

Social Media Toolkit for Local Input for Community Healthcare Bill

(S.8843A, Rivera; A.1633B, Simon)

Target Dates:

- Social Media Storm (all platforms) – Wed. Dec. 4 & Thurs. Dec. 5
- Possible press event @ Gov. Hochul's NYC office – Week of Dec. 8-12 (TBD)

Hashtags

- #LocalCommunitiesDeserveASay
- #LocalCommunityOpinionsMatter
- #LocalHospitalsMatter
- #HospitalERsMatter
- #MaternityUnitsMatter
- #MentalHealthUnitsMatter
- #AddictionTreatmentUnitsMatter

Personal Tags

- Governor Kathy Hochul
 - Facebook and Instagram @govkathyhochul
 - X/Twitter @GovKathyHochul
- Bill Sponsor: Senator Gustavo Rivera
 - X/Twitter (X) @NYSenatorRivera
 - Facebook and Instagram @nysenatorrivera
- Bill Sponsor: Assemblymember Jo Anne Simon
 - Facebook and Instagram: @joannesimonforbrooklyn
 - X/Twitter @JoAnneSimonBK52
- Prime Sponsor for Resolution Calling: NYC Council Member Carlina Rivera
 - X/Twitter @CMCarlinaRivera
 - Facebook and Instagram @carlinalrivera

X/Twitter and Bluesky [Graphics](#)

Instagram and Facebook [Graphics](#)

Suggested text for social media posts (...or create your own!):

Caption 1

We everyday New Yorkers deserve a say when our local hospitals seek to close. The New York State Legislature's Local Input for Community Health Care (LICH) bill (S.8843A, A.1633B) would require that community concerns are heard and addressed by state officials!

Give communities a voice @GovKathyHochul – sign the LICH bill now!

Caption 2

Hospital closings worsen health equity across New York by reducing access to care for our communities that are already medically underserved. The Local Input for Community Health Care (LICH) bill (S.8843A, A.1633B) will require a health equity impact assessment on any proposed closure.

@GovKathyHochul sign the LICH bill now!

Caption 3

Didn't we learn anything from the COVID-19 pandemic? Hospital closures in the hardest-hit neighborhoods left us completely unprepared and unable to fully respond, and thousands died needlessly as a result.

@GovKathyHochul – Sign the NY Local Input for Community Health Care (LICH) bill (S.8843A, A1633B) into law! It will require a community assessment of how access to hospital care will be affected by a closure during a public health emergency.

Caption 4

Thanks to leadership of @NYSenatorRivera and @JoAnneSimonBK52, the Local Input for Community Health Care (LICH) bill (S.8843A, A1633B) passed the NY State Senate and Assembly by strong majorities earlier this year.

Now it's time for @GovKathyHochul to sign the LICH bill into law!

Caption 5

The NY State Legislature's Local Input for Community Health Care (LICH) bill (S8843A/A1633B) is only one step away from becoming law, thanks to @NYSenatorRivera and @JoAnneSimonBK52. The LICH bill will require that community concerns are addressed when hospitals seek permission to close.

@GovKathyHochul please sign LICH now!

Caption 6

When hospitals seek to close key units like maternity, the ER, or mental health and addiction treatment, right now those decisions happen behind closed doors by State Dept. of Health staff. Instead, those decisions deserve a full public discussion and a vote by the state's Public Health and Health Planning Council, a group of experts.

@GovKathyHochul Sign the LICH bill to help ensure we have enough maternity units, ERs, and mental health and addiction treatment services..