcement one week ahead of time as well as the day of for center open hours in the [events channel on discord](#) as well as add it to discord events. Must use CEO and Cashier Group (standard groups) for time clocks.. Security panel is available on request, however if no employees or ceo are present, security should remain off so it can be used for RP. You may charge linden, luxcoin, or both for surgery services. You may sell your own custom shapes for linden, luxcoin or both.

★ **Poizon Night Club requirements:** Must host a party or club event at least twice a week for 2 hours (these are considered your open hours). Must make an announcement one week ahead of time for events as well as day of in the [events channel on discord](#) as well as add it to discord events. Must help with user questions about joining the club, working as a dj, etc.. Must put on one club event per month that residents can attend for luxcoin. Security panel is available on request, however if no employees or ceo are present, security should remain off so it can be used for RP

***Update 7/18/23 - No turnkeys are allowed to charge staff to work. Turnkeys are important locations for RP and are to encourage as much active staff as possible to keep the location active. You can be selective with your hires as well as require hires to purchase their own tools, equipment or uniforms needed to perform their job, however you cannot charge staff LC or Linden to work there. If you wish to charge your staff to work, you will need to rent a Com A property.*

Rules are subject to change. Any changes made to the above requirements will also be announced via [announcements](#) channel on discord

For all available Luxe LA Commercial properties visit here:

For All available Compton City properties visit here: