

# East Bay DSA

## Steering Committee Meeting Agenda

### 4.21.25

Monday, April 21, 2025 (Mtg #18 of '24-'25 term))

Zoom: <https://us02web.zoom.us/j/9893758240?pwd=HCzybAh7LACDiLfzJizzqPzqkPUmF8.1>

Attendance: Victoria, Mitra, Juan, Zach, Ana, Kevin

Notes: Zach

1. Settle in [5 minutes] 6:00-6:05 (Victoria)
2. Consent agenda [5 minutes] 6:05-6:10 (Victoria)
  - a. Ratifying Email votes
    - [Approving May Day actions and 5/4 mass meeting](#) (9-0)
    - [Appoint Myron Angus to the Bay Area Current Editorial Board](#) (7-0)
    - **Approved by unanimous consent**
  - b. Approval of [4/6 Meeting Minutes](#)
    - **Approved by unanimous consent**
2. Voting item: [SC Resolution: Preparing for EBDSA 2025 Convention](#) 6:10-6:25 [15 minutes] (Victoria)
  - a. Motivator: Zach
  - b. Notes:
    - **Victoria: Can we fix the typo? Yes**
    - **Move into committee of the whole**
    - **Victoria: Only alternative to this would be to add an steering committee meeting**
      1. **Only change would be to allow floor amendments but I don't feel strongly**
  - c. **Unanimously passes 6-0**
3. Discussion: National Convention Fundraising 6:25-6:45 [15 minutes] (Juan)
  - a. [EBDSA 2023 convention fundraising report - for EBDSA 2025](#)
  - b. Presentation: Ella
  - c. Debrief from last national convention fundraising cycle (Ella, Yari, Laura led but there was also a chapter fundraising team)
    - **People on fundraising team didn't feel a lot of ownership - hard to share sensitive fundraising info / data**

1. Fundraising isn't always the most exciting thing for people to spend a bunch of time on
- d. Estimated cost of sending someone to convention was \$1300, needed to figure out who was in need, asked delegates and alternates about income
- e. Would have needed \$19,000 - steering contributed \$3000, goal quickly revised down from \$19,000 to \$6100
- f. How did they fundraise?
  - Phonebanking by fundraising team and friends
  - Emails - each member of fundraising team wrote one fundraising email
  - 1:1's - didn't really happen, got no \$ from that
  - Dues pitches
- g. Delegates were expected to phonebank, but that expectation wasn't made clear. Some people did a great job
- h. Eventually were able to cover 9 out of 10 people who asked for help
- i. Had goals for each of the 4 tactics above
- j. Reached goal - raised \$3700 via donorbox (set up specifically for this campaign), combined with \$3k from steering exceeded goal.
  - Used initial \$3k from SC to reimburse people for flights
- k. Had delegates book rooms and flights on their own and reimbursed them
- l. Big individual donations - make asks!
- m. Communicating the running total throughout the campaign was effective
- n. Sent fundraising emails from delegates
  - Cyn sent an email about why he needed funding to go to convention as a working-class student
- o. Zach - question on timing?
  - Ella - we started meeting in late June, had made plan by then but didn't roll it out until after chapter convention
- p. Mitra - events?
  - Ella - fundraising team put on some events and they took more \$ on food and volunteer capacity than we got out of it. We hadn't gotten good enough at them yet.
  - Maybe chapter is better at parties now
  - Ella - also check in with Nate about this - he was staff at the time and had some dedicated time on this
  - Mitra - we should ask Yuesen
- q. Ella - was good to have one chapter chair focused on fundraising / convention
- r. Mitra - steady stream? What was the influx of \$ like?



- Juan - imagine it will be fundraising, email coordination
    - Open to hearing other ideas - beyond calling lapsed members
  - g. Mitra - maybe supporting oakland schools for all?
    - Zach - probably doesn't make sense given the state of the campaign
  - h. Juan has weekly reports
  - i. Agendize next time
- 5. Discussion - early convention reports: (7:00-7:20) [20 minutes]
  - a. **SONAR RECERTIFICATION DOCUMENT Ver 1**
    - Juan - looks fine, is now a good opportunity to dig in a bit further?
    - Zach - we can either amend, overrule their recommendation, or vote to move it forward to convention. Personally I'd recommend moving this one forward
    - Victoria - thought "California Forever" was dead ?
    - Juan - it's not, looks like it will be an ongoing fight
    - Zach - i think it's restarted, i also support moving it forward because it's an active and engaged branch connected to the chapter
    - Zach - motion to approve the report and recommend renewing SONAR for another year at convention
      1. Juan - second
      2. Question - what does approving mean? Will go on convention agenda noted that SC recommends renewing
      3. Victoria - will probably vote yes, but think the way we're doing branches in working in some ways and not in others. This would be a good thing in my opinion to recommend to approve but not on consent agenda
      4. Vote: 6-0 (unanimous)
  - b. **[Draft] DFA Convention Report for EBDSA 2025 Convention Recharteri...**
    - Victoria - How are we handling convention report vs. priority campaign?
    - Zach - separate questions
    - Zach - motion to approve the convention report, recommend the work continue for a year, with permission to make formatting tweaks
      1. Juan - second
    - Vote (6-0) unanimous
  - c. **EBDSA Chochenyo Baylands And Valley Branch Convention Report**

- Victoria - Eden branch has been successful in bringing our chapter work to their area, we'd want it to continue existing
- Juan - lots of work on DFA, happy to forward this if someone wants to make a motion
- Victoria - think in this case it's good that there is overlap with a campaign
- Motion - approve without amendment, forward on to convention with recommendation
- Vote - 6-0 (unanimous)

6. Time allowing:

- a. plan for voting on additional convention reports
  - 5/4 SC meeting - will likely need a consent agenda
- b. Convention Support needed
  - Help with food (lunch)
    1. Mitra working on lunch and overall coordinating food (coffee, snacks, lunch, breakfast)
    2. Reaching out to Gina
    3. Juan spoke to Eve and gave her a heads up - Mitra should confirm with Eve that they're good to do breakfast
      - a. Asked to supply soft drinks- recruit a new member
    4. Budget for coffee & snacks - \$200?
  - Help with recruiting for set up, clean up, and sign-in volunteers
    1. Victoria making a spreadsheet
    2. Ana down to help day of (so is Ryan)
  - Help with turnout / outreach
    1. Please make announcements in committee + campaign meetings
    2. Kevin can't bottomline but can help
- c. SC Candidate Forum 5/14
  - Most likely at the office
  - Victoria can help!

2.