

SEED: The Untold Story

Community Engagement Toolkit

Helena, MT (Myrna Loy Center 10/14 - 10/27)

Thank you for sharing SEED: The Untold Story with your community! Below are sample text and links to graphics to jumpstart your web, print, or social media communication.

Questions? Please contact Suzanne at Suzanne@collectiveeye.org

For the film synopsis, director bios, and more, please [view the Press Kit](#).

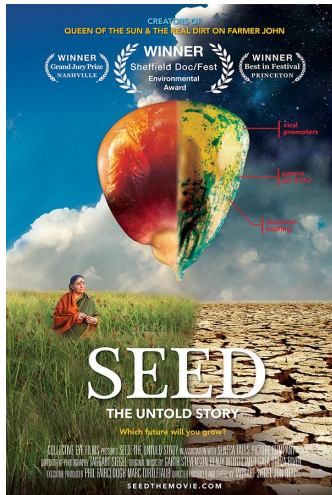
[Click here](#) for downloadable stills and film posters.

[Click here](#) for 8.5x11 printable film posters with the screening details.

Here is the Facebook [event](#) for the premiere.

Purchase tickets at: seedthemovie.com/helena

Visit SEEDthemovie.com/trailer to watch the trailer.



SEED: The Untold Story

Community Engagement Toolkit

Helena, MT (Myrna Loy Center 10/14 - 10/27)

Twitter:

Handle: [@SEED_TheMovie](#)

Sample Tweets:

* ONE WEEK ONLY * SEED: The Untold Story - Helena premiere 10/14-27! Tickets:
[seedthemovie.com/helena](#) @Seed_TheMovie #SeedTheUntoldStory

Join us at the Helena Premiere of SEED: The Untold Story, Oct. 14-27! Tickets:
[seedthemovie.com/helena](#) @Seed_TheMovie #SeedTheUntoldStory

Helena Friends: Get ready to be inspired by SEED: The Untold Story, 10/14-27!
[seedthemovie.com/helena](#) @Seed_TheMovie #SeedTheUntoldStory

In the last 100 years, 94% of seed diversity has been lost. Join us at @Seed_TheMovie
premiere: [seedthemovie.com/helena](#) #SeedTheUntoldStory

Facebook:

SEED Facebook: [Facebook.com/SeedTheUntoldStory](#)

Sample Facebook post #1 to use:

ONE WEEK ADDED! Helena premiere of SEED: The Untold Story, October 14-27, at the Myrna Loy Center!

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the movement to restore future of our food, from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What are the Bees Telling Us?

SEED features seed heroes Dr. Jane Goodall, Vandana Shiva, and Winona LaDuke.

Tickets on sale now: [facebook.com/events/554408168086846/](#) #SEEDTheUntoldStory

SEED: The Untold Story

Community Engagement Toolkit

Helena, MT (Myrna Loy Center 10/14 - 10/27)

Sample Facebook post #2 to use:

Join us at the Helena premiere of the award winning documentary SEED: The Untold Story, October 14-27 at the Myrna Loy Center!

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED comes from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What Are the Bees Telling Us? The film features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell.

Tickets on sale now: facebook.com/events/554408168086846/ #SEEDTheUntoldStory

Newsletter:

Friends, Colleagues, and Collaborators: We're excited to share the **Helena week-long premiere of SEED: The Untold Story at the Myrna Loy Center, October 14-27!** We hope you can join us for this inspiring event in the fight for seed change!

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What are the Bees Telling Us? The film features Vandana Shiva, Dr. Jane Goodall, Andrew Kimbrell, and Winona LaDuke.

Few things on Earth are as miraculous and vital as seeds, worshipped and treasured since the dawn of humankind. SEED: The Untold Story follows passionate seed keepers protecting our 12,000-year-old food legacy. In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED: The Untold Story won the GREEN PLANET AWARD at Rhode Island International Film Festival, the Discovery ENVIRONMENTAL AWARD at Sheffield, GRAND JURY PRIZE at the Nashville Film Festival, BEST IN FESTIVAL at the Princeton Environmental Film Festival,

SEED: The Untold Story

Community Engagement Toolkit

Helena, MT (Myrna Loy Center 10/14 - 10/27)

AUDIENCE AWARD at the San Diego International Film Festival, and AUDIENCE AWARD and FEATURE DOCUMENTARY AWARD at Lunenburg Doc Fest.

Visit seedthemovie.com/helena to view the trailer. We look forward to seeing you there!