

Small Business Operations

Syllabus

2025-2026



Small Business Operations is designed for students interested in learning how to manage a small business. Students will be required to participate in laboratory work. The lab experience will consist of operating a School Based Enterprise (SBE). In addition to the lab work, students will also complete a series of lessons designed to prepare them for the transition to higher education and/or entrepreneurial career.

Course Overview

Teacher Info

Mrs. Kim Bennett
Rm. N119
kbennett@bentonvillek12.org

Tiger Prints

You will be required to work the school store once a week during school lunch.

We will work to obtain a Microsoft Office Excel Certification during this course.

What will you learn about?

DECA/FBLA

Introduction to Small Business
Managing the School Enterprise
Product and Service Management
Managing Risk
Marketing for a Small Business
Ethical and Legal Considerations
Managing Human Resources
Financial Issues/Accounting Records



GET THE EDGE
ODECA

Material/Supplies

Chromebook
Chromebook Charger
Earbuds
Headphones
Pen/Pencil
Paper

The answer is YES! DECA prepares you to be a leader in the business world. Even if you decide not to go into business, DECA will prepare to speak in front of your peers and make you a more confident leader. We will be working on DECA projects during the year, so it's highly encouraged that you join. We participate in a lot of community service events that you won't want to miss out on. It's a great resume/college application builder.

Cost: \$20 w/out a T-Shirt or \$40 w/ a T-Shirt

Fall Conference: October 2025

State Competition: February 2026

National Competition: April 2026

**Should I
join DECA?**

Assessment & Grading:

Student's course grades will be determined entirely by their evidence of learning of course standards (100% weight). Students may also receive practice/homework grades as feedback to track their progress in this course (0% weight).

Students will also receive feedback in HAC (Home Access Center) on the achievement of learning habits at least quarterly. Learning habits assessed will be time management and engagement in learning. Students will receive marks of either DC (Demonstrates Consistently), IC (Progressing, but Inconsistent), or NY (Not Yet, Rarely, or Not Observed).

Grading

Grades are based on total points.

Grading Scale-

A 90-100%

B 80-89%

C 70-79%

D 60-69%

F 59% and below

Make Up & Retake Assessments

In an effort to make sure every student succeeds in the classroom, and thoroughly understands essential standards involved in business, the opportunity to retake assessment is given to the students in Business/Marketing programs.

Students must complete the Google Form and Retake the Assessment within 2 weeks of the original assessment. The Google Form will be located on your course's Google Classroom.

Students will Make UP and Retake Assessments during **FLEX** in our classroom.

Class Expectations

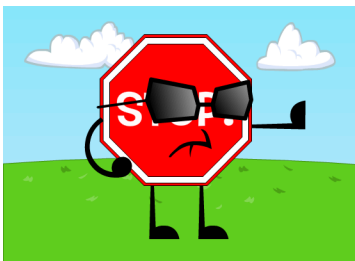
BE Prompt

BE Productive

BE Respectful



[Cell Phone Policy](#)



Food/Drink Policy

Drinks are allowed, as long as they have a lid.

No food with nuts, please.