

## Intro

Hello there Sumo-lings! 🙌

I'm Jesse, Co-founder of Viima, the simple yet incredibly powerful idea and innovation management platform.

We founded Viima back in 2013, and today it's used by 18000+ organizations across the world from startups to the Global Fortune 500 to collect, develop, evaluate and prioritize ideas in a systematic way.

Everyone has ideas all the time, and every organization needs innovation to survive, thrive, and to make the world a better place. Yet, according to countless studies, most fail at it.

Why is that?

Well, innovation is hard, and there isn't a silver bullet. Yet, what every top innovator has in common is that they take a systematic approach to innovation and seek to get better every day, and they do that across the organization in everything they do. Viima has been built to help companies do just that.

## What makes Viima special

Most companies still use archaic tools for managing their ideas, such as spreadsheets, project management tools, or team chats. But, none of these really works all that well for systematic idea management.

With these methods, you will only capture a fraction of the ideation potential for your company. And, managing even the handful of ideas you do manage to capture, quickly becomes a nightmare. Plus, you never know when and where the best ideas come from, so you should have a tool that's easy to use and available whenever inspiration strikes.

There are also other idea and innovation management platforms out there, but they're either complex enterprise solutions, or simple tools that you can't really use for all the different kinds of innovation every top innovator out there does.

Viima bridges that gap. We've designed a platform that is:

**Simple and easy-to-use.** Viima is the innovation tool people actually want to use. Everybody learns it in minutes, no training necessary. This applies to both admins and end users.

**Flexible.** There are countless ways to innovate across industries. Viima has been designed to effortlessly adapt to any process or need with our uniquely flexible board-based model. Viima can be used for almost any innovation process from continuous improvement and feature suggestions to hackathons and brainstorming.

**Scalable.** Every top innovator has dozens of teams and processes focused on different kinds of innovation within their organization. Viima scales effortlessly with you: from one team to company-wide adoption.

While we're already the most widely used and highest rated idea management software out there, we're just getting started on **our mission to democratize innovation**. We've got massive updates coming soon as you can see from [our roadmap](#), and now is your only chance to secure the upcoming features at this price. 🚀

## About the deal

We've partnered with AppSumo to offer massive discounts on our new Basic and Pro plans, and we've even thrown in our [Innovation System coaching program](#) for Tier 2 purchasers. **As such, these deals are only available to new customers who don't yet have an account in Viima. SO, WHEN REGISTERING YOUR ACCOUNT, PLEASE MAKE SURE YOU USE AN EMAIL ADDRESS THAT ISN'T AN ADMIN OF AN EXISTING VIIMA ACCOUNT.**

***If you want to use Viima with your company, please use your organizational email, not Gmail etc. The email you use to register the account will be the owner of your Viima account and CAN'T be changed afterwards.***

Each plan includes a set number of users and boards (unlimited in Pro). If you wish to exceed the limits of your Basic Plan, you can upgrade to Pro during the AppSumo deal. If you wish to have more boards or users not included in your deal or would like to access features not available in the AppSumo plans (such as whitelabeling and CNAME), you will need to purchase those separately, or as part of upgrading to our Unlimited plan, which is not offered via AppSumo.

Please note that if you decide to downgrade your plan, you may be over the limits of the lower tier plan and forced to remove some of your data and/or users, and/or upgrade back to a more expensive plan.

Viima is currently available in 8 languages (English, French, German, Spanish, Portuguese, Finnish, Swedish, and Norwegian), and more are likely to come down the road.

## FAQ

### What is The Innovation System, and How Do I Access It?

[The Innovation System](#) is our online coaching program that will help you understand the fundamentals of innovation management, as well as to create an innovation program for your organization, every step of the way. It includes plenty of actionable tools and templates as well roughly 7 hours of video lessons. If you purchase the Tier 2 deal, you will be provided complimentary access to the program, which is hosted on a separate course platform (value of additional \$497).

Once you've registered your deal, we will send you a **welcome email**, which includes a personalized magic link that allows you to sign up for the program free of charge. **Just follow that link and create a new account on the course platform.**

If you initially purchase Tier 1, and **decide to upgrade to Tier 2 later, please send an email to [support@viima.com](mailto:support@viima.com)**, and we will provide you with that magic link.

### Where can I find more information about the product?

For a quick demo of the tool, and some ideas on how you could use it, this [8 minute demo video](#) on our YouTube channel is a great place to start. In addition to that, the best place to learn about the features of the product is [our website](#).

### Do you have a user manual?

Yes. [Our Knowledge Base](#) has demo videos, FAQs, illustrated instructions for using each feature of the platform, API documentation, and a lot more.

### Why can't I log in to Viima?

Once you've registered your AppSumo deal with an email account, we will automatically create an account for you, and then redirect you to a Viima login page.

To log in, you **MUST USE THE SAME EMAIL ADDRESS** that you used to register the deal. The easiest way to log in is with an **Office 365 or Google account**. If you don't have either one (that would be linked to the same address used to register the deal), you can also log in with an email and password combination (Viima account).

To log in with a Viima account, you must first verify your email address and set a new password, so click on the **reset password** link, and we will send you an **email with a link** that allows you to do just that, and then log in.

### **Which email should I use to activate my account?**

As this deal is only available for new customers, you can't use an address that is associated with another Viima account. Also, if you want to purchase Viima for a company and not for personal use, please use your **company email address**. Your email will be used to create your account, so it will also affect the name and URL of your Viima organization.

The email associated with the purchase will be the owner of your Viima account, and that **can't be changed afterwards**.

### **I got an error in registering my account, what's wrong?**

In 99% of these cases, the problem is that you had already registered a Viima organization account with this email, or you are an admin in another Viima organization. Unfortunately this AppSumo deal is only available for new Viima customers, so that means you won't be able to take advantage of the deal.

If you're sure this isn't the issue, please contact our support at [support@viima.com](mailto:support@viima.com), and we'll look into it.