

Dear Non-Profit org

I am reaching out to you from the We Are All Human Foundation. Our largest platform is Hispanic Star, which is focused on unifying the diverse Hispanic community around progress to help drive greater representation, inclusion and equity.

We work with the public, private and non-profit sectors to remove the remaining obstacles to growth and to raise awareness of the extraordinary contributions Hispanic make to our economy and country.

As you may well know, Hispanic Heritage Month runs from September 15 to October 15 every year. It is the one time throughout the year that shines a spotlight on the contributions that Latinos make to our economy, culture and society. It is a perfect opportunity for you to celebrate your Latino employees in a meaningful and productive way.

Each year, we create a [toolkit](#) that has written and visual assets, communications and messages that can be used to make Hispanic Heritage Month a well thought-out month of messaging and activations.

While we charge corporations and other for-profit entities for our HHM toolkit, we are sharing this without cost to the non-profit community. It is our hope you will have interest in using it in your organization and joining us as we continue to change perceptions and lives.

Please let me know if you are interested or have any questions. Look forward to hearing from you.

Best,