

Investigating Non-Governmental Organizations and Lobby Groups

TASK:

1. Choose a group from the list below (or suggest an alternate for approval) and conduct your research (1 class period) to determine:
- a) the history of the group

b) the mission or goal of the group

-Legal Issues?
- c) the group’s main sources of finance

d) the region(s) where the group operates, and

e) where the group is headquartered
2. With a partner or on your own, create a promotional google slides, video message or audio message to showcase the work of the group.
3. Present your product to the class in 5 minutes or less indicating whether the group is truly worthy of support.

Groups for Research	
<div>Doctors Without Borders</div> <div>Dentists Without Borders</div> <div>Free the Children</div> <div>Feed the Children</div> <div>UNICEF</div> <div>Ottawa Food Bank</div> <div>Oxfam</div> <div>Greenpeace</div> <div>Council for Canadians</div> <div>People for the Ethical Treatment of Animals</div> <div>Habitat for Humanity</div> <div>UNHCR</div>	<div>Amnesty International</div> <div>Auto-Free Ottawa</div> <div>World Wildlife Federation</div> <div>Stephen Lewis Foundation</div> <div>Fairtrade Foundation</div> <div>National Anti-Poverty Organization</div> <div>Make Poverty History</div> <div>Central Asia Institute</div> <div>Spread the Net</div> <div>Canadian Broadcast Standards Council</div> <div>Care Canada</div> <div>Plan International</div> <div>Other?</div>

EVALUATION:

	Level 1	Level 2	Level 3	Level 4
Knowledge/ Understanding Information about the NGO is present and accurate (A2)	Adequately answers most questions	Accurately answers most questions	Accurately answers all questions	Thoroughly and accurately answers all questions
Thinking/Inquiry Verbal explanation shows understanding of the NGO's place in the global community (E4)	A very minimal appreciation to the NGO's role in the world is presented	An understanding to the NGO's importance is present, but the greater picture is missing	Good explanation to the importance of the NGO and it's goals	Clearly an understanding and appreciation of the NGO's role in the world at large
Application Promotional piece promotes the goals and ambitions of the NGO (E4)	Simply cuts and pastes the goals/ ambitions of the NGO via talking or brochure	Somewhat adds personal touch to the NGO's already-existing platform	Personal insight and elaboration of NGO's goals and ambitions are present	Honestly inspires the class to care for the issue or the NGO (and possibly take action)
Communication Expresses information about the NGO in an effective manner (A2)	Limited use of colour, image or language Citations listed in incorrect format	Some use of colour, image and language to communicate Citations page submitted (APA) with multiple errors	Product effectively uses colour, images and language to communicate information Citations page submitted (APA) with minor errors	Product effectively and attractively uses colour, images and language to communicate information Error-free citations page submitted (APA)

Comment: