



Dear Community Member,

We are excited to announce the partnership between **The Maranacook Lake Association** and **Watershed Friends** for this year's **Friends on the 4th 5K Road Race**. This marks the **23rd anniversary** of the July 4th event, which has become a beloved tradition for friends, families, and community members. Last year's race brought together **596 runners, walkers, and joggers**, along with hundreds of spectators—providing incredible visibility for our sponsors.

More than just a race, this event is a powerful fundraiser for our Clean Water Efforts. All proceeds directly support efforts to protect our **lakes, ponds, and streams from aquatic invasive species**, ensuring that our water remains safe and healthy for generations to come.

Additionally, we are thrilled to continue another tradition—our **Run for Water Quality 5K Race** held during Readfield Heritage Days on August 9th, which expands Maranacook Lake Association's impact on protecting the water quality of our cherished lake.

At the completion of both races, we will hold an awards ceremony, where sponsors will be recognized both at the event and on race materials.

We invite you to **join us as a sponsor** for these exciting traditions and take part in **protecting the clean water that sustains our community waterways**.

Understanding that local businesses receive many requests for donations, we are offering an exclusive opportunity: a **“Platinum Sponsor” package for donors contributing \$1,000 and above**. This package provides premium recognition at **both races**, including **signage and acknowledgments** to maximize visibility and appreciation for your generosity.

The **clean, healthy waters of our region are vital to our local economy and quality of life**, bringing visitors and supporting businesses throughout the year. Protecting these precious natural resources requires a community-wide effort, and **your support will make a lasting impact**.

We have enclosed sponsorship details for your consideration. If you have any questions, please reach out to one of our race co-chairs. We truly appreciate your support in keeping our waters clean and thriving!

With gratitude,

Peter Washburn, Friends on the 4th Race co-chair

2211goober@gmail.com

Cami Wilbert, Friends on the 4th Race co-chair

wilbertcami@gmail.com

Michelle Delisle, Run for Water Quality Race chair

jmdelisle623@hotmail.com

Sponsorship Opportunities

Support Our Races & Protect Clean Water in the Watershed

We offer multiple sponsorship levels to provide businesses with valuable visibility while supporting this important cause:

Platinum Sponsor – \$1,000+ (Includes Both events: Friends on the 4th & The Run for Water Quality Race)

- Premium placement of company logo on registration sites, event pages, social media & more
- Company logo featured on Friends on the 4th t-shirt & all race materials
- Individual signage & recognition at both events
- Framed appreciation photo to display at your business

Gold Sponsor – \$500-\$999 (Friends on the 4th Race Only)

- Company logo on registration site, event pages, and social media
- Company logo on the Friends on the 4th t-shirt & race materials
- Group signage & recognition at event
- Framed appreciation photo to display at your business

Silver Sponsor – \$250-\$499 (available for both races)

- Company logo on registration, event pages, and social media
- Company logo on race materials
- Group signage & recognition at event
- Framed appreciation photo to display at your business

Supporter – Under \$250

We welcome and deeply appreciate donations of any amount to support clean water initiatives in our watershed. Every contribution makes a difference!

Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level:

- ☐ **Major Sponsor** – \$1,000+ (Includes Both Races)
- ☐ **Gold Sponsor** – \$500-\$999 (Friends on the 4th Race Only)
- ☐ **Silver Sponsor** – \$250-\$499 (Available for both races)
- ☐ **Donation toward clean water:** \$ _____

For questions or to submit your sponsorship, please contact:

Peter Washburn, Friends on the 4th Race co-chair 2211goober@gmail.com

Cami Wilbert, Friends on the 4th Race co-chair wilbertcami@gmail.com

Michelle Delisle, Run for Water Quality Race chair jmdelisle623@hotmail.com

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