THE EDUCATION FOUNDATION
Supporting Alachua County Public Schools

Advertise in Our 40 Impact Stories Booklet

Investing in Students. Investing in Teachers. Investing in Futures.

For our 40th anniversary, we are publishing a booklet of 40 stories about the Foundation's impact and the people who brought us here. Partners can place a custom, full-color ad in both the printed and online editions. The booklet will be unveiled at the Education Gala on February 28, 2027 and circulated throughout the year.

> **Open to everyone.** You do not need to sponsor the Education Gala to place an ad. Any business, organization, or individual can buy a booklet ad on its own.

Ad Sizes and Pricing

Ad size	Price	How it fits on the page
Full page	$1,000	One full page
½ page	$500	Two ½ pages fill one full page
¼ page	$250	Two ¼ pages fill one ½ page

Already a Gala sponsor? Some packages include an ad, and you can upgrade by paying the difference.

Gala package	Price	Ad included	Upgrade
Prom King & Queen	$7,500	½ page	Full page: +$500
Prom Court	$5,000	¼ page	½ page: +$250 | Full page: +$750
Limousine, Corsage, Chaperone	$2,500 / $1,000 / $500	None	Add any ad at the prices above

Ad Specifications

Booklet pages are 8.5 × 11 in. and printed in full color. Please build your ad at the exact pixel size below so it drops straight into our layout. Ads sit inside a 0.5 in. page margin with a 0.25 in. gap between ads.

Ad size	Inches	Pixels (300 ppi)	Orientation
Full page	7.5 × 10	2250 × 3000	Portrait
½ page, wide	7.5 × 4.875	2250 × 1463	Landscape
½ page, tall	3.625 × 10	1088 × 3000	Portrait
¼ page	3.625 × 4.875	1088 × 1463	Portrait

Questions? Christopher Carnes | 352-955-7250 ext. 6415 | edfoundationac.org

The Education Foundation of Alachua County is a 501(c)(3). Tax ID: 59-2751952.

Tips for a great-looking ad

- **Send a PNG.** PNG keeps text and logos sharp. A high-quality JPG is fine for photo-heavy ads.
- **Match the pixel size exactly.** Do not resize or crop a smaller image; blurry ads cannot be sharpened later.
- **Keep text 0.25 in. (75 px) inside the edge** so nothing feels crowded next to neighboring ads.
- **Include a call to action** such as a website, phone number, or QR code.
- **Name your file** Organization_AdSize.png (for example, SmithDental_Half.png).

How to Reserve, Pay, and Send

1	**Choose your ad size** from the options above.
2	**Pay online** at secure.qgiv.com/for/2027edgala, or mail a check payable to **The Education Foundation of Alachua County, Inc.**, 2802 NE 8th Avenue, Gainesville, FL 32641.
3	**Email your finished ad** to both contacts below by **January 29, 2027**, the deadline for both your ad commitment and your artwork.

Gala sponsors: return your Sponsorship Commitment Form by January 15, 2027. A package that does not include an ad (Limousine, Corsage, Chaperone) and an added ad must currently be purchased on two separate forms.

Send artwork to	Email
Christopher Carnes	concarnescr@gm.sbac.edu
Kate Clement	conclementka@gm.sbac.edu

Tip: put your organization name and ad size in the email subject line.

Key Dates

January 15, 2027	Gala Sponsorship Commitment Form due (sponsors only)
January 29, 2027	Ad commitment and artwork due, for all advertisers
February 28, 2027	Booklet unveiled at the Education Gala, 4–7 p.m., Hilton UF Conference Center For tickets please visit:

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