

2024



GET OUT THE VOTE

Social Toolkit

#GOTV

#ClimateVoter

ecoAmerica
everyone, every day

GET OUT THE VOTE



How to use this resource

The future of our climate is always on the ballot. Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of climate action locally, regionally, and nationally. Whether you are a concerned citizen or an organizational leader, you can help others exercise their right to vote. Every vote counts, including and most importantly your own. So much energy is dedicated to getting out the vote for elections! **Please vote, and help others to do the same.** This social toolkit is designed to help.

What You'll Find

1. **GETTING OUT THE VOTE 2024** [Resources & Links](#)
2. [2024 Social Media Graphics \(Alt Text\)](#)
3. **Hashtags:** #ElectionEarth, #GOTV, #ClimateVoter
4. **Sample posts:** *You can find a range of sample posts below for a variety of social media platforms including Twitter, Facebook, Instagram, and LinkedIn, and [specific voting rights posts](#)*
5. **Newsletter templates**

Sample Tweets

- .@Enviro_Voter estimated that over 8 million environmentalists skipped the 2020 election. Let's work to turn non-voters into climate voters in 2024. #ElectionEarth #ClimateVoter @ecoAmerica is providing resources to help you #GOTV: <https://ecoamerica.org/get-out-the-vote/>
- The future of our climate is always on the ballot. Please vote this election season & help others do the same. Are you registered? Check here: <https://verify.vote.org/?campaign=EcoAmerica> @ecoAmerica #ElectionEarth #GOTV #ClimateVoter

- So much energy is dedicated to getting out the vote for elections! Check your state's schedule here: <https://www.vote411.org/> & follow @ecoAmerica for up-to-date voting resources. #ElectionEarth #GOTV #ClimateVoter
- Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of #ClimateAction locally, regionally, & nationally. w/ @ecoAmerica: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV
- If you want to vote in the election by mail, get started TODAY! Join @ecoAmerica in exercising your right to vote by requesting an absentee ballot if you need/want one! Get your ballot: <https://absentee.vote.org/?campaign=EcoAmerica> #ElectionEarth #GOTV #ClimateVoter
- 94% of voters who are concerned about climate change say they're more likely to vote for a candidate who supports climate change solutions. Find out how you can #GOTV w/ @ecoAmerica's voting resources: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #ClimateVoter
- Did you know that 3 in 4 registered voters say they're more likely to vote for a candidate who supports #ClimateChange solutions? Make sure they're getting out the vote w/ @ecoAmerica's latest #GOTV resources: <https://ecoamerica.org/get-out-the-vote-2024/>

Sample Facebook Statuses

- The future of our climate is always on the ballot. Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of #ClimateAction locally, regionally, and nationally. Visit @ecoAmerica's voting resources guide to check your registration, get your absentee ballot, and know your rights. So much energy is dedicated to getting out the vote for elections! Share widely to help others exercise their right to vote, too. <https://ecoamerica.org/get-out-the-vote/>
- @EnvironmentalVoterProject estimated that over 8 million environmentalists skipped the 2020 election.

@ecoAmerica is sharing a voting guide to help YOU make your 2024 voting plan and exercise your right to vote! Please vote this election season & help others do the same. View the guide for voting registration and mail-in resources to ensure that you're ready to vote. <https://ecoamerica.org/get-out-the-vote/>

- @EnvironmentalVoterProject estimated that over 8 million environmentalists skipped the 2020 election. @ecoAmericasurveyed 1000+ voters and found that 94% of Americans who are concerned about climate change say they are more likely to vote for a candidate who supports #ClimateChange solutions. Let's make sure environmentalists head to the polls and #GetOutTheVote this election season! Check out @ecoAmerica's Get Out the Vote resources here: <https://ecoamerica.org/get-out-the-vote/>

Sample Instagram Posts

- Are you registered to vote? Does your state offer mail-in voting? Find out easily with @eco_america's voting guide. @eco_america is offering voting resources for the 2024 election and you can find them all in the @eco_america bio. Get out the vote!
- @environmentalvoter estimated that over 8 million environmentalists skipped the 2020 election. Please vote this election season & help others do the same. Linked in the @eco_america bio are voting resources to help you plan for the upcoming elections.
- The future of our climate is always on the ballot. Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of #ClimateAction locally, regionally, and nationally.

Visit @eco_america's voting resources guide to check your registration, get your absentee ballot, and know your rights. So much energy is dedicated to getting out the vote for elections! Link in @eco_america bio!

- @environmentalvoter estimated that over 8 million environmentalists skipped the 2020 election. @eco_America just surveyed 1000+ voters and found that 94% of Americans who are concerned about climate change say they are more likely to vote for a candidate who supports #ClimateChange solutions. Let's make sure environmentalists head to the polls and #GetOutTheVote this election season. Check out ecoAmerica's #GOTV resources with the link in our bio to learn more.

Sample LinkedIn Posts

- So much energy is dedicated to getting out the vote for elections!

The future of our climate is always on the ballot. Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of #ClimateAction locally, regionally, and nationally. The

Environmental Voter Project estimates that over 8 million environmentalists skipped the 2020 election — please vote this election season and help others do the same. ecoAmerica’s voting guide provides voting registration, mail-in, and voting plan resources so YOU can Get Out the Vote this election season.

- Resources → <https://ecoamerica.org/get-out-the-vote/>
- The Environmental Voter Project estimates that over 8 million environmentalists skipped the 2020 election. ecoAmerica just surveyed 1000+ voters and found that 94% of Americans who are concerned about climate change say they are more likely to vote for a candidate who supports #ClimateChange solutions. Let’s make sure environmentalists head to the polls and #GetOutTheVote this election season. Check out ecoAmerica’s #GOTV resources to learn more: <https://ecoamerica.org/get-out-the-vote-2024/>

Monthly Tweets

January

- January marks the start of the #NewYear! One of the most crucial moments to anticipate in 2024 is the upcoming election. Know the important dates & deadlines, the voter ID requirements, and polling locations w/ @ecoAmerica’s resources: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

February

- Climate justice is intersectional w/ racial justice. The 2024 election is our opportunity to advocate for environmental & racial equity. Verify that you’re registered vote w/ your climate & community in mind w/ @ecoAmerica’s resources: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

March

[Social Card](#)

Alt Text: Jacquelyn Dupont-Walker

- This Women's History Month, meet the women leading the charge for our planet in @ecoAmerica’s latest blog. From advocacy to action, their dedication inspires us all. As elections approach, their work reminds us of the power of our vote. <https://bit.ly/WomenClimateVoters> #EmpowerHerVote #ElectionEarth #GOTV #ClimateVoter

April

- According to @ecoAmerica’s latest survey, [insert GOTV ACPS result]. Join us in preparing for election season by reviewing our resources to get out the vote: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

May

- .@ecoAmerica & @APA's Mental Health and Our Changing Climate: Children and Youth Report shares that #climatechange impacts children & youth's mental health. We can support young people and address this issue by getting out the vote: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

June

- .@ecoAmerica's American Climate Leadership Awards recognizes leaders actively working towards climate solutions. You can be a climate leader by getting out the vote in the upcoming election! Know the important dates and deadlines: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

July

- Today is #IndependenceDay! One way we can celebrate as US citizens is preparing to exercise our constitutional right to vote. If you will turn 18 by election day, you can pre-register to vote: <https://www.vote.org/pledge-to-register/?partner=578674&campaign=electioncenter> #ElectionEarth #GOTV #ClimateVoter

August

- As #ElectionDay approaches, prepare by familiarizing yourselves with ballot information. Read @ecoAmerica's Know Your Voting Rights Guide: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

September

- #NationalVoterRegistrationDay is happening this month on Sept 17. Take the first step towards protecting our climate's future by registering to vote. Check your registration status: <https://nationalvoterregistrationday.org/check-your-registration/> #ElectionEarth #GOTV #ClimateVoter

October

- The countdown to #ElectionDay is underway. Are you ready to get out the vote? Equip yourself with the voter information on important dates & deadlines, voter ID requirements, and polling locations using @ecoAmerica's resources: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

November

- #ElectionDay is happening this month. Exercising your right to vote will contribute to the trajectory of #ClimateAction in our nation. Vote this election season and urge others to vote as well. Read the Climate Voter Guide: <https://ecoamerica.org/get-out-the-vote-2024/> #ElectionEarth #GOTV #ClimateVoter

Newsletter Template

GETTING OUT THE VOTE 2024

The future of our climate is always on the ballot. Elections often include Congressional races and city and state ballot measures that have the potential to shift the trajectory of #ClimateAction locally, regionally, and nationally.

The [Environmental Voter Project](#) estimated that **over 8 million environmentalists skipped the 2020 election.** We must turn out better in 2024. We've heard for a long time that now is the time for climate action. But, the evidence is only growing — **now is the time for climate action.**

The 2024 elections can make or break our future to live in a safe and healthy world. Whether you are a concerned citizen or an organizational leader, you can help others exercise their right to vote. Every vote counts, including and most importantly your own. So much energy is dedicated to getting out the vote for elections! **Please vote this election season and help others do the same.**

This guide is meant to serve as a resource for voting in the US 2024 elections. [Please follow these steps](#), and help Get Out The Vote!

Voting Rights

Tweets

- Voting is a fundamental right; you can help protect it by knowing the details. To #GetOutTheVote this election season and help others do the same, learn more about your voting rights with @ecoAmerica's resources: <https://ecoamerica.org/get-out-the-vote-2024/>
- Know your voting rights! Learn about election protection and your rights as a voter with @votedotorg. Nothing should get in the way of you and your ballot. @ecoAmerica is sharing voting resources throughout this election season. <https://ecoamerica.org/get-out-the-vote-2024/>

Facebook

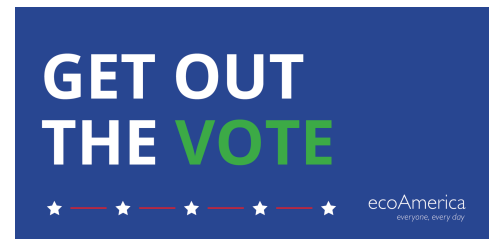
- Voting is a fundamental right; you can help protect it by knowing the details. To #GetOutTheVote this election season and help others do the same, learn more about your voting rights with @ecoAmerica's resources: <https://ecoamerica.org/get-out-the-vote-2024/>

LinkedIn

- While voting is a fundamental right, many people are disenfranchised, both explicitly by law and implicitly by discrimination, intimidation, or placing unreasonable requirements on voter registration or voting. This summer, learn the details of your rights and election protection strategies so you're prepared when you hit the polls. @ecoAmerica is sharing voting resources through this election season. Learn more here: <https://ecoamerica.org/get-out-the-vote-2024/>

Alt Text

A dark blue graphic rectangle with white and green text that says "GET OUT THE VOTE" with a line of white stars underneath. The white stars are connected by red lines. The ecoAmerica logo in white is in the bottom right corner.



A dark blue graphic rectangle with white and green text that says "GET OUT THE VOTE" with a line of white stars underneath. Thin red lines connect the white stars.



A green graphic rectangle with white text that says "VOTE CLIMATE" in bold letters. Above the text is a line of white stars and in the top left corner reads "2024". The bottom left of the graphic includes two hashtags, #GOTV and #ClimateVoter. The ecoAmerica logo in white is in the bottom right corner.



A green graphic rectangle with white text that says "GET OUT THE VOTE" in bold letters. Above the text is a line of white stars and below the text reads "Social Toolkit". The bottom left of the graphic includes two hashtags, #GOTV and #ClimateVoter. The ecoAmerica logo in white is in the bottom right corner.