

FINAL REVISION:

Ten years ago, I purchased a luxury watch for my wife in celebration of our wedding anniversary. That's when I realized that buying a timepiece was simple but making it into an exceptional gift was more difficult than I expected.

As a watch business owner myself, I made it possible to add diamonds and sapphire to my present in order to make it unique. That moment, I also realized that it was something almost no one would have been able to do. That was when I came up with the idea of providing watch lovers with a bespoke experience.

It took us more than 10 years to finally get the Lebaux project started. And today, my dream has finally come true—providing remarkable products with premium craftsmanship.